



## **The Youth Cares Committee Announces Details of *The Wii Care Cup***

*For Immediate Release, March 25<sup>th</sup>, 2008*

**NORTHUMBERLAND** – The **Youth Cares** Committee of the Northumberland Hills Hospital Foundation is pleased to announce details of a unique new charity event involving the hottest game on the planet. On Saturday, May 10<sup>th</sup>, 2008, ***The Wii Care Cup*** will take place at North Shore Lanes in Cobourg.

***The Wii Care Cup*** will be a fun-filled Nintendo Wii tournament for participants of all ages. Competitors in ***The Wii Care Cup*** will compete in two age categories using games from the Wii Sports library. The Junior Division will include players 13 years of age and younger, while the Senior Division will include all participants 14 and over. A ***Wii Care Cup*** Champion will be crowned in each division.

There is a minimum entry fee of \$20 in pledges per player. To raise funds, participants are encouraged to collect pledges from members of the community. For every \$50 raised in pledges participants will receive a ballot to enter a draw to win a Nintendo Wii system.

Funds raised during ***The Wii Care Cup*** will be directed toward the purchase of the MR (magnetic resonance) imaging equipment now operating at the Northumberland Hills Hospital.

“We are excited about hosting this new event at North Shore Lanes”, says Kate Tukendorf, **Youth Cares** Committee co-chair, “There’s lots of room to set up the 8 Wii stations right on the bowling lanes, plus the other activities we have planned including Guitar Hero and Dance Revolution challenge areas.”

“Sponsorship is key to the success of ***The Wii Care Cup***”, says Dana Beausoleil, **Youth Cares** Committee co-chair, “We hope to attract the support of the community through sponsorship.” Interested individuals and businesses are asked to contact the Foundation office at 905-377-7767 for more information.

Registration/Pledge forms are now available from Youth Cares Committee members, school offices, or online at [www.nhh.ca](http://www.nhh.ca). **Space is limited please register with the Northumberland Hills Hospital as soon as possible.**

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**For more information, please contact:**

John Russell, Development Coordinator  
Northumberland Hills Hospital Foundation  
(905) 372-6811, ext. 3065

## **Supporting information**

The Youth Cares Committee provides an opportunity for motivated students, from each area Secondary School, to learn about healthcare and develop strong leadership skills, while contributing to their community. Formed in 2005, the committee brings together youths from across west Northumberland to organize and execute a fundraising event in support of Northumberland Hills Hospital.



### **2007-2008 Youth Cares Committee**

**Back Row** (left to right): Leif Simmatis (CDCI West), Charlotte Gadon (PHHS), Suneet Cheema (TCS).

**Middle Row** (left to right): Erin Fernhout (CDCI West), Kristin Ward (St. Mary's), Emily Taylor (St. Mary's), Sarah Arthur (CDCI East).

**Front Row** (left to right): Kate Tukendorf (St. Mary's), Sheilagh Jones (St. Mary's), Dana Beausoleil (CDCI East), Jeremy Wong (TCS)

**Missing from Photo:** Jade Calver (PHSS)