

## **Helping the Northumberland Hills Hospital Foundation One Mile at a Time with Aeroplan's Charitable Pooling Program.**

**For Immediate Release ~ June 18, 2009**

**NORTHUMBERLAND** – The Northumberland Hills Hospital Foundation, in partnership with Aeroplan, is pleased to announce an exciting new way to support the purchase of new medical equipment for the hospital. As part of Aeroplan's Charitable Pooling Program, Aeroplan members can now donate a portion of their Aeroplan miles to a special designated account for the Northumberland Hills Hospital Foundation.

Between June 24<sup>th</sup> and July 24th, Aeroplan members can donate any number of miles they would like to the Northumberland Hills Hospital Foundation. Interested donors simply need to contact the Foundation Office and fill out a special transfer form. Forms are also available for printing on the hospital website, [www.nhh.ca](http://www.nhh.ca) or [www.nhhgala.ca](http://www.nhhgala.ca). Donors can pre-register, but the miles will only be deducted during the authorized donation period.

"We are thrilled to be partnering with Aeroplan on this new endeavor," says Rhonda Cunningham, Foundation Executive Director, "Donating Aeroplan miles is another fabulous way to support the patients and health care professionals at the hospital." Donated miles will be used to purchase items to be raffled or auctioned off, and amounts of Aeroplan Miles themselves may be raffled off. The funds raised will be used to purchase high priority medical equipment to enhance patient care at the Northumberland Hills Hospital.

The Northumberland Hills Hospital Foundation thanks Aeroplan for its generosity in the creation of this program. Please note Aeroplan does not assign monetary value to Aeroplan miles; therefore the Foundation cannot issue a donation receipt for any gift of Aeroplan miles.

To learn more about donating Aeroplan miles to the Northumberland Hills Hospital Foundation call Rhonda Cunningham at 905-377-7767.

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