



NORTHUMBERLAND HILLS HOSPITAL

NEWS RELEASE

***Creating our Future Together* – NHH invites community to participate in strategic planning process through print and on-line surveys**

Input (due January 6) will be added to feedback gathered in recent community conversations

NORTHUMBERLAND COUNTY, Monday, December 12th, 2016 – Since November, 2016, Northumberland Hills Hospital (NHH) has been hosting conversations with internal and external stakeholders as well as community partners to help identify the strategic priorities that will guide it over the next four to five years.

Titled *Creating our Future Together*, the goal of the collaborative strategic planning process is to develop the roadmap that will guide NHH into the 2020s—through updated mission, vision, values and strategic priorities—while continuously building stronger local hospital services for the patients served.

Representatives from MacPhie, the agency supporting NHH in the process, have been working with the hospital facilitating face-to-face and telephone conversations and summarizing key themes.

“To date we’ve heard from over 100 stakeholders, including staff, physicians, volunteers, community members and partners,” said Linda Davis, NHH’s President and CEO. “Thank you to all who have taken the time to provide input.”

Beginning today (Monday, December 12th), NHH is broadening its conversations with the launch of a survey.

Available in both print and electronic (web) versions, the survey, which is also available from the hospital’s website, www.nhh.ca, will remain open for input through the holiday season to Friday, January 6th, 2017. Community members may click the link below to go directly to the electronic version of the public survey or pick up a hard copy version of the survey and a self-addressed, stamped envelope for its return, from the hospital, the Port Hope Northumberland Community Health Centre or Northumberland Family Health Team offices.

Click below for a direct link to the external survey:

<https://www.surveymonkey.com/r/CreatingourFutureTogetherNHHStrategicPlanningsurvey>

Jack Russell, NHH Board Chair, said: “The strategic directions identified in 2010 have guided NHH’s daily activities and priorities very well over the past six years, despite the

pressures we have faced, and the changes we have seen within the health-care system. The time has come to review, renew and refresh our plan, ensuring it is in keeping with the overarching goals of the provincial *Patients First: Action Plan for Health Care*. We have a very strong foundation on which to build our future, with the support and involvement of our community health care partners, the larger system of which we are part, and the patients and caregivers we serve. This process will help us to seize the opportunities that are before us while also adapting to the ever-changing population needs, fiscal realities and best practices. We encourage everyone in our community to take the opportunity to be part of *Creating our Future Together*.”

NHH is aiming to finalize its new Strategic Plan by April 2017. For more information, please contact: Jennifer Gillard, Director, Communications and Community Engagement, at 905-377-7757 or jgillard@nhh.ca

About Northumberland Hills Hospital – Located approximately 100 kilometres east of Toronto, NHH delivers a broad range of acute, post-acute, outpatient and diagnostic services. Acute services include emergency and intensive care, medical/surgical care, obstetrical care and palliative care. Post-acute specialty services (PASS) include restorative care and rehabilitation. Mental health care, chemotherapy, dialysis and 16 other ambulatory care clinics are offered on an outpatient basis through partnerships with regional centres and nearby specialists. NHH offers a full range of diagnostic services, including magnetic resonance imaging (MRI), computed tomography (CT) and mammography. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of approximately 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs approximately 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central East Local Health Integration Network. For more information, please visit www.nhh.ca or follow us on Twitter [@NorHillsHosp](https://twitter.com/NorHillsHosp).

- END -