



NEWS RELEASE – FOR IMMEDIATE RELEASE

Celebrate Northumberland's doctors on Doctors' Day, Thursday, May 1st, 2015

NORTHUMBERLAND COUNTY, Tuesday, April 28th, 2015 – Every day, more than 320,000 patients across Ontario are treated and cared for by a doctor. Whether it's in a hospital, a family practice clinic, a long-term care residence or at home, Ontario's doctors are making a positive difference in the lives of patients by providing high-quality care when it's needed most.

Northumberland Hills Hospital (NHH) is pleased to join the Ontario Medical Association (OMA) and west Northumberland's Community Physician Recruitment and Retention Committee (CPRRC) to recognize the fantastic work of local physicians on Doctors' Day, May 1st, 2015, and through the first week of May.

Doctors' Day was officially proclaimed by the provincial government in 2011 to celebrate Ontario's 26,000+ physicians and to mark the birthday of Canada's first female physician, Dr. Emily Stowe.

From May 1st until May 8th, local patients and their families are encouraged to sign one of the thank you cards provided in their doctor's office by the CPRRC. The OMA will once again invite physician thank you messages via its website. Visit www.ontariosdoctors.com for details or simply say THANK YOU to your doctor directly to let them know how much you appreciate their efforts for you and your family. For background on the CPRRC please see their website at www.northumberlanddocs.com.

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About NHH – Located approximately 100 kilometres east of Toronto, NHH delivers a broad range of acute, post-acute, outpatient and diagnostic services. Acute services include emergency and intensive care, medical/surgical care, and obstetrical care. Post-acute specialty services (PASS) include restorative care, rehabilitation and palliative care. Mental health care, chemotherapy, dialysis and 16 other ambulatory care clinics are offered on an outpatient basis through partnerships with regional centres and nearby specialists. NHH offers a full range of diagnostic services, including magnetic resonance imaging (MRI), computed tomography (CT) and mammography. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of approximately 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs approximately 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central

East Local Health Integration Network. For more information, please visit www.nhh.ca or follow us on Twitter [@NorHillsHosp](https://twitter.com/NorHillsHosp).

About the Community Physician Recruitment and Retention Committee – Formed in 2001, the Community Physician Recruitment and Retention Committee (CPRRC) is a volunteer group of citizens representing community agencies and businesses, municipalities, physicians and the Northumberland Hills Hospital. Co-Chaired by local residents Lynda Kay and Randy Oliver, the Committee’s mandate is to attract new family physicians to the area and to lead efforts helpful in retaining the excellent family physicians working in our communities today. For more information about the CPRRC please visit www.northumberlanddocs.com.