

FOR IMMEDIATE RELEASE

Northumberland Hills Hospital Auxiliary donates \$207,000 to support the purchase of new fetal warmers for NHH's Maternal Child Care Unit

NORTHUMBERLAND COUNTY, Monday, April 29, 2024—The Northumberland Hills Hospital Auxiliary is pleased to announce its donation of \$207,000, which has supported the purchase of four new fetal warmers for the hospital's Maternal Child Care Unit. This donation, reflecting dollars raised from the fiscal year just concluded, marks the Auxiliary's largest donation since 2017 and the third largest donation in their 100-year history.

The vast majority of the Auxiliary's fundraising efforts this past year have come from sales through their two retail operations, the Little Treasure Shop in Northumberland Hills Hospital (NHH)'s main foyer and Petticoat Lane, an offsite thrift store operated by the Auxiliary at 25 Munroe Street in Cobourg.

During post-delivery, fetal warmers can play an important role in assisting care providers in monitoring a newborn baby's body heat, vital signs, oxygen saturation levels, and weight, while supporting resuscitation efforts in critical cases.

NHH's new fetal warmers are equipped with state-of-the-art advanced technology that aligns with the latest Neonatal Resuscitation Program (NRP) guidelines.

"We are grateful for the tremendous fundraising efforts of the NHH Auxiliary, whose support in purchasing four new fetal warmers has been instrumental in fulfilling one of our main strategic priorities, Accountable Care, which focuses on harnessing the power of technology, information, and innovation to improve experiences, efficiency, and outcomes, including quality and safety," said Susan Walsh, President and CEO.

"By ensuring that our equipment is up to date, we can continue to make positive strides and advancements in the type of care provided for everyone, at any age in their care journey. It's an incredible contribution to our growing Maternal Child Care program," said Dr. Erin Pepper, Department Chief, Maternal Child Care. "We can't say thank you enough to the Auxiliary for this generous donation. Our teams are excited about the many enhanced features available through the new fetal warmers, which will greatly benefit our Maternal Child Care patients."

"The opportunity to raise funds for four new fetal warmers has been a milestone achievement for the NHH Auxiliary," said NHH Auxiliary President Selena Forsyth. "This donation is reflective of the Auxiliary's continued efforts to raise funds for NHH and the exceptional commitment of our volunteers, who always rise to meet every new fundraising goal. I would also like to say a special thank you to Dale Hodge,

Volunteer Coordinator of the Little Treasure Shop and Marilyn Routly, Volunteer Coordinator of Petticoat Lane. Without their leadership and the dedication of the retail operations teams, volunteers, and all who support, this goal would not have been achievable.”

Media contact: Amy Seymour, Communications Officer, aseymour@nhh.ca or 905-372-6811 ext. 4009.

About Northumberland Hills Hospital Auxiliary – The Northumberland Hills Hospital Auxiliary volunteers are dedicated individuals of all ages who work alongside hospital staff, physicians and midwives supporting the work of virtually every department. Whether delivering water jugs to patients, helping in various service areas throughout the hospital, taking shifts in the Auxiliary’s two retail operations (The Little Treasure Shop, at NHH, and Petticoat Lane, on Munroe Street in Cobourg) or providing a warm welcome at the main entrance, Auxiliary volunteers play a critical role in strengthening the quality of care and experience at NHH. For background information on the Auxiliary, please visit <https://nhh.ca/Volunteers/NHHAuxiliary> or follow us on Facebook [@northumberlandhillshospitalauxiliary](https://www.facebook.com/northumberlandhillshospitalauxiliary)

-END-