

13TH ANNUAL NORTHUMBERLAND HILLS HOSPITAL FOUNDATION GALA

GALA 2013



*A Touch of
Hollywood*

Over
\$155,000
Raised



WHERE DO

HOSPITAL STATISTICS

from April 1, 2012 to March 31, 2013 include:

30,757	Emergency Department Visits
4,248	Admissions
492	Babies Delivered
4,968	Surgical Cases
6,977	Dialysis Visits
5,005	Chemotherapy Visits
25,828	Out-Patient Clinic Visits
29,961	Community Mental Health Visits

PAST NHH GALA'S

accomplishments to date:

2012 \$136,000	raised for the Intensive Care Unit
2011 \$170,000	raised for the Surgical Services Area
2010 \$165,000	raised for high priority equipment needs
2009 \$133,000	raised for the Surgical Services Area
2008 \$124,000	raised for the Surgical Services Area
2007 \$125,000	raised for the Diagnostic Imaging Area (MRI)
2006 \$126,000	raised for the Surgical Services Area
2005 \$109,000	raised for Pharmacy Services (Pyxis Med-Station)
2004 \$78,000	raised for high priority equipment needs
2003 \$65,000	raised for high priority equipment needs
2002 \$48,000	raised for high priority equipment needs
2001 \$40,000	raised for high priority equipment needs

Every year, thousands of people from across Northumberland come to NHH seeking expert care and/or treatment to help restore their health. From labour and delivery to palliative, diagnostics to acute care and outpatient care, Northumberland Hills Hospital serves its community at the highest level of health care possible.

Even if we're fortunate not to need a hospital's services ourselves, the chances are very good we know someone who does. Often times it's someone close to us.

While the majority of our province's hospitals' operating dollars flow from Ontario's Ministry of Health and Long-Term Care, funding for capital equipment remains the responsibility of the community whose members will benefit most from their own investment. The best hospitals are the ones that have generous communities. With continued investment from our community, we will enhance the care provided, support the attraction of talented medical expertise to our community and save more lives.

The Northumberland Hills Hospital as we know it today would not have been possible without the strong philanthropic support of a generous and interested community. Hospital staff members strive to offer our patients high quality health care services as close to home as possible.

Our vision is simple. We want nothing less than to help transform patient care at NHH. The success of our efforts to date is a testament to the generosity of this community and its members' commitment to ensuring the best care possible for their family, friends and neighbours.



DONOR DOLLARS GO?



Funds raised through this years ***“Oscar Night... Inspired by a Touch of Hollywood”*** have been directed to the Surgical Services Program to fund priority items such as:

Gastroscope (2 required at \$28,000)

The gastroscope is used to diagnose and/or treat any abnormalities or diseases of the upper gastrointestinal tract (oesophagus). This scope is flexible and has a light, lens and camera similar to the colonoscope. It is attached to the video tower and allows the surgeon the ability to see inside the oesophagus and can take pictures for a patient’s medical records.

Instrument Replacement (\$7,500)

Each surgical procedure performed at NHH requires a set of instruments. This tray includes such items as scalpels, retractors, scissors, and needle holders.

Flexible Fiber-optic Scope (\$11,000)

A flexible fiber-optic scope is a term used to describe many different types of scopes; however the scope itself is flexible, which means that it bends easily through the contours of the orifice that it is being entered into and visualizing. It also has a light on it and can take pictures so the surgeon can diagnose the problem. It can be a cystoscope, which is used to visualize the urinary tract, a bronchoscope, which is used to visualize in the lungs, a colonoscope, which is used to visualize the colon/rectum/sigmoid, or it can be used to help the anesthetist intubate (insert a breathing tube) when giving a general anesthetic.

Stretcher 4000 Series (\$4,825)

All patients leave the operating room on a stretcher or “bed on wheels.” We currently have thirteen stretchers and approximately 20 surgical cases per day. This stretcher will replace of the hospital’s older models.

Warming Cabinet (\$5,500) Purchased by John & Diana Joynt!

Roll Stand (2@ \$1,395) Purchased by Scotiabank!

THE MAKING OF A GALA BALL

On with the Show!

Gabrielle Eckhardt - Décor Chair



By Gabrielle Eckhardt

Over the years the Gala Ball has grown in size, necessitating moves to larger venues. We started 13 years ago at Victoria Hall, soon moved to the Life Long Learning Centre in Cobourg's east end and are now holding the event at the Cobourg Community Centre (CCC) because it is capable of accommodating increased demand. Each of these venues has had inherent challenges in transforming the space to suit a specific theme. Of all the venues, the CCC is certainly the most challenging.

