



NORTHUMBERLAND HILLS HOSPITAL

NEWS RELEASE – FOR IMMEDIATE RELEASE

NHH Director Communications and Community Engagement, Jennifer Gillard, receives Ontario Hospital Association’s Communicator of the Year Award

NORTHUMBERLAND COUNTY, Friday, November 12, 2010 – Jennifer Gillard, Director Communications and Community Engagement, was presented with the Ontario Hospital Association’s *Communicator of the Year 2010* award at the HealthAchieve convention earlier this week. The award, presented in Toronto, recognizes outstanding communicators working in health care organizations across the province.

The award recipient must be an individual member of a communications team from any OHA member hospital, organization or association, who has demonstrated exceptional work in their field for the betterment of health care in Ontario. A commitment to excellence in communications and involvement in external networks, associations or professional affiliations are essential.

The award selection criteria are based on service, innovation, leadership and excellence.

Service: demonstrates a history of active service within the health care community.

Innovation: achieves the organization’s objectives through effective, creative approaches in communications and partnerships.

Leadership: provides exemplary direction within the organization, community and/or province.

Excellence: strives to attain the highest quality in all endeavours

In a statement posted on their website, the OHA was proud to present the award to Ms Gillard for her “contribution to the health care system, specifically for her skill, and experience to carefully craft messages and strategies that resonate among the target audience and align with organizational priorities.”

John Hudson, NHH Board Chair shares his praise and congratulations for Ms Gillard’s contribution to NHH and our community, “We are very fortunate to have such a high caliber communications professional serving our Hospital. Jennifer has demonstrated an extraordinary commitment for NHH’s success by ensuring timely, effective communications and stakeholder engagement. Her leadership on these fronts has

supported the Board and the organization through some challenging times in the past year.”

NHH President and CEO, Robert Biron, extends appreciation for Ms Gillard's contribution, “To be an effective public service organization, one must have an effective communications program. Through Jennifer’s leadership and guidance, NHH is a leader in the province when it comes to communications with our team, our partners and our community. Congratulations Jennifer!”

For more information please contact Robert Biron, President and CEO at 905-372-6811 or rbiron@nhh.ca; or Public Affairs, Ontario Hospital Association, 416-205-1345.

About Northumberland Hills Hospital – The Northumberland Hills Hospital (NHH) is located approximately 100 kilometres east of Toronto. The acute care hospital delivers a broad range of services, including emergency and intensive care, medical/surgical care, complex/long-term care, rehabilitation, palliative care and obstetrical care. A variety of ambulatory care clinics are also offered at NHH. In addition to these, NHH also sponsors a Community Mental Health Centre and an Assertive Community Treatment Team. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of approximately 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs close to 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central East LHIN. For more information, please visit www.nhh.ca.