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## **NEWS RELEASE - FOR IMMEDIATE RELEASE**

NHH confirms successful recruitment of next President and CEO –
Robert Biron to succeed Joan Ross this November

**NORTHUMBERLAND COUNTY, Friday, August 29, 2008** – At a meeting with hospital staff and physicians earlier this morning, Sid Trevail, Chair of the NHH Board, announced the results of the Board's search for a President and CEO to replace Joan Ross on her retirement this fall.

"I am pleased to announce the Board's approval of Robert Biron to the position of President and CEO of NHH, effective November 10, 2008," said Sid Trevail. "Mr. Biron will succeed Joan Ross following her retirement in mid-November."

With Guelph General Hospital (GGH) since 1998, Robert Biron is currently GGH's Vice-President, Diagnostic & Support Services and Chief Financial/Information/Privacy Officer.

Robert Biron's professional credentials include a Master's of Health Science, Health Administration degree from the University of Toronto and a Canadian Health Executive designation. He is a Chartered Accountant with a designated specialty in information technology and a member in good standing of the following professional organizations:

- the Institute of Chartered Accountants of Ontario;
- the Alliance for Excellence on Information Technology; and
- the Canadian College of Health Services Executives.

Over the years, Robert has served on a number of the Ontario Hospital Association's working groups and committees, including the Knowledge Management Strategic Advisory Committee (2001 to 2003) and the Incentives for Transformation Working Group (2007).

Together with his wife Doris, Robert is looking forward to making a new home in west Northumberland. "The success of Northumberland Hills Hospital can be attributed to its

exceptional teamwork and leadership, its commitment to its core values, and its strong relationship with its community. I am honoured to be joining this dynamic hospital and I look forward to serving this community."

"Please join NHH's Board and staff members alike in welcoming Robert and his family to the Northumberland Hills Hospital and the community of west Northumberland." Said Sid Trevail. "Under Joan's leadership NHH's patient care services have grown significantly and our staff complement is now close to 600 people. In Robert we have found an excellent match with NHH's core values of teamwork, respect, integrity, compassion and excellence and we look forward to continued success in all these areas under his leadership."

Chaired by Bob McInnes, the Board's President and CEO Selection Committee committed in January to securing a successor prior to the departure of Joan Ross. Said Sid Trevail: "This goal was achieved in advance of the deadline originally set, thanks to the hard work of the Committee, and the assistance of our executive search firm, Ray & Berndtson."

For more information, please contact Jennifer Gillard at 905-377-7757 or jaillard@nhh.ca

About Northumberland Hills Hospital – The Northumberland Hills Hospital (NHH) is located approximately 100 kilometres east of Toronto. The 137-bed acute care hospital delivers a broad range of services, including emergency and intensive care, medical/surgical care, complex/long-term care, rehabilitation, palliative care and obstetrical care. A variety of ambulatory care clinics are also offered at NHH. In addition to these, NHH also sponsors a Community Mental Health Centre and an Assertive Community Treatment Team. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of approximately 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs close to 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central East LHIN. For more information, please visit <a href="https://www.nhh.ca">www.nhh.ca</a>.