Creating the mood and flavour of Oscar night involved scores of dedicated volunteers and dozens of collaborators. The challenge was particularly daunting in that the venue, our starting point, is essentially a gym, with lines painted on the floor and basketball nets at each end of the room that needs to be transformed into a space suitable for this occasion and reflective of the glamour associated with the Academy Awards.

I am awed by the level of enthusiasm and dedication displayed by the volunteers from our community. This generosity of spirit was evident in so many individuals. Linda Marr of *Surroundings by Linda* started creating her beautiful silk flower arrangements back in September and spent countless hours of her spare time painstakingly arranging the florals that graced the tables.

Dan Daigle made our amazing chandeliers with materials generously donated by **Home Hardware**. Thanks to **Brian Vosburgh** who painted and stored them. The most daunting task involving the chandeliers was their installation. I am deeply grateful for the work that James and Mitch of **Canadian Industrial Services** did. Their task wasn't just to 'hang the chandeliers,' but 'how fast can you hang them?'

Norman Stewart of **Cobourg Woodworks** graciously provided the two bars that served drinks for the evening. He actually built them just for this occasion.





I would also like to express our deep gratitude to Cindy Dickson of **Dickson's Carpet One**, who generously provided carpets for our use. These certainly went a long way toward making the 'Green Room' more luxurious and elegant.



Trisha and Terry Essery went above and beyond the call of duty by harvesting trees from their beautiful property. These were trimmed with copious amounts of Christmas lights used around the room to provide mood and light. Thanks Ralph Moulton and Angie of **Canadian Tire** for providing the lights as well as the bulbs for the chandeliers.

Greg Cable was an invaluable asset and I am deeply grateful for the time he spent lugging heavy objects into and out of the CCC, including the lovely ferns loaned to us by Teresa of **Pine Ridge Nursery**.

I also want to thank **Stevenson Cartage** for their work as "key grips" in moving the massive amount of material from the various places of storage to the CCC.

"I am awed by the level of enthusiasm and dedication displayed by the volunteers from our community. This generosity of spirit was evident in so many individuals."



A special thanks to **Home Depot** and **Ella's Draperies**, as well as Judy Garden of **Decadent Cakes** for providing the 'edible Oscars' to each guest.

In the end our goal is simple: to raise money to purchase medical equipment for our community hospital. This is a benefit to all residents of Northumberland County and beyond, as it provides better quality of care and health.



GRATEFUL FOR THEIR CARE...

Roy and Madeleine Thibault-Smith's Story



With retirement on the horizon, Roy and Madeleine decided it was time to leave the fast pace of the city and search out a new community to call home – one that offered the very best in services. Their list of “must haves” included an excellent hospital and that’s one of the reasons they chose to move to Cobourg. They’ve since come to appreciate just how important a community hospital can be to its residents.

In their early fifties, they suggested to their family doctor that a complete physical – including colonoscopy – be in order. Their physician agreed and both procedures were booked, including colonoscopies at NHH. Roy’s results came back clear; however, Madeleine’s detected a growth. She was informed that if the growth wasn’t cancerous at the present time, one day it would be and therefore it needed to be surgically removed.

Following Madeleine’s surgery, further testing revealed that her tumour was, in fact, stage one cancer. In her own words, Madeleine was “lucky” that her proactive approach resulted in early detection and treatment and a favourable outcome. However, the Smith’s relationship with NHH and its services wasn’t over.

In November 2012, Roy was diagnosed with a rare and aggressive cancer known as prostatic small cell carcinoma. His illness required many visits to the Chemotherapy Clinic for regular blood transfusions and, in the last 10 months, he also made numerous visits to the Emergency Department. Excellent equipment and expert staff helped Roy through this most challenging of times. Sadly, Roy passed away on October 23, 2013.

“Roy was very proud to be invited to speak out in favour of Northumberland Hills Hospital and specifically the importance of supporting the Annual Light up a Life Campaign,” states Madeleine. “And I just feel so blessed for the care we each received.”

“Do you ever wonder how your donations to Northumberland Hills Hospital Foundation help people in our community? As a beneficiary of wonderful care at our hospital, I can confirm that the generosity of west Northumberland residents truly made a difference in the care that my husband Roy and I experienced.”

