



NORTHUMBERLAND HILLS HOSPITAL

inspiring strength, dignity and compassion

NEWS RELEASE – FOR IMMEDIATE RELEASE

Hospital parking rates set to rise September 2

NORTHUMBERLAND COUNTY, Thursday, August 28, 2008 – While the NHH parking lot may be one of the only pay-per-use lots in the community, at a flat rate of \$4 NHH has the distinction of operating one of the lowest priced hospital parking lots in the whole Central East Local Health Integration Network (CE LHIN).

In line with commitments made to the CE LHIN in the recently signed Hospital Service Accountability Agreement, NHH is expected to maximize all forms of revenue generation to achieve a balanced budget in the years ahead. One of these revenue streams is patient and visitor parking.

Effective September 2, 2008, paid parking will be increased at NHH to \$5 upon exit. “This is the first increase since October 2003,” said NHH President and CEO Joan Ross, “and it’s a level that will still keep NHH among the lowest of our peers.”

The September increase represents Phase 1 of a multi-phase parking plan brought forward for Board consideration this month. Further details will follow as plans are finalized. For more information, please contact Jennifer Gillard at 905-377-7757 or jgillard@nhh.ca

About Northumberland Hills Hospital – The Northumberland Hills Hospital (NHH) is located approximately 100 kilometres east of Toronto. The 137-bed acute care hospital delivers a broad range of services, including emergency and intensive care, medical/surgical care, complex/long-term care, rehabilitation, palliative care and obstetrical care. A variety of ambulatory care clinics are also offered at NHH. In addition to these, NHH also sponsors a Community Mental Health Centre and an Assertive Community Treatment Team. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of approximately 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs close to 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central East LHIN. For more information, please visit www.nhh.ca.