



Celebrate Doctor Appreciation Week in Northumberland - May 1st to May 6th

NORTHUMBERLAND COUNTY, Tuesday, April 26th, 2016 – Every day, more than 320,000 patients across Ontario are treated and cared for by a doctor. Whether it's in a hospital, a family practice clinic, a long-term care home, or at home, Ontario's doctors are making a positive difference in the lives of patients by providing high-quality care when it's needed most.

Northumberland Hills Hospital (NHH) is pleased to join west Northumberland's Community Physician Recruitment and Retention Committee (CPRRC) and the Ontario Medical Association (OMA) to recognize the fantastic work of local physicians on **Doctors' Day, May 1st, 2016, and through the first week of May.**

Doctors' Day was officially proclaimed by the provincial government in 2011 to celebrate the province's 26,000+ physicians and to mark the birthday of Canada's first female physician, Dr. Emily Stowe.

From May 1st until May 6th, local patients and their families are encouraged to sign one of the thank you cards provided in their doctor's office and in the hospital by the CPRRC or simply say THANK YOU to their doctor directly to let them know how much their efforts are appreciated.

The OMA will also be collecting physician thank you messages via its website. The OMA's focus this year is on inviting messages from Ontario's youngest patients, who are encouraged to share why their "doc rocks." Visit www.ontariosdoctors.com/DoctorsDay or recognize doctors via your personal social media channels by tweeting using the hashtags #DocsRock2016 or #PatientsFirst.

"Thank you for all you do, here at the hospital and in the broader community, to put patients first," said Linda Davis, NHH President and CEO. "We are extremely fortunate to have such a strong and active community of physicians in west Northumberland."

"On behalf of the physician recruitment committee and the residents of west Northumberland I would like to thank you for all your hard work and dedication," said Lynda Kay, CPRRC Co-chair. "We know that all of you go above and beyond on a daily basis and we appreciate your commitment to health care in our community."

Contact: Jennifer Gillard (NHH), 905-377-7757 or jgillard@nhh.ca or Tracy West (CPRRC), 905-376-7411 or tracywest@cogeco.ca.

About Northumberland Hills Hospital – Located approximately 100 kilometres east of Toronto, NHH delivers a broad range of acute, post-acute, outpatient and diagnostic services. Acute services include emergency and intensive care, medical/surgical care, obstetrical care and palliative care. Post-acute specialty services (PASS) include restorative care and rehabilitation. Mental health care, chemotherapy, dialysis and 16 other ambulatory care clinics are offered on an outpatient basis through partnerships with regional centres and nearby specialists. NHH offers a full range of diagnostic services, including magnetic resonance imaging (MRI), computed tomography (CT) and mammography. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of approximately 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs approximately 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central East Local Health Integration Network. For more information, please visit www.nhh.ca or follow us on Twitter [@NorHillsHosp](https://twitter.com/NorHillsHosp).

About the Community Physician Recruitment and Retention Committee – Formed in 2001, the Community Physician Recruitment and Retention Committee (CPRRC) is a volunteer group of citizens representing community agencies and businesses, municipalities, physicians and the Northumberland Hills Hospital. Co-chaired by local residents Lynda Kay and Linda Nicol, the Committee’s mandate is to attract new family physicians to the area and to lead efforts helpful in retaining the excellent family physicians working in our communities today. For more information about the West Northumberland Community Physician Recruitment and Retention Committee please visit www.northumberlanddocs.com

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