Madeleine Thibault-Smith

LIGHT UP A LIFE

Please Help



This year marks the 20th anniversary of one of this hospital's most important annual campaigns. First launched in 1994 (known then as the **Light the Tree** campaign), this annual community appeal has raised more than \$1.6 million for hospital medical equipment. The list of equipment that has been made possible through this community's generosity is staggering. Everything from wheelchairs, IV pumps, trauma stretchers, patient lifts, cystoscopies, laparoscopes, CT scanner, MRI, and a centrifuge... the list is extensive.

"This campaign represents grass-roots fundraising at its best," states Rhonda Cunningham, Executive Director of the NHH Foundation. "Everyone in the community has the opportunity to participate and give an amount that they can afford. And all these gifts add up. Just look at what we've been able to accomplish together."

Dr. Michael Barrie (left), an anesthesiologist with the Surgical Services program, will serve as this year's Campaign Chair. "I remember being so impressed with NHH the first time I visited. It truly is a first rate hospital with first rate staff."

This year the **Light up a Life** campaign goal is to raise \$130,000. If we're successful, we will purchase a new anesthetic machine, allowing us to be even more precise with the anesthetics that are delivered, reduce side effects and speed up the recovery process. For our surgical patients, this anesthetic machine is essential. They breathe for the patient throughout their procedure in addition to monitoring their vital signs. In other words, we can't function without them!

The entire community is invited to join Dr. Barrie and his family on Wednesday, December 11th at 7pm as we celebrate the lighting of the Rotary Club of Cobourg Courtyard. Musical entertainment, activities for the children, and refreshments will be provided.

To make a gift in support of our \$130,000 campaign goal, simply fill in the form below or scan the QR code with your smart phone.

For more information, please contact Adrienne Barrie at (905) 372-6811 ext. 3068.



Yes! I want to help the Northumberland Hills Hospital Foundation to purchase urgently needed medical equipment

Enclosed is my donation of \$ _____

- ☐ I have enclosed my cheque payable to Northumberland Hills Hospital Foundation
☐ I would prefer to use my credit card: ☐ VISA ☐ MASTERCARD
☐ I would like to join the Friends of the Foundation Monthly Giving Club

CARD NUMBER: / / EXPIRY DATE: /

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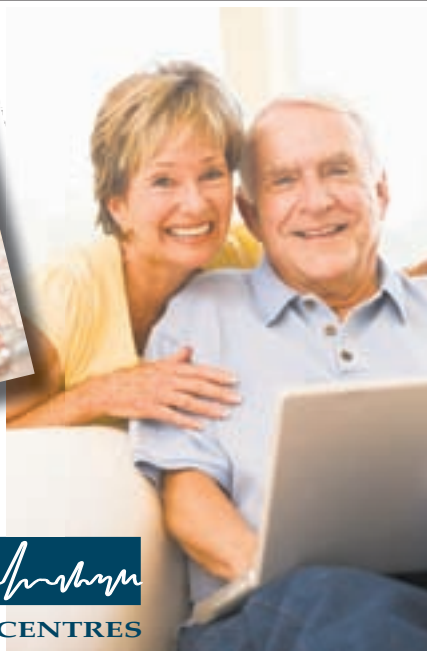
Mail to: Northumberland Hills Hospital Foundation - 1000 DePalma Drive Cobourg, ON K9A 5W6

Tax receipts will be issued for donations of \$10 or more. Charitable Taxation #121914923RR0001

Thank you. Your gift will go towards our \$130,000 Light up a Life Campaign goal!

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GRATEFUL FOR THEIR CARE...

In Show Biz They Say... Break a... Hip?



Louise Stevenson

With the Gala only one week away, event Co-Chair Louise Stevenson was feeling optimistic with how plans were shaping up. Her volunteer cabinet members were all in control of their respective responsibilities and it was now down to crunch time to pull it all together. Louise herself had just picked up her dress after alterations, her hair appointment was booked and she had just one last silent auction item to pick up from Allen Insurance. Yes... things were coming together nicely.

When Louise awoke that Thursday morning however, she had no idea that before day's end she would be rushed to Northumberland Hills Hospital (NHH).

Her schedule for that day included a lunch date with her son Tim. While leaving the restaurant, Louise slipped. Her feet shot out in front of her and she came crashing down on the tile floor. She remembers reassuring all the concerned faces that she would just need a minute and then she'd be fine. Only she wasn't... Louise couldn't stand up and an ambulance was soon summoned. "They arrived very quickly and the ambulance attendants were just excellent," recalls Louise. "They very gently loaded me onto a board before transferring me to the stretcher and then into the waiting ambulance." Louise was now en route to NHH – the same hospital she has volunteered tirelessly for since 2003.



