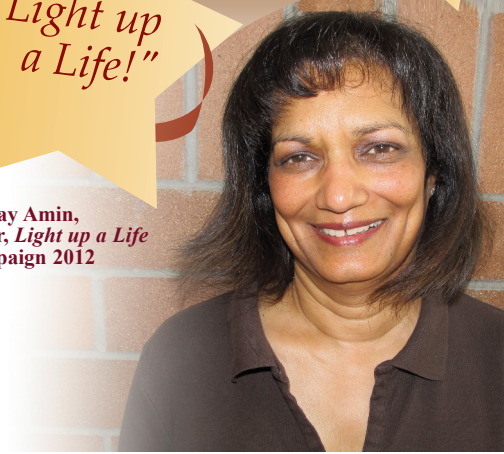


Thank-you for helping to...

November 12, 2011

"Light up  
a Life!"

Dr. Jay Amin,  
Chair, *Light up a Life*  
Campaign 2012



Dear Friend,

My name is Dr. Jay Amin. I am pleased to be the chair for this year's Northumberland Hills Hospital (NHH) Foundation's **19th Annual *Light up a Life Campaign***. I have been practicing family medicine in Cobourg for the past 32 years and I have served on both the Hospital and Foundation Boards.

Your generosity is one of the reasons NHH is such a first-rate facility. Our community is fortunate to have access to superb equipment and technology at the hospital. Thanks to ongoing community support we can continue to offer you, and your neighbours, exceptional care, close to home.

**Will you please send a special holiday gift to support the hospital once again?**

This year's campaign goal is to raise \$130,000 to purchase much needed equipment for a variety of hospital programs, including:

- An ECG machine to determine heart rate and rhythm
- Microscopes for Laboratory tests
- 2 gastroscopes for the Surgical Services Program

A well-equipped hospital needs help from the community. Your gifts today will continue to allow our health care staff to have the best equipment available – equipment that makes it possible for our health care teams to provide you and your family with world-class care.

**The following true story describes how NHH helps people right here in Northumberland.**

January 2nd, 2012 started out as any other typical day in Sian Pritchard's life. The 53-year old, mother of two children and small business owner headed to the barn to groom her horse Grace and go for a ride. Grace was a young, new horse for Sian. While Grace was quiet, she was still relatively green in her training.

As Sian was swinging her leg over Grace's back during her mount, she accidentally kicked Grace's hind quarters. This told Grace "to go"... only Sian was not fully in the saddle. As Sian desperately tried to push herself up on the horse, pulling on the saddle scared Grace and made her go faster...she started to canter... and then buck. ***Sian was thrown over the horse's back, landing on the packed sand of the arena floor. She has very little memory after that.***

Sian slowly began to regain consciousness in the Emergency Department of Northumberland Hills Hospital. She remembers little bits of light, her memory fading in and out.

She spent the next four weeks at Northumberland Hills Hospital, first as a patient on the Medical/Surgical Unit followed by weeks in the Rehabilitation Unit. She had suffered a subarachnoid hemorrhage and injury to her

**Yes, I want to "*Light up a Life!*" and help purchase high priority medical equipment for the Northumberland Hills Hospital**

Please accept My Donation of ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50

☐ Cheque enclosed ☐ other \$ \_\_\_\_\_

☐ Visa ☐ Mastercard Credit Card# \_\_\_\_\_

Expiry Date \_\_\_\_\_ Signature \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_



Sian Pritchard  
& Grace

neck and shoulder. Damage to her ribs meant breathing was painful and she had to work on increasing her lung capacity. Her days were filled with therapy sessions as she fought to regain her mobility and memory.

***“I am so incredibly grateful to the NHH staff.*** They very patiently helped me understand the areas of my head and neck that were affected by the accident; what areas of my body were damaged. I had no idea the extent of the injury. The doctors and nursing staff were amazing and the physiotherapy and occupational therapists were brilliant.”

Sian went from a wheelchair, to a walker, and finally upon discharge she had started to use a cane. ***Today, not quite one year later, Sian is still working hard on her recovery.*** She credits the support of her husband Guy, children Bryn and Rhian, sister Genrys and very patient friends with her recovery. And of course the team at NHH.

I’m so grateful to Northumberland Hills Hospital. I can’t thank the hospital and staff enough. They got me back on my feet and through a very dark time. I felt such a sense of community, respect and value from everyone. No one was just doing their job, they truly cared.”

**Why did I tell you this story?** To show you that Sian’s care, throughout all areas of the hospital, depended on advanced medical equipment. Sian is grateful for the care she received, and the support she had throughout her recovery. The care she received would not have been possible without the support of community supporters like you.

At some point in your life, you or someone you love may need care at NHH. You can be sure we will be there for you to give you the best possible care – right here in your own community. I am confident your gift, combined with gifts from our other friends, will bring us to our goal.

Thank you again for your generosity and support.

Yours truly,

Dr. Jay Amin  
**Chair, *Light up a Life Campaign 2012***

**PS:** When you send you gift, please send your “message of hope or thanks” and return the enclosed holiday card. Your card will be displayed in the hospital to bring a little more light into our patients’ lives at this time of year. Thank you again for all that you do!

**PPS:** Part of the ***Light up a Life Campaign*** involves having the hospital’s interior courtyard decorated and lit up. This is a bright and cheerful way to bring hope and pleasure to those patients who are in hospital during this time of the year. **Please join me on Wednesday, December 12th, 7:00 p.m at the hospital as we celebrate together the generosity of our community and lighting of the Rotary Club of Cobourg Courtyard!**

## Planned Giving

*A Gift for the Future*

- ☐ I am pleased to advise you that I have included the Northumberland Hills Hospital Foundation in my Will.
- ☐ Please send me information about making a bequest.

## Friends of the Foundation Monthly Giving Club

**Monthly Giving is the easiest and most effective way to give! You can make a significant contribution by spreading your gift throughout the year. The amount of your gift can be altered or cancelled at any time by calling the Foundation at: (905) 377-7767.**

- ☐ Yes! I would like to support our community’s equipment needs on an ongoing basis by making a monthly gift of:  
☐ \$10 per month   ☐ \$15 per month   ☐ \$25 per month   ☐ other \$\_\_\_\_\_ per month
- ☐ I’ve enclosed a cheque marked “VOID”. The amount specified will be deducted from my bank account on the 20th of each month (or specify the date of your choice).  
A donation receipt will be issued annually.

Signature/Date \_\_\_\_\_ **OR**

- ☐ **Please charge the amount specified above to my:**   ☐ VISA   ☐ MASTERCARD  
Card Number: \_\_\_\_\_ Expiry date : \_\_\_\_\_

Name: \_\_\_\_\_ Signature \_\_\_\_\_