

Thank-you for helping to...

"Light up
a Life!"

November 12, 2013

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Dr. Michael Barrie,
Chair, *Light up a Life*
Campaign 2013



Dear Friend,

My name is Dr. Michael Barrie and I am pleased to be serving my community as chair of the **20th Annual *Light up a Life Campaign***. I have been an anesthesiologist in NHH's Surgical Services Program for the past eight years. I remember being so impressed with this facility the first time I visited. It truly is a first rate hospital with first rate staff. I'm proud my family and I call this community home.

Every day, the staff at NHH care for hundreds of patients from across west Northumberland and beyond. Last year our hospital welcomed 492 babies into the world, had over 30,000 patient visits to our Emergency Department, and almost 26,000 out-patient clinic visits. Our team also performed close to 5,000 surgical procedures.

None of this would have been possible without the medical equipment you helped purchase!

Having an operating room equipped with state-of-the-art equipment is just one way to ease the mind of a worried surgical patient, and having a surgical program in our community hospital is a **huge** asset. It means patients can have procedures done close to home with their support network on hand. They recover faster and have a much better experience.

With funds raised from this year's campaign, we hope to purchase a new anesthetic machine, plus many other priority items to help patients like Roy and Madeleine Thibault-Smith. The Smith's came to know all too well about the importance of a well-equipped hospital.

Roy and Madeleine's Story

With retirement on the horizon, Roy and Madeleine decided it was time to leave the fast pace of the city and search out a new community to call home – one that offered the very best in services. Their list of "must haves" included an excellent hospital and that's one of the reasons they chose to move to Cobourg. They've since come to appreciate just how important a community hospital can be to its residents.

In their early fifties, they suggested to their family doctor that a complete physical – including colonoscopy – be in order. Their physician agreed and both procedures were booked, including colonoscopies at NHH. Roy's results came back clear; however, Madeleine's detected a growth. She was informed that if the growth wasn't cancerous at the present time, one day it would be and therefore it needed to be surgically removed.

Following Madeleine's surgery, further testing revealed that her tumour was, in fact, stage one cancer. In her own words, Madeleine was "lucky" that her proactive approach resulted in early detection and treatment and a favourable outcome. However, the Smith's relationship with NHH and its services wasn't over.

Yes, I want to "*Light up a Life!*" and help purchase high priority medical equipment for the Northumberland Hills Hospital

Please accept My Donation of ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50

☐ Cheque enclosed ☐ other \$ _____

☐ Visa ☐ Mastercard Credit Card# _____

Expiry Date _____ Signature _____

Name: _____

Address: _____

City: _____ Postal Code: _____ Phone: _____


NORTHUMBERLAND HILLS
HOSPITAL
FOUNDATION

"Light up
a Life!"



In November 2012, Roy was diagnosed with a rare and aggressive cancer known as prostatic small cell carcinoma. His illness required many visits to the Chemotherapy Clinic for regular blood transfusions and, in the last 10 months, he also made numerous visits to the Emergency Department. Excellent equipment and expert staff helped Roy through this most challenging of times. Sadly, Roy passed away on October 23, 2013.

This story is an example of how your past donations help people like Roy and Madeleine – everyday.

Will you please send a special holiday gift to support Northumberland Hills Hospital once again?

This year, our **Light up a Life** goal is to raise \$130,000. I am confident your gift of whatever you can afford – combined with gifts from our other friends in the community – will bring us to our goal. If we’re successful, we will purchase a new anesthetic machine for our Surgical Services program, allowing us to be even more precise with the anesthetics that are delivered, reduce side effects and speed up recovery. To our surgical patients, these anesthetic machines are essential. They breathe for the patient throughout their procedure in addition to monitoring their vital signs. In other words, we cannot function without them!

Other equipment urgently needed at NHH includes:

- patient reclining chairs – \$1,500 (7 required)
- digital scale - \$3,120
- vital signs monitor - \$4,500 (2 required)
- transfer stretcher - \$8,900 (2 required)

At some point in your life, you or someone you love may need care at NHH. You can be sure we will be there for you to give you the best possible care – right here in your own community. Please send your gift today.

Yours truly,

Dr. Michael Barrie
Chair, Light up a Life Campaign 2013

PS: When you send your gift, please send your “message of hope or thanks” and return the enclosed holiday card. Your card will be displayed in the hospital to bring a little more light into our patients’ lives at this time of year.

PPS: Please plan to join my family and I for the **Light up a Life** ceremony on Wednesday, December 11th at 7:00 p.m. as we celebrate together the lighting of the Rotary Club of Cobourg Courtyard. Musical entertainment, activities for the children, free parking and refreshments will be provided.

Planned Giving

A Gift for the Future

- ☐ I am pleased to advise you that I have included the Northumberland Hills Hospital Foundation in my Will.
- ☐ Please send me information about making a bequest.

Friends of the Foundation Monthly Giving Club

Monthly Giving is the easiest and most effective way to give! You can make a significant contribution by spreading your gift throughout the year. The amount of your gift can be altered or cancelled at any time by calling the Foundation at: (905) 377-7767.

- ☐ Yes! I would like to support our community’s equipment needs on an ongoing basis by making a monthly gift of:
☐ \$10 per month ☐ \$15 per month ☐ \$25 per month ☐ other \$_____ per month
- ☐ I’ve enclosed a cheque marked “VOID”. The amount specified will be deducted from my bank account on the 20th of each month (or specify the date of your choice).
A donation receipt will be issued annually.

Signature/Date_____ **OR**

☐ **Please charge the amount specified above to my:** ☐ VISA ☐ MASTERCARD

Card Number:_____ Expiry date :_____

Name:

Signature