

# FOUNDATION FORUM

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



NORTHUMBERLAND HILLS  
HOSPITAL  
FOUNDATION

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## NORTHUMBERLAND HILLS HOSPITAL FOUNDATION

2007-2008

### Board of Directors:

Julie Thompson (Chair)  
Jan Boycott (Vice-Chair)  
Bob MacCoubrey (Past-Chair)  
John Metson (Treasurer)  
Rhonda Cunningham (Secretary)

Joy Cullen  
Lynn Hardy  
Ann Logan  
Christine McCleary  
Tom McLean  
Gael Moore  
Joan Ross  
Diane Saunders  
Jennifer Stadtker  
Louise Stevenson

## IT'S OFFICIAL! CARE CLOSE TO HOME CAMPAIGN CELEBRATES PUBLIC LAUNCH

After almost a year of “quietly” raising funds behind the scenes in support of the **Care Close to Home Diagnostic Imaging Equipment Campaign**, organizers are now ready to mark the beginning of the public phase.

At a reception held at the hospital on June 5th, Campaign Chair and local businesswoman Jan Boycott announced that \$4,940,468 of the required \$6 million has been raised. “Today we’re here to share and celebrate our success to this point in time”, said Boycott.

To date, 13 leadership gifts, described as gifts of \$100,000 or greater have been pledged. This includes

anonymous gifts of \$1,000,000 and \$200,000 from residents of Port Hope who did not wish to be named.

The very first gift we were able to celebrate came early in the campaign and Boycott stated that it “helped to raise the sights of our volunteers.” Dr. Andrew Oliver of Cameco Corporation was invited forwarded to present Cameco’s gift of \$250,000 on behalf of Cameco, Zircatec, their employees and families. Cameco committed \$200,000 to the campaign and confirmed a 5-year platinum sponsorship of \$10,000 annually to the fundraising gala.

“Indeed we’re very lucky here in Northumberland County to be served by a modern hospital, equipped with the



Campaign Chair Jan Boycott accepts Cameco’s gift of \$250,000 from (left) Dr. Aniket Pant – General Manager of Zircatec, Dr. Andrew Oliver – Vice President Fuel Services Division and Andy Thorne – General Manager of Cameco.

## CAMPAIGN LAUNCH, CONT'D

latest technology and staffed by caring professionals. We have an opportunity to make it even better and to fulfill the campaign's goal of providing more care closer to home," stated Dr. Oliver. In recognition of Cameco's gift, the main corridor of the hospital has been renamed Cameco Main Street.

It was announced during the reception that the Elliott family of Cobourg purchased the digital mammography unit outright. The Elliott family has been generous supporters of the Women's Health Centre. Providing the funds to purchase the digital mammography unit was in line with their personal interests.

Last year, over 5,100 mammograms were provided to local patients.



Ross McKie (left), Lori Bernstein and Keith Richan enjoyed a visit during the campaign reception.

The *Care Close to Home Campaign* is raising funds to purchase the following:

- MRI
- An upgraded CT Scanner
- Two ultrasound units
- A digital mammography unit
- Various system upgrades

Over the next several months, organizers hope to raise the final \$1 million required to complete the campaign.

If you are interested in making a donation, please contact the Foundation Office at (905) 377-7767.



Boasting one of the largest volunteer groups in the province, the NHH Auxiliary is proving their abilities as savvy fundraisers too. Dale Hodge (right), President and Patricia Fenner, Past-President present the Auxiliary's gift of \$100,000 in support of the *Care Close to Home Campaign*.



Please be sure to visit [www.nhh.ca](http://www.nhh.ca) and click on the **Care Close to Home Campaign** button to read more donor stories.

