

NEWS RELEASE - FOR IMMEDIATE RELEASE

NHH welcomes new President and CEO, Linda Davis

NORTHUMBERLAND COUNTY, Thursday, December 5, 2013 – NHH's new President and CEO arrived in her new office November 18th but she's had little time to experience the view of the Northumberland Hills from her office window.

Meetings scheduled with staff, physicians, hospital committees and community representatives have—at her request—occupied much of her time in recent weeks as she focuses on learning as much as possible about Northumberland Hills Hospital (NHH) and the community served.

On December 4th Linda hosted her first CEO/Staff forums to share insight with her new team into her own background and her reasons for moving to NHH.

"I'm really excited about this opportunity to join NHH," she began. "My passion is community hospitals and I am extremely excited about becoming part of this one."

"Why did I choose Northumberland? Well, your reputation precedes you!" she said. "NHH is known broadly, across the province, as a great hospital. People here are doing some very innovative things. The unique Northumberland Partners Advancing Transitions in HealthCare (PATH) project is just one example."

"I've worked in larger centres and on the consulting side but I'm drawn to working in smaller communities. I really enjoy getting to know the people the hospital serves. I saw a real fit between NHH's values and my own," she added. "I share NHH's commitment to quality, teamwork, collaboration and respect and I'm looking forward to becoming part of this community and hospital. What I have seen so far has been extremely inspiring."

Speaking to the personal path that brought her to NHH, Linda told her team: "I have a nursing background. I grew up in Alberta, on a farm, and trained at the University of Alberta Hospital in Edmonton. My career has taken me from that province to Vancouver, British Columbia and Montreal, Quebec, where I obtained a Bachelor of Science degree in nursing and a Master's of Science, both from McGill before moving, in 1990, to Ontario."

Sharing that she is married with two grown daughters, two grandsons and "a dog", Linda also used her first Staff Forum to invite her new team to tell her a bit about themselves and, in particular, why they chose Northumberland Hills Hospital. She elicited responses that ranged from "it's very supported by its community" to "people care about each other here" and "we're small, but mighty!"

A senior executive with over 30 years of experience in the Canadian health-care sector, Linda was most recently CEO of the Collingwood General & Marine Hospital, a role she held for nine years before joining NHH last month.

In her first open message to the Northumberland community, published December 5th in the hospital's November/December *In Touch* newsletter, Linda confirmed her personal 'open door' policy.

"I look forward to opportunities to meet with staff, physicians, volunteers, patients, caregivers and community members in the coming months. Please never hesitate to drop by my office, send me an email or pick up the phone to ask me a question or share your feedback. My email address is ldavis@nhh.ca and my phone number is 905-372-6811, ext. 4005."

To receive regular updates from Linda and the NHH team on local health system news, subscribe to the hospital's e-newsletter, *In Touch*, or follow NHH on Twitter @NorHillsHosp. For details visit www.nhh.ca.

For more information, contact Jennifer Gillard at 905-377-7757 or jgillard@nhh.ca.

About Northumberland Hills Hospital – Located approximately 100 kilometres east of Toronto, Northumberland Hills Hospital (NHH) delivers a broad range of acute, post-acute, outpatient and diagnostic services. Acute services include emergency and intensive care, medical/surgical care, and obstetrical care. Post-acute specialty services (PASS) include restorative care, rehabilitation and palliative care. Mental health care, chemotherapy, dialysis and 16 other ambulatory care clinics are offered on an outpatient basis through partnerships with regional centres and nearby specialists. NHH offers a full range of diagnostic services, including magnetic resonance imaging (MRI), computed tomography (CT) and mammography. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of approximately 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs approximately 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central East Local Health Integration Network. For more information, please visit www.nhh.ca.