NEWS RELEASE – FOR IMMEDIATE RELEASE

Northumberland Hills Hospital recognizes International Overdose Awareness Day with the support of local community partners

NORTHUMBERLAND COUNTY, Thursday, September 1st, 2022—

On August 31st, Northumberland Hills Hospital (NHH) recognized International Overdose Awareness Day (IOAD) with the hospital’s first-ever public display for staff, physicians, midwives, volunteers, and visitors.

In collaboration with Fourcast and Moms Stop the Harm, NHH hosted an interactive display to raise awareness for IOAD, which included the distribution of free naloxone kits, informational materials for community resources, and the opportunity to speak with a team member from NHH’s Community Mental Health Services.

Emma Taylor, NHH’s Integrated Director for Mental Health Community Programs and Services spoke to the importance of International Overdose Awareness Day and its impact on the community, saying, “Our community and our staff have seen the detrimental impact of increasing overdoses here in Northumberland County. NHH’s overdose awareness event is a collaborative approach to offering resources and information to anyone who is interested. Alongside our partners, we aim to create accessibility to addictions supports and honour those individuals who we have lost to overdoses.”

“It is believed that International Overdose Awareness Day allows families the freedom to honour and mourn the loss of a loved one in a non-judgmental way, which helps to reduce the stigma of overdose,” said Liane Covert, who serves on NHH’s Patient Family Advisory Council (PFAC), Mental Health Quality and Practice Committee.

“Let us bring awareness and end the stigma of drug overdose. It is equally as important to bring both hope and acceptance to those living with mental health and addictions,” said Sharon McKinnon from NHH’s ACT team.

Media contacts: Jennifer Gillard, Senior Director, Public Affairs and Strategic Partnerships, jgillard@nhh.ca or 905-377-7757.

About Northumberland Hills Hospital – Located approximately 100 kilometres east of Toronto, NHH delivers a broad range of acute, post-acute, outpatient and diagnostic services. Acute services include emergency and intensive care, medical/surgical care, obstetrical care and palliative care. Post-acute specialty services (PASS) include restorative care and rehabilitation. Page 3 of 3 Mental health care, chemotherapy, dialysis and 16 other ambulatory care clinics are offered on an outpatient basis through partnerships with regional centres and nearby specialists. NHH offers a full range of
diagnostic services, including magnetic resonance imaging (MRI), computed tomography (CT) and mammography. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of more than 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs approximately 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central East Local Health Integration Network. For more information, please visit www.nhh.ca or follow us on Twitter @NorHillsHosp