## ONTARIO TIRE DEALERS ASSOCIATION SUPPORTS CARE CLOSE TO HOME

Thanks to the generosity of the Ontario Tire Dealers Association, the *Care Close to Home Campaign* benefited from a gift of \$8,500. This gift represents 50% of the proceeds from a fundraising golf tournament chaired by Northumberland Tire owner Ron Spiewak (the other 50% was donated to the Port Hope Walk-In Clinic). The presentation to the NHH Foundation was made during a Sunrise Rotary Club meeting when Pam Knott, MRI Charge Technologist, made a presentation to the Club on the new MRI service.



Isabella Troop (left) and Sandra MacCoubrey enjoy a visit during the **Care Close to Home Campaign** reception.



Leadership gift donors Bill and Susan Copland.

In recognition of their leadership gift to the **Care Close to Home Campaign**, Fred and Isabella Troop requested that the walking trail surrounding the hospital be named in honour of a much loved and respected nephew. Joining Fred and Isabella at the dedication of the Ross Michael Troop Walking Trail are several members of the Troop family.



# FINANCIAL REPORT

APRIL 1, 2007 - MARCH 31, 2008

## CONDENSED BALANCE SHEET

### Assets

Cash and receivables	\$ 23,412
Investments	1,488,739
Capital assets	9,646
	<u>\$ 1,521,797</u>

### LIABILITIES AND NET ASSETS

#### Liabilities

Accounts payable and accrued liabilities	\$ 39,422
Deferred revenue	40,000
	<u>\$ 79,422</u>

#### Net Assets

Invested in endowment Funds	427,980
Invested in other funds	1,014,395
	<u>\$ 1,442,375</u>
	<u>\$ 1,521,797</u>

## CONDENSED STATEMENT OF REVENUE, EXPENDITURES AND DONATION DISTRIBUTIONS

### Revenue

New Hospital pledge redemptions	\$ 91,810
Caring for Generations Society	142,795
Special events	502,628
Endowment donations/Bequests	200,330
In memoriam donations	106,456
Other donations	2,191,056
	<u>\$ 3,235,075</u>
Investment income	117,294
Gain on sale of Investments	9,119
Gain (loss) on sale of donated shares	(17,127)
Unrealized gain (loss) on investments	17,130
	<u>\$ 3,361,491</u>

### Expenditures

Special events	\$ 166,490
Salaries and benefits	178,277
Other	201,676
	<u>\$ 546,443</u>

Net revenue available for distribution \$ 2,815,048

Donation distributions to the Hospital 4,930,087

Excess (Deficiency) of Revenue over  
Expenditures and Distributions \$ (2,115,039)

The condensed financial highlights are taken from the 2008 audited financial statements dated June 8th, 2008. The audit was performed by Langhorne Irwin Wharram-Spyr, Chartered Accountants. Copies of the audited financial statements are available upon request.



# THANKS FOR LIFE RIDE GATHERS MOMENTUM

SUBMITTED BY GRAHAME WOODS



It was June of 2002. June 9, to be exact. 6:45 p.m. My wife Gloria and I and a friend were about to start dinner on the patio. The images are engraved on my mind. A beautiful summer evening. Cardinals singing in the distance. We were going to try a new Australian wine. The cork was out. And then ... I felt a pain in my chest. A dull, heavy pain. This wasn't a new experience. Two weeks earlier, in the middle of the night, I had spent several hours writhing around with a bout of indigestion, swilling Malox until it went away. I'd prided myself on being with-it when it came to things cardiac. After all, my father had died of a heart attack at age 57. I'd given up smoking 25 years earlier. In 2001 I'd cycled 1,600 kilometres.

We made it to the hospital in record time, the old hospital on Chapel Street in Cobourg. I walked into Emerg and was immediately whisked into a small room where I faced the most critical hours of my life to that point ... surreal hours of images, voices, occasionally returning to the reality of the moment.

