



## BOARD OF DIRECTORS MANUAL

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ISSUED BY: GOVERNANCE COMMITTEE  
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### GUIDELINES FOR ALL POLITICAL CAMPAIGNS

#### Purpose:

To provide guidelines related to Political Campaigns.

#### Policy:

Northumberland Hills Hospital (NHH) shall maintain a non-partisan approach during election campaigns.

#### Procedure:

- NHH shall not endorse any candidate.
- Should an individual candidate request specific information regarding programs and services, the same information can be made available to other candidates. NHH will not offer opinions, only factual information regarding hospital operations.
- Should the candidate wish, NHH would be prepared to meet one on one with the candidate and/or provide a tour of the facility without media present.
- NHH sites is not permitted to be used as a backdrop for campaign speeches or policy statements.
- It is appropriate that all funding/campaign milestone or groundbreaking ceremonies be scheduled prior to an election call. However, if this is not possible, all candidates should be invited to attend, but it is strongly recommended that none of the candidates be featured as part of the agenda and/or photo opportunity directly related to the event.
- No printed material pertaining to any candidate or political party will be distributed or posted at any NHH site on any bulletin boards, walls or other surfaces.
- The guidelines noted above pertain to all candidates including those who may be directly associated with the hospital through volunteer or staff positions.

Approved:

June 2014

March 2016

February 2017 reviewed

January 2018 revised

February 2019 reviewed

February 2020 reviewed

March 2021 reviewed

May 2022 revised

March 2023 revised

March 2024 reviewed