



# NORTHUMBERLAND HILLS HOSPITAL

## **MEDIA ADVISORY – FOR IMMEDIATE RELEASE**

### **BEYOND BREAST CANCER - Community Information Event Wednesday, October 25<sup>th</sup>**

**NORTHUMBERLAND COUNTY, Wednesday, October 18<sup>th</sup>, 2017**—October is Breast Cancer Awareness Month and NHH is hosting a free community information event on **Wednesday, October 25<sup>th</sup>**.

Members of the NHH health care team will come together with local and provincial health and social care experts and a local breast cancer survivor for an evening of informative presentations, interactive discussion and information displays.

**WHEN: Wednesday, October 25<sup>th</sup>, 6:30 PM to 8:30 PM – Presentation at 7 PM**

**WHERE: NHH Education Centre, 1000 DePalma Drive, 2<sup>nd</sup> floor**

#### **ABOUT THE SPEAKERS:**

Guest speakers **Dr. Ralph George** and **Marjolaine Trottier** will discuss the medical facts of breast cancer (detection, treatment, risk, new research) as well as the personal implications, reviewing what it is like to live with a breast cancer diagnosis, unique challenges of ‘survivorship,’ treatment complexities, the key role of personal and professional supports and more.

#### **About Dr. Ralph George:**

Ralph George, MD, FRCS, is an Associate Professor of General Surgery at the University of Toronto and Medical Director of the CIBC Breast Centre at St. Michael's Hospital. He completed an Endoscopy and a Surgical Oncology Fellowship at the Roswell Park Cancer Institute.

Dr. George sits on the Board of Directors of St. Michael's Hospital and is the President of the Medical Staff Association. He is the Director of Continuing Professional Education for the Department of Surgery, University of Toronto. He is the Chair of the Royal College Specialty Committee for Surgical Oncology, and an executive board member of the Canadian Breast Cancer Foundation. He is Co-Chair of the Hidradenitis Suppurativa Advisory Board of Canada, and past President of the Canadian Association of General Surgeons.

#### **About Marjolaine Trottier:**

Born and raised in Québec, Marjolaine moved to Ontario in 1999. Now a resident of Northumberland, she is a French Immersion teacher at St. Mary Secondary School in Cobourg and, with her husband, parent to a young son and daughter. Diagnosed with breast cancer in 2016, Marjolaine's treatment—involving surgery, chemotherapy and radiation—is now complete. Describing herself as “still recovering mentally and physically,” Marjolaine is getting stronger every day and looking forward to sharing her personal story ‘beyond breast cancer.’

## **INTERACTIVE INFORMATION DISPLAYS:**

Information displays highlighting the many local and regional services, staff and technology available to support breast cancer diagnosis, treatment and recovery will be another key feature of this event. In addition to NHH physicians and staff, a broad range of community partners and organizations will also be on hand to share their information. Attendees are encouraged to spend time before and after the formal presentations to visit the many information tables now confirmed, including the following:

**NHH Diagnostic Imaging Services**

**NHH Surgical Services (including social work and patient care navigator)**

**NHH Cancer and Supportive Care Clinic**

**NHH Foundation**

**Kathy MacLeod Beaver (Central East LHIN Aboriginal Health Navigator)**

**Central East Regional Cancer Program**

**Canadian Cancer Society**

**Haliburton, Kawartha Pine Ridge District Health Unit**

**Port Hope Northumberland Community Health Centre**

**Northumberland Family Health Team**

**My Left Breast (Peterborough)**

**Survivor Thrivers Cobourg**

**Hearth Place Cancer Support Centre (Oshawa)**

Free parking passes will be provided to all attendees. **Please note: This is expected to be a very well attended event. Seating is limited so attendees are encouraged to plan to arrive early!**

**Media contact:** Jennifer Gillard, [jgillard@nhh.ca](mailto:jgillard@nhh.ca) or 905-377-7757.

**About Northumberland Hills Hospital** – Located approximately 100 kilometres east of Toronto, NHH delivers a broad range of acute, post-acute, outpatient and diagnostic services. Acute services include emergency and intensive care, medical/surgical care, obstetrical care and palliative care. Post-acute specialty services (PASS) include restorative care and rehabilitation. Mental health care, chemotherapy, dialysis and 16 other ambulatory care clinics are offered on an outpatient basis through partnerships with regional centres and nearby specialists. NHH offers a full range of diagnostic services, including magnetic resonance imaging (MRI), computed tomography (CT) and mammography. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of more than 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs approximately 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central East Local Health Integration Network. For more information, please visit [www.nhh.ca](http://www.nhh.ca) or follow us on Twitter [@NorHillsHosp](https://twitter.com/NorHillsHosp).