



## BOARD OF DIRECTORS MANUAL

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APPROVED BY:		
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### **GUIDELINES FOR ALL POLITICAL CAMPAIGNS**

#### **POLICY:**

Northumberland Hills Hospital (NHH) will maintain a non-partisan approach during election campaigns.

#### **PROCEDURE:**

- NHH will not endorse any candidate.
- NHH will provide basic background information regarding hospital operations including program and service information and recent patient volumes. This information package will be prepared immediately following the election call and circulated to all candidates in the ridings serviced by NHH.
- Should an individual candidate request specific information regarding programs and services, the same information can be made available to other candidates. NHH will not offer opinions, only factual information regarding hospital operations.
- Should the candidate wish, NHH would be prepared to meet one on one with the candidate and/or provide a tour of the facility without media present.
- NHH sites will not be used as a backdrop for candidate speeches or policy statements.
- It is appropriate that all funding/campaign milestone or groundbreaking ceremonies be scheduled prior to an election call. However, if this is not possible, all candidates should be invited to attend, but it is strongly recommended that none of the candidates be featured as part of the agenda and/or photo opportunity directly related to the event.
- No printed material pertaining to any candidate or political party will be distributed or posted at any NHH site on any bulletin boards, walls or other surfaces.
- The guidelines noted above pertain to all candidates including those who may be directly associated with the hospital through volunteer or staff positions.

Approved:

June 2014