*We've got a M.I. ... myocardial infarction ... blood drawn ... let's have X-ray ... Gloria squeezing my hand ... blood pressure? .... oxygen mask ... Hi, I'm Dr. Broderick ... intravenous feeds inserted ... oh, the pain ... clot-buster administered ... excruciating ....Morphine? ... morphine ... a kaleidoscope of faces .... consultation .. enzyme levels ... how are you feeling? ... okay, more morphine ... time suspended ... comprehension muddled ... just going to take a little more blood ... oh, the pain ...*

But, always it seemed, a nurse on one side of me offering soothing words and Gloria on the other holding my hand in this so-efficient world of cool-headedness. No E.R. dramatics, histrionics, with people rushing around shouting "Stat!" No

time out for a word from our sponsor, a resolution in time for the last commercial. Simply quiet, practiced efficiency. Dedication. Six hours later I was wheeled into the Intensive Care Unit and a world of gleaming tubes, beeping equipment, frequent blood tests, intravenous feeds ... and no more pain.

My life was saved that night. At the time I didn't think I was going to die. It never occurred to me. I didn't know it then, but over 16,000 people die of heart attacks in Canada every year – and many of those never make it to the hospital, never get up off the floor, and, of those that do, many don't survive. I wasn't out of the woods yet. Two weeks later my chest was split open for bypass surgery and I survived that when many don't. Oh, there was a day of realization. Four months later, in a restaurant in Quebec City, our first trip since that day, finally back in the real world, the tears came, and there was nothing I could do to stop them. I realized, for the first time, that I could have died; that on that Sunday evening in June in the small emergency room in the old Cobourg hospital, Dr. Broderick and his team of nurses had saved my life.

In January of this year I had a flash of inspiration. I could give something back to the hospital (different building, same brilliant team). As part of my cardio-rehab I'd graduated from walking to cycling again. By 2005 I was doing really well (1,631 kilometres) and in 2007 I cycled 2,085 kilometres from April/October. If I was going to be cycling anyway, why not, I thought, try and get some sponsors to raise money for the hospital as a way of thanking it for saving my life? Put my cycling to double-good use? I've named it my THANKS FOR LIFE RIDE. The proceeds will go towards the purchase of a Lifepak20 defibrillator/monitor. It costs around \$21,000. Maybe I can put a dent in that. It's the latest state-of-the-art unit that, among performing many invaluable functions, is used to shock someone's heart in cardiac arrest back to life, be it on the wards or in Emergency or ICU. Which is very fitting for my project.

I'd welcome anyone interested in sponsoring me, individuals or any local business, either for a fixed sum, for a set number of kilometres, or for X number of cents for as far as I can go by the end of October. Consider this – the next life saved could be yours. If you'd like to sponsor me for the THANKS FOR LIFE RIDE you can contact me at ggwoods@sympatico.ca or by phoning (905) 372-6054.

O, that Australian wine? Never did get to taste it.

*(This is a condensed version of the article 'A gift from the heart in return for a life saved.' that first appeared in the Cobourg Daily Star on February 19, 2008)*

## THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION'S GOOD NEWS PAGES

*Good News*



### Youth Cares Wii Care Cup

In May, the **Youth Cares Committee** of the Northumberland Hills Hospital Foundation held the first-ever Wii Care Cup - a Nintendo Wii fundraising tournament for players of all ages. Participants had a great time and the event raised \$5,200 to support the purchase of the MRI now in operation at the Northumberland Hills Hospital. Pictured are the 2007-2008 **Youth Cares Committee**, (top row, left to right), Leif Simmatis, Suneet Cheema, Charlotte Gadon, Kate Tukendorf, Jade Calver, Sheilagh Jones and Kristen Ward. (Front row, left to right), Dana Beausoleil, Sarah Arthur, Erin Fernhout, Wii Care Cup Senior Division Champion Tyler Martin and Emily Taylor.

### A Family Affair

The 6th Annual Baskets of Hope Raffle ~ In memory of Liz Moore ~ featured 18 designer baskets and raised an incredible \$12,771 in support of the MRI. Pictured are raffle co-organizer Danielle Kennedy (centre), her grandmother Nellie Shaver (left) and her aunt Valerie Vickers. In 6 years, the Baskets of Hope Raffle has raised an incredible \$62,937 for the Northumberland Hills Hospital. Kudos to the organizers and all those who both sell and purchase the tickets.