Louise Stevenson & Will Ryan

X-rays soon revealed that Louise had broken her hip and she would need orthopedic surgery in Peterborough. Louise spent the next 24 hours in the care of the expert staff at NHH's Emergency Department. "Everyone was wonderful," shares Louise. "From the moment I arrived, I felt that everyone I came in contact with really cared – they took an interest in me. The two x-ray technologists were fantastic. They knew even the slightest movement caused sharp pain and they worked hard to minimize the discomfort."

Louise was later transferred to Peterborough Regional Hospital for surgery. After arthritis was discovered in the hip region, a hip replacement was deemed the most effective way to deal with the situation.

"While Louise was waiting for her surgery, I visited her in hospital. I wasn't the least bit surprised to hear her vow that she would be in attendance at the Gala – even if it required she be in a wheelchair," says Rhonda Cunningham, Executive Director of the NHH Foundation. "I know how determined Louise can be and when she makes up her mind, there's no stopping her." From her hospital bed, Louise kept in touch with her volunteers and helped to problem solve last minute issues. Her husband Ross was invaluable as he stepped up to the plate to run all Louise's outstanding errands.

True to her word, less than one week following hip replacement surgery, Louise did arrive at the Ball – and yes, she was in a wheelchair. Along with her Co-Chair Will Ryan, Louise welcomed all in attendance and reminded guests of why they were there... to raise money for Northumberland Hills Hospital! The very same hospital that was there for her earlier in the week.

Louise, you are a remarkable lady and we salute you for all that you do for this hospital.

AND THE OSCAR GOES TO...

Lynn Hardy and Don Conway



Each year, SABIC provides a Silver Sponsorship in support of the hospital Gala. This sponsorship level includes two tickets to attend the event. SABIC chooses to donate their tickets to individuals who consistently go above and beyond to make our community a better place. SABIC is pleased to recognize and celebrate **Lynn Hardy** and **Don Conway** as the recipients of this year's honour.

Lynn and Don work tirelessly for many local organizations including the Cobourg Rotary Club, Northumberland Hills Hospital Foundation, Marie Dressler Foundation, Clay Elliott Scholarship Foundation, and the Northumberland United Way, to name just a few. Their generosity knows no bounds. They are passionate advocates and supporters of so many organizations in the County.

And a special thanks to Pineridge Broadcasting, Don's company, who ensures local organizations get the help they need to raise awareness of their upcoming events and to share important news.

Thank you Lynn and Don for all that you do to make Northumberland County a special place to live.



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A TOUCH OF HOLLYWOOD

Stars Align for 13th Annual NHH Foundation Gala Ball



Randy & Maureen

The stars came out the night of November 2nd, as the Northumberland Hills Hospital Foundation held its 13th Annual Gala Ball in support of our community hospital. This year's theme offered a glamorous touch of Hollywood with "Oscar Night." Once again, over 350 generous citizens of Northumberland County came out for a rollicking evening of good food, fine wines, music and a chance to bid on a plethora of amazing items, all generously donated through community philanthropy. This year's Ball garnered **over \$155,000**, all of which will go toward the purchase of various high priority pieces of medical equipment. While on the subject of medical equipment, Louise Stevenson, Co-Chair of the evening's event showed herself to be a real trouper by coming to the Ball in a wheelchair, due to an unfortunate fall the week previous.

The evening started with warm greetings and best wishes, as guests entered the main auditorium at the Cobourg Community Centre. Over cocktails and finger foods they made the rounds of the silent auction items with very competitive bidding starting almost immediately. This also provided the time to preview the major items on sale through the live auction. Best of all, it gave people an opportunity to catch up, some of whom hadn't seen each other since last year's Gala Ball.



Judy & Geoff

This year's Doctors' Raffle offered an amazing first prize, an 8 day San Francisco & wine country trip valued at \$8,000. The second prize featured a \$2,000 build your own dream getaway, while 3rd prize consisted of an iPad with Retina display. The Doctors' Raffle has become a very popular part of this annual event and we are deeply grateful for the generosity of all the physicians who participated.



Scott & Terri

The silent auction had a huge number of items available including an amazing assortment of rare vintage wines, gift baskets, travel vouchers, fine candies, jewelry, paintings, and even a year's supply of fresh baked bread from Millstone Bread. The live auction was a spirited affair. There were 12 lots on the block that included items as diverse as a Downton Abbey themed dinner at Durham House, tickets for the Ultimate 2014 Winter Classic Package at Auburn's "Big House," and a 3 on 3 up close and personal hockey tournament with Wendel Clark! This portion of the evening alone generated in excess of \$25,000.

