



NEWS RELEASE

Good Lovelies to Headline This Year's Light up a Life Ceremony

For Immediate Release, December 4, 2008

NORTHUMBERLAND COUNTY – Organizers of this year's ***Light up a Life*** campaign are promising a better than ever community celebration when the lights in the Rotary Club of Cobourg Courtyard are switched on during this year's lighting ceremony.

The community is invited to come to the Northumberland Hills Hospital on Wednesday, December 10th, 7:00 p.m. for the annual lighting event. This will be the first time community members will have the opportunity to meet the hospital's new President and CEO, Robert Biron. "It was clear to me from the start that this community is extremely supportive of the hospital," states Biron. "I look forward to meeting many of the volunteers and donors who lend their support to this hospital."

Light up a Life Campaign Chair, Dr. Kathy Bernard-Thompson, will serve as the master of ceremonies and the evening will include refreshments, cookie decorating for the kids, and entertainment. "We're really excited to announce that the Good Lovelies will join us to sing several songs of the season," says Rhonda Cunningham, Executive Director of the Northumberland Hills Hospital Foundation.

The Good Lovelies was launched after the three women teamed up to sing God Rest Ye Merry Gentlemen at a Toronto bar and decided they liked the joint sound. This feisty, all-female band, who were all raised in Northumberland, sounds like something you want to paint, taste, and tap your foot to. And while the trio ('crooning' Caroline Brooks, 'cuddly' Kerri Ough and 'scintillating' Sue Passmore) have performed together for just more than a year, they've already received accolades for their fresh sound: They picked up the One-Fret Less award and were named Best Folk at the Toronto Independent Music Awards.

The Good Lovelies' three-part vocal harmony is further enriched by a multitude of instruments -- including the guitar, bass, banjo, mandolin, percussion and keys.

Funds raised through this year's campaign will help pay for several items of high priority medical equipment for different areas of the hospital.

In a letter mailed to Foundation supporters, Dr. Kathy Barnard-Thompson provides an explanation of some of the specific equipment that this year's ***Light up a Life*** campaign will help to purchase; included are the following:

Pyxis Medication System (Operating Room) - This is an advanced automated medication management distribution system. The OR requires a table top distribution unit at the remote nursing station.

Fetal Monitor (Birthing Suites) - A replacement unit to monitor fetal heart rate and uterine contractions of patients in labour. Fetal monitoring is a valuable tool for measuring fetal well-being and assessing labour progress.

Mobile Cast Cart (ER) - This specialized medical cart is designed to assist medical staff treating fractures in the trauma and resuscitation rooms of the NHH Emergency Department. Northumberland Hills Hospital does not have a mobile cast cart at this time.

Patient Lift Motors (Nursing) - Patient lifts are designed for nurses to assist patients to stand to dress or undress or move the patient to another location such as a bathroom. The patient lift allows the safe transfer of patients while reducing the risk of injury to both the staff and patient.

“The Northumberland Hills Hospital cares for tens of thousands of patients every year,” says Dr. Kathy Barnard-Thompson, Chair, 2008 ***Light up a Life*** Campaign, “Whether it’s for the birth of a child, a surgical procedure, emergency care or a diagnostic examination (such as an MRI, CT or x-ray), it’s important to have a community hospital that is equipped to make your visit as comfortable as possible.

Parking will be complimentary at the ***Light up a Life*** ceremony.

Those interested in learning more about the ***Light up a Life*** campaign, or in reading Dr. Barnard-Thompson’s letter, are invited to visit the Foundation website, at www.nhh.ca. To make a donation, please call the Foundation office at (905) 377-7767.

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For more information, please call
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About the Northumberland Hills Hospital Foundation – The Northumberland Hills Hospital Foundation is a dedicated team of enthusiastic staff and volunteers passionately committed to raising the funds necessary to support the Northumberland Hills Hospital’s capital equipment needs. By growing and sustaining donor support, the NHH Foundation helps to improve health care and the quality of life in west Northumberland. For more information please visit the Foundation section of the Northumberland Hills Hospital Web site at: www.nhh.ca