BOARD OF DIRECTORS MANUAL

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APPROVED BY:	Board of Directors	
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GUIDELINES FOR ALL POLITICAL CAMPAIGNS

Purpose:

To provide guidelines related to Political Campaigns.

Policy:

Northumberland Hills Hospital (NHH) shall maintain a non-partisan approach during election campaigns.

Procedure:

- NHH shall not endorse any candidate.
- Should an individual candidate request specific information regarding programs and services, the same information can be made available to other candidates. NHH will not offer opinions, only factual information regarding hospital operations.
- Should the candidate wish, NHH would be prepared to meet one on one with the candidate and/or provide a tour of the facility without media present.
- NHH sites are not permitted to be used as a backdrop for campaign speeches or policy statements.
- It is appropriate that all funding/campaign milestone or groundbreaking ceremonies be scheduled prior to an election call. However, if this is not possible, all candidates should be invited to attend, None of the candidates will be featured as part of the agenda and/or photo opportunity directly related to the event.
- No printed material pertaining to any candidate or political party will be distributed or posted at any NHH site on any bulletin boards, walls or other surfaces.
- The guidelines noted above pertain to all candidates including those who may be directly associated with the hospital through volunteer or staff positions.

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March 2016
February 2017 reviewed
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