*Good News Good News*



# Good News Good News

## Curves Supports Womens' Health

In early January, Curves, the women's fitness and weight loss centre, underwent extensive renovations. From January 18 to January 20, Curves held a membership drive with 100 percent of the discounted \$25 membership fee being donated to the hospital. An amazing \$2,525 was raised in support of the digital mammography service at the Clay & Elaine Elliott Women's Health Centre at the hospital.



Pictured above, Susan Swift of Curves (right) signs up new members Sheila Cummings and Pauline Littlely.



## Book Sale

For many years, Andrena Nicol has provided volunteer assistance to the Foundation in a variety of ways. Recently she expanded upon her services by organizing a used book sale at the Northumberland Mall. Andrena and her organizing team raised an incredible \$1,200 - \$1 and \$2 at a time.

Thank you to all involved.

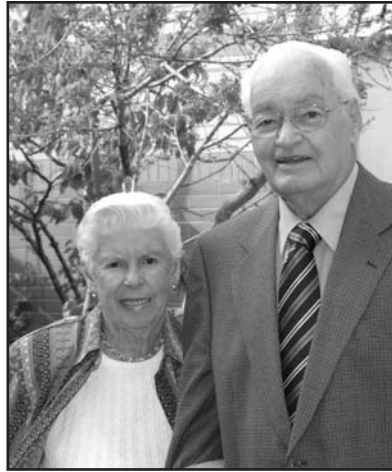
# Good News Good News

## Quote of the Month

*"We think of a philanthropist as someone who donates big sums of money, yet the word literally means 'love of mankind'. All of us are capable of being philanthropists."*

~ Edward Lindsay

## DAVID & ESTHER PATTERSON



David and Esther Patterson have been long-time supporters of the Northumberland Hills Hospital Foundation. Like clockwork, they can be counted on every spring and fall to make a gift in support of new medical equipment. Over the years, a relationship has been enjoyed between the Patterson's and the hospital and we at the hospital have come to know that David and Esther rarely pass up an invitation to support a hospital or foundation event.

This past winter, with the privation of BCE looming and after thoughtful consideration, David and Esther decided to make a gift in support of the hospital's **Care Close to Home**

**Campaign.** A donation of \$10,000 was made in the form of BCE shares. The hospital extends its warmest thanks to David and Esther for choosing the hospital as the recipient of this extraordinary gift.

## THANK YOU BOB!



After eight years of exemplary volunteer service with the Northumberland Hills Hospital Foundation, Past-Chair Bob MacCoubrey bids farewell to his Board duties. There is no doubt that Bob's involvement has helped to shape this organization and he will be greatly missed. During the Foundation's Annual General Meeting, Board Chair Julie Thompson paid tribute to Bob. Below is an excerpt of her comments...

*"I estimate there are about a half dozen people who might fit the category I very tightly define 'backbone'. He and those few others are the ones who without them I don't believe this hospital would be what it is today. He is of course our Past Chair, Bob MacCoubrey.*

*Bob, you've been both a leader and a doer in the development of NHH.*

*You are one of those people that make things happen. I can't imagine what it would take to stop you once you've decided on a certain course of action.*

*Don't think it wasn't a daunting thought for me to follow you as chair. As much as you are an incredible inspiration I really don't think many people could ever completely fill your shoes. I don't even pretend to.*

*We know community work is your thing and that you thrive magnificently while doing it and we all benefit from your drive and tenacity. I wish we knew of a way to clone you.*

*So much of what NHH is today, is because of what you brought to it. The Foundation, indeed all of west Northumberland is indebted to you. We thank you and wish you well in whatever next causes you take on."*

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If at any time you wish to be removed from any of these contacts simply contact us by phone at (905) 377-7767 or via e-mail at rcunningham@nhh.ca and we will be pleased to accommodate your request.