Our platinum sponsors included Cameco, Northumberland News, HTM Insurance Company, Scotiabank and Taylor/Rohrich Associates, Inc. A complete list of sponsors begins on page 34 of this magazine.

Chef Zab Vanderhyden & the Cravingz team of Port Hope's Cravingz Eatery catered the entire affair and managed to generate rave reviews from the guests.

As always, the funds raised at the Gala will help with the purchase of specialized medical equipment. This includes items such as colonoscopes, gastroscopes, a surgical cart and cataracts trays. A special thanks to John and Diana Joynt, who purchased a \$5,500 warming cabinet for the operating room and to Scotiabank for purchasing two roll stands for the hospital at a cost of \$2,790.



Michael & Elizabeth

Given the generosity of all the people who worked on and/or attended the 13th Annual Hospital Gala Ball it's safe to say that the evening's winners are the people of Northumberland County who are being served by our outstanding community hospital.



Tom & Judy



Kate & Ken



Silver Sponsor - Town of Cobourg
Judy presents to John



Ian & Pam



Cheryl & Don



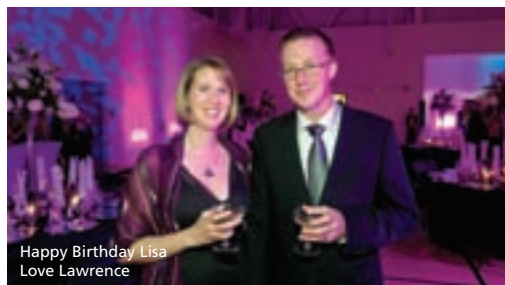
Northumberland Bells



Wendy



Andy, Christine, Michele & Alex



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Love Lawrence



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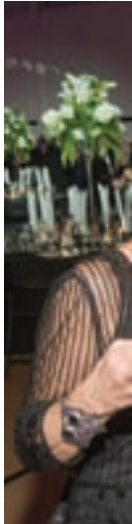
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Ross &
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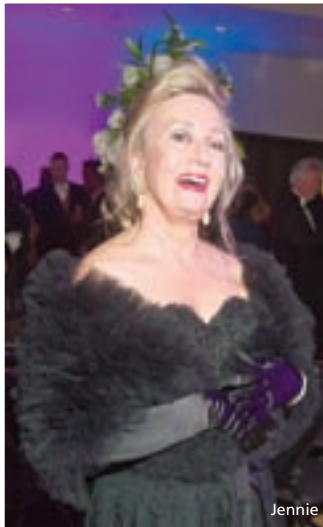
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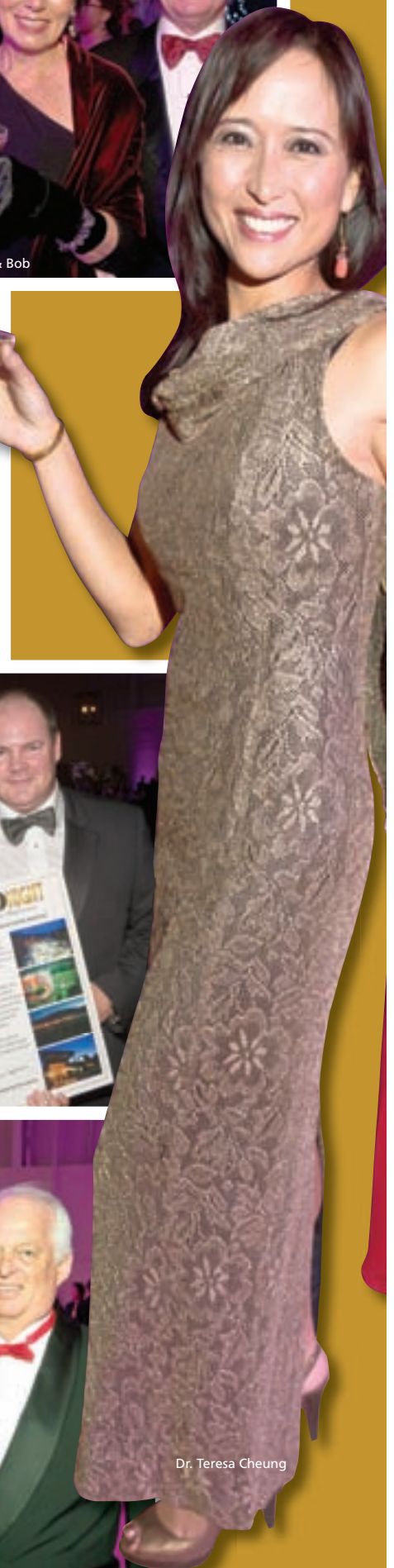
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Brad & Dr. Linda Cole



