



**NORTHUMBERLAND HILLS  
HOSPITAL**



**NORTHUMBERLAND HILLS  
HOSPITAL  
FOUNDATION**

**NEWS RELEASE – FOR IMMEDIATE RELEASE**

**NHH Foundation Executive Director Rhonda Cunningham earns prestigious  
“Fellow” of healthcare philanthropy designation - one of only 17 in Canada**

**NORTHUMBERLAND COUNTY, Wednesday, December 7, 2011** – Northumberland Hills Hospital Foundation Board Chair Ann Logan and Northumberland Hills Hospital Board Chair John Hudson are pleased to announce that Rhonda Cunningham, Executive Director of the NHH Foundation, has achieved the highest level of designation within her professional association, the Association of Healthcare Philanthropy (AHP).

The AHP is an international professional organization dedicated to developing those who encourage charity in North American health care organizations. A not-for-profit organization headquartered in Washington, D.C, the AHP was established in 1967 and has become a highly respected source for education, networking, information and research in health care philanthropy.

The AHP presently has 4,700 members at 2,200 health care facilities in the U.S. and Canada. Its highest level of achievement is the designation of “Fellow” (FAHP). Elevation to the status of Fellow in AHP is considered the top level of achievement in the field of health care philanthropy. Attaining the Fellow designation is recognition of individual professional distinction earned through dedication and continual self-advancement and demonstrated commitment to ethical standards of professional practice.

To earn the FAHP designation, candidates must successfully complete a rigorous three-hour examination process as well as an Individual Certification Plan--their personal roadmap for the activities and projects that will help them gain the knowledge and learn the skills essential for personal and professional growth in the specialized field of health care resource development and management.

At present, there are only 17 FAHPs in Canada, including, most recently, Rhonda Cunningham of the NHH Foundation, who will receive her Fellow medallion at the 2012 AHP International Conference in Atlanta, Georgia this fall.

“Most members of our Board were aware that Rhonda was embarking on this ambitious journey for Fellowship,” said Ann Logan. “On hearing the news of her success, our members were united in their praise for Rhonda’s tremendous achievement and share the view that Rhonda’s sense of happiness and pride in this accomplishment is inspiring to us all.”

Echoing the congratulations, NHH Board Chair John Hudson added: "NHH enjoys exceptional support from the community it serves. Clearly, this doesn't happen by accident. Rhonda's commitment to her profession and, in turn, the NHH Foundation has been aptly recognized with this honour. I congratulate her on behalf of the NHH Board and I thank her for all she does for NHH."

Rhonda joined the Northumberland Hills Hospital Foundation in 1995 and was appointed as the Executive Director in 1997. In 2003, she obtained her designation as a Certified Fund Raising Executive (CFRE). To date (2011), she has helped raised over \$31 million in support of the capital equipment requirements of the Northumberland Hills Hospital.

For more information, please contact Jennifer Gillard at 905-377-7757 or [jgillard@nhh.ca](mailto:jgillard@nhh.ca).

**About Northumberland Hills Hospital** – The Northumberland Hills Hospital (NHH) is located approximately 100 kilometres east of Toronto. The acute care hospital delivers a broad range of services, including emergency and intensive care, medical/surgical care, restorative/long-term care, rehabilitation, palliative care and obstetrical care. A variety of ambulatory care clinics are also offered at NHH. In addition to these, NHH also sponsors a Community Mental Health Centre and an Assertive Community Treatment Team. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of approximately 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs close to 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central East LHIN. For more information, please visit [www.nhh.ca](http://www.nhh.ca).

**About the Northumberland Hills Hospital Foundation** – The Northumberland Hills Hospital Foundation is a dedicated team of enthusiastic volunteers and staff passionately committed to raising the funds necessary to support the Northumberland Hills Hospital's capital equipment needs. By growing and sustaining donor support, the NHH Foundation helps to improve health care and the quality of life in west Northumberland. For more information please visit the Foundation tab at: [www.nhh.ca](http://www.nhh.ca).