



NORTHUMBERLAND HILLS HOSPITAL

NEWS RELEASE

***Creating our Future Together* – NHH launches strategic planning process**

Community conversations November 15th and November 24th to gather input for 2017-2020 Strategic Plan

NORTHUMBERLAND COUNTY, Thursday, November 3rd, 2016 – Northumberland Hills Hospital (NHH) is pleased to be moving forward this month with a planning and engagement process to renew its strategic plan. Details were shared at the November meeting of the Board, earlier this evening.

Titled *Creating our Future Together*, President and CEO Linda Davis said: “the process aims to shape, together, the roadmap that will guide us—through updated mission, vision, values and strategic priorities—into the 2020s, while continuously building stronger local hospital services for the patients we serve.”

Representatives from MacPhie, the agency secured to support the process, including stakeholder engagement, will be working with the hospital, both at NHH and in the community, facilitating a series of conversations with internal and external stakeholders as well as community partners to help identify the strategic priorities that will guide the organization over the next four to five years.

In addition to internal sessions for staff, volunteers and physicians, dates for two community conversations have been confirmed. These are:

NHH Community Conversation – *Creating our Future Together*

Tuesday, November 15

7 PM

Port Hope Public Library

31 Queen Street, Port Hope, L1A 2Y8

and

NHH Community Conversation – *Creating our Future Together*

Thursday, November 24

2:30 PM

Cobourg Public Library

200 Ontario Street, Cobourg, K9A 5P4

Survey questionnaires are also being developed to gather input, in print and online, with plans to launch after the community conversations have concluded.

NHH introduced its current strategic plan six years ago, with a focus on five “strategic directions”: Patients First; Our Team, Our Strength; Operational Excellence; Collaborative Networks; and Building a Sustainable Future. That plan, including the five strategic directions, was extended for a two-year period (through 2016) while, in the face of operating budget shortfalls, a coaching review and subsequent external operational review was completed.

With these reviews now concluded, and NHH’s related Hospital Improvement Plan (HIP) priorities progressing well, the long-range road map for NHH’s future can now be renewed.

Jack Russell, NHH Board Chair, said: “The strategic directions identified in 2010 have guided our daily activities and priorities very well over the past six years, despite the pressures we have faced, and the changes we have seen within the health-care system. The time has come to review, renew and refresh our plan, ensuring it is in keeping with the overarching goals of the provincial *Patients First: Action Plan for Health Care*. We have a very strong foundation on which to build our future, with the support and involvement of our community health care partners, the larger system in which we are part, and the patients and caregivers we serve. The process we are starting this month will help us to seize the opportunities that are before us while also adapting to the ever-changing population needs, fiscal realities and best practices. There will be a number of opportunities to get involved, and we encourage everyone in our community to take the opportunity to be part of *Creating our Future Together*.”

Also confirmed at the November Board meeting was the timing for the strategic planning process. NHH is aiming to complete the work with the introduction of a new Strategic Plan by April 2017.

For more information, please contact: Jennifer Gillard, Director, Communications and Community Engagement, at 905-377-7757 or jjillard@nhh.ca.

About Northumberland Hills Hospital – Located approximately 100 kilometres east of Toronto, NHH delivers a broad range of acute, post-acute, outpatient and diagnostic services. Acute services include emergency and intensive care, medical/surgical care, obstetrical care and palliative care. Post-acute specialty services (PASS) include restorative care and rehabilitation. Mental health care, chemotherapy, dialysis and 16 other ambulatory care clinics are offered on an outpatient basis through partnerships with regional centres and nearby specialists. NHH offers a full range of diagnostic services, including magnetic resonance imaging (MRI), computed tomography (CT) and mammography. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of approximately 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs approximately 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central East Local Health Integration Network. For more information, please visit www.nhh.ca or follow us on Twitter [@NorHillsHosp](https://twitter.com/NorHillsHosp).

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