Trish & Murray



Stella, Peggy, Jane & Leslie



Lori & Mark



John & Kim



Dr. Allison Collins & Bob



Jennifer & Tom

OSCAR NIGHT

A Touch of Hollywood



Rhonda Cunningham
*Executive Director,
NHH Foundation*



Bill Copland
*Chair,
NHH Foundation*

A MESSAGE

*from the Executive Director
and Foundation Board Chair*

Lights, camera, action!

The glamour of Hollywood made an appearance in Northumberland County on November 2nd when 350 “stars” walked the red carpet to play a starring role in supporting local health care.

Well attended by physicians, business leaders, and generous patrons, the evening proved to be another fine example of this County at its best.

Government does not fund the replacement of medical equipment... donors do... and this hospital would not be the hospital it is today without generous community support.

Credit for this lies with the many community members who work so hard to ensure west Northumberland patients have access to the best possible equipment – right here in their own community.

The Gala is the Foundation’s most successful annual fundraising event because of the generous support of our volunteer leaders, sponsors, auction donors, and guests who give so generously of their time and resources. We wish to acknowledge, celebrate and recognize all those who truly do play a “starring role” in shaping health care in Northumberland.


Thank you for being there for us.



Rhonda Cunningham
Executive Director, NHH Foundation

Bill Copland
Chair, NHH Foundation

OSCAR NIGHT



A Touch of Hollywood

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Judy Garden, Decadent Cakes

Atomic Roasters

**Kassandra Woodland,
Chariton Hobbs District Sales Manager**

Stevenson Cartage

The Northumberland Hills Hospital Fundraising Gala is the premier social event of our community raising dollars for essential equipment, needed by our highly skilled doctors and nurses for a healthier Northumberland. Many caring and dedicated businesses and individuals support the NHH Gala every year through sponsorship.

Enlightened community leaders have enabled the Northumberland Hills Hospital Foundation to realize our major fundraising goals for more than 12 years. Our Annual Fundraising Gala has been instrumental in facilitating a state-of-the-art hospital by raising funds for priority medical equipment such as, Laparoscopes, Laparoscopic Tower, Endoscopes, Gastroscope, Arthroscope, Lifepak 12 and a Glidescope, and at the 2013 Gala, support for the Surgical Services Program. Donor support has helped ensure the delivery of comprehensive health care closer to home.

Your gift supports safe, high quality programs and services integral to the advancement of health care and the total well-being of the citizens of Northumberland County. The Gala provides an opportunity to businesses and individuals to contribute to the health care of their community – perhaps your gift may benefit a family member, a friend, or a neighbour. If we wish to sustain the quality of health care with advances in medical technology and rising expectations, we need to support our hospital Foundation, and sponsorship at the Gala is an important step in bringing the highest-quality care to our community – the right care in the right place at the right time.

We hope you will consider being a sponsor for the 2014 NHH Gala and join us on our journey towards building a healthy, vibrant community by strengthening health care in our region. A gift through sponsorship at the NHH Gala will help to ensure your health care providers have the tools they need to provide excellence in health care.

For further information on sponsorship at the NHH Gala, please contact Rhonda Cunningham in the Foundation office at 905-377-7767.

THANK YOU...

to the businesses and individuals who gave generously to support this event!

