



## NEWS RELEASE

### **Creating our Future Together** ***NHH thanks community for broad input into strategic planning process – analysis under way***

**NORTHUMBERLAND COUNTY, Wednesday, January 25<sup>th</sup>, 2017** – Input to inform Northumberland Hills Hospital (NHH) as it develops new strategic priorities to guide it in the coming years has come from all corners of the communities served.

Thanks to a diverse response to community conversations, individual surveys and meetings with area municipal leaders, partner organizations, and interest groups, NHH has a wealth of input to review.

Titled *Creating our Future Together*, the goal of the collaborative strategic planning process launched in November, 2016, is to develop the roadmap that will guide NHH into the 2020s—through updated mission, vision, values and strategic priorities—while continuously building stronger local hospital services for the patients served.

“As of mid-January we’ve heard from over 450 stakeholders, including staff, physicians, volunteers, community members, patients, caregivers and partners,” said Linda Davis, NHH’s President and CEO. “Facilitated by MacPhie, the agency assisting us in the process, the input we have received has been thoughtful and extremely helpful,” said Davis. “The surveys alone (electronic and print) provided input from more than 200 individuals. We thank all who have taken the time to participate, either in individual surveys or community, group or individual conversations. We also thank the many partners, organizations and individuals in the region who have helped us to gather interest.”

The NHH Board will now turn to analyzing the input received, combine it with a recent environmental scan commissioned with regional partners to obtain key facts such as trends in patient needs and volumes, and begin drafting the new plan to meet the needs, opportunities and challenges expressed while sustaining key strengths.

The next stage in the *Creating our Future Together* process is a Board working session with area partners later this month where key themes will be identified and explored based on input gathered. A second phase of community engagement is anticipated to validate these themes.

NHH is working toward a finished 2017-2020 Strategic Plan by April of this year. Further updates will be provided via the hospital’s communication channels.

Questions? Please contact Jennifer Gillard, Director, Communications and Community Engagement, at 905-377-7757 or [jgillard@nhh.ca](mailto:jgillard@nhh.ca)

**About Northumberland Hills Hospital –** Located approximately 100 kilometres east of Toronto, NHH delivers a broad range of acute, post-acute, outpatient and diagnostic services. Acute services include emergency and intensive care, medical/surgical care, obstetrical care and palliative care. Post-acute specialty services (PASS) include restorative care and rehabilitation. Mental health care, chemotherapy, dialysis and 16 other ambulatory care clinics are offered on an outpatient basis through partnerships with regional centres and nearby specialists. NHH offers a full range of diagnostic services, including magnetic resonance imaging (MRI), computed tomography (CT) and mammography. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of approximately 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs approximately 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central East Local Health Integration Network. For more information, please visit [www.nhh.ca](http://www.nhh.ca) or follow us on Twitter [@NorHillsHosp](https://twitter.com/NorHillsHosp).

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