



March 13, 2015

FOR IMMEDIATE RELEASE

NORTHUMBERLAND HILLS HOSPITAL AUXILIARY CONFIRMS CANCELLATION OF ANNUAL POLAR DIP THIS SATURDAY, MARCH 14th

Unfortunately, due to circumstances beyond our control, we will be unable to move forward with the re-scheduled 2015 Polar Bear Dip at Cobourg beach this weekend. Moved forward from February 14th to March 14th due to ice and snow build-up we have learned this AM that the same conditions are posing too great to overcome and too high a risk to allow us to proceed.

We realize that many loyal dippers have faithfully collected pledges from friends and family. We encourage participants to return or remit their pledges as they see appropriate. The Auxiliary is a volunteer group serving in many areas of NHH and committed to raising \$150,000 to the purchase of capital equipment for the hospital. Tax receipts for any donations will be granted as per usual.

We thank all Polar Dip participants and our media partners for their patience. Kindly help to spread the word regarding this latest change of plan by sharing this alert with your contacts.

For more information contact Patricia Fenner at pfenner32@gmail.com