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Norman Hardie Winery	Holton Flowers
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The Stratford Festival	Roseneath Kennels
Westben Arts Festival Theatre	Global Pet Foods
Northumberland Mall Theatres	My Bark Avenue
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Catherine DeJong	D&R West Painting
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Bryan Graham	Spectacular Water Systems
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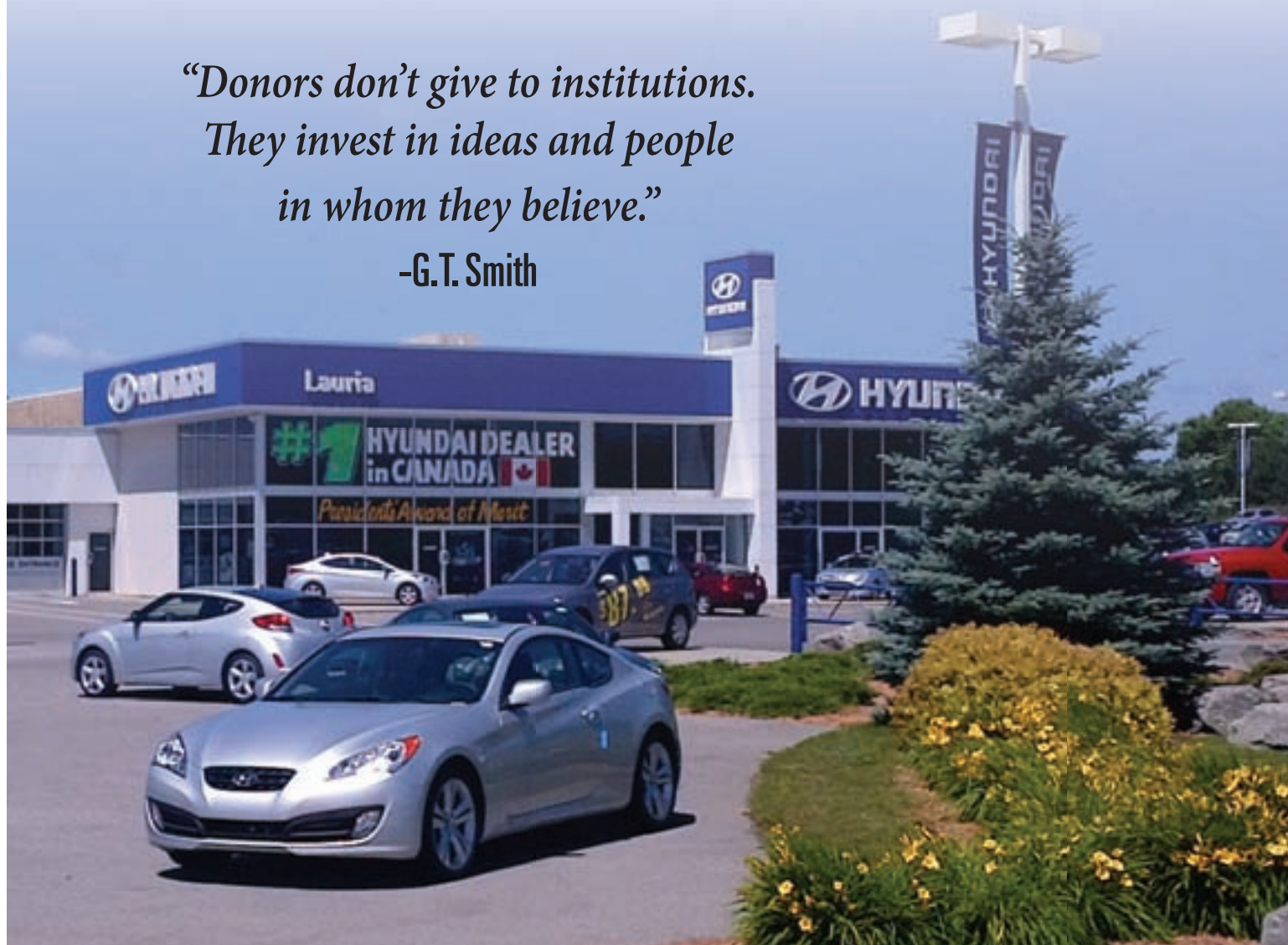
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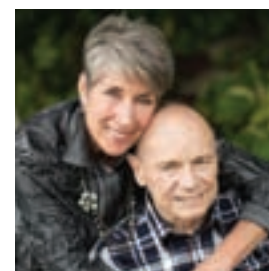
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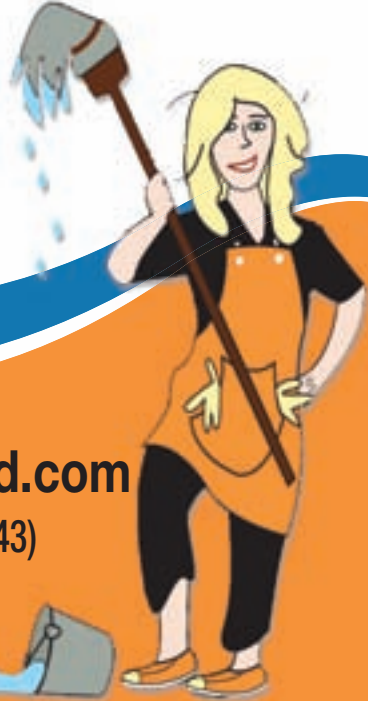
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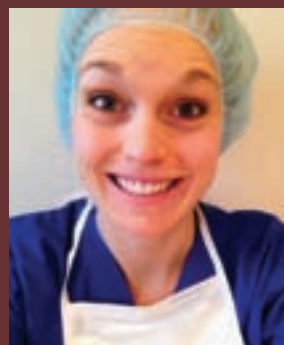
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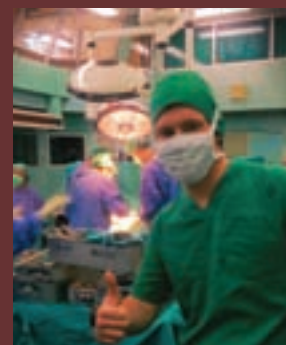
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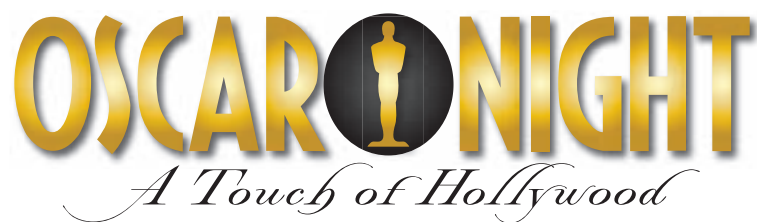
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A FEW WORDS

From the Gala Co-Chairs



We are very pleased to be the Co-Chairs of the 13th Annual Northumberland Hills Hospital Foundation Gala, ***"Oscar Night" – Inspired by a Touch of Hollywood.***

Our mission is to enhance quality health care in Northumberland County and help to achieve the best possible outcomes for west Northumberland patients. We're proud to be associated with the NHH Foundation, a winning organization that works tirelessly to support patients in need of care with a well-equipped community hospital.

We have benefited from those who have worked hard over the past twelve years to make this Gala a huge win for NHH and the community... strong visionary leaders who have given generously of their time and money to ensure we have quality health care close to home. The amount of community, business and individual support for the Gala has been overwhelming from the beginning. To date, this event has raised close to \$1.4 million for our hospital.

The dedication and hard work from all our volunteers is truly inspirational. Work on this year's Gala began in February and continued right up until our first guests begin arriving.

Community support helps enable the hospital to maintain care excellence with the latest technical equipment that benefits all residents of Northumberland. We are very grateful and appreciative of every business and individual who has supported the Gala, as well as the many doctors who have contributed to the Doctors' Raffle. We encourage you to read this magazine thoroughly, paying particular attention to the many businesses that have shown their support through sponsorship and donations to the auctions.

This fundraising event was a spectacular evening with philanthropic-minded individuals, businesses and community leaders. As an attendee, sponsor, or both, your participation in this evening of gourmet dining, fabulous entertainment, and impeccable décor, reflects your commitment to improving health and wellness in our community.

Thank you again for your unfailing support.

Warm regards,

Louise Stevenson & Will Ryan

Your Co-Chairs



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A LETTER

From the Chief of Staff



Northumberland Hills Hospital Foundation's premiere fund-raising event celebrated its 13th year this November – ***"Oscar Night: A Touch of Hollywood"***.

Each year the event gets better and this year was no exception. The decorations were beautiful, the food delicious, the dancing and mingling fun and your generosity... superb!

First, let me thank the Hospital Foundation for organizing this very enjoyable, much anticipated and worthwhile event. In particular, your legion of volunteers is applauded for guaranteeing the success of this Gala.

To the guests, you may not realize that hospital equipment funds come from private donations. Modern medical equipment must be constantly upgraded or replaced if we are to continue to benefit from one of the best community hospitals in the Province. The hospital is now 10 years old and still has that "new sparkle" thanks to the kindness of its community donors over the years.

On behalf of the Northumberland Hills medical staff, please accept our appreciation for your generosity. Your hospital team remains very committed to providing the best community hospital services possible but we could not succeed without the many donors and volunteers who choose to lend their support to NHH. You ALL deserve an OSCAR!

Dr. David Broderick

Northumberland Hills Hospital Chief of Staff

DOCTORS' RAFFLE

LOCAL DOCTORS COME TOGETHER FOR THE HOSPITAL

Once again the Northumberland Hills Hospital Foundation was privileged to have the support of local doctors who offset the cost of the prizes for the annual Gala raffle. Their support shows wonderful leadership and understanding that they recognize the importance of a well equipped hospital.

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