



## NEWS RELEASE

# Canadian Tire Presents the 3<sup>rd</sup> Northumberland Street Hockey Festival

*For Immediate Release, March 24, 2008*

**Northumberland County** – Cobourg resident Damien Cunningham is seeking hockey players of all ages and gender to participate in the **3<sup>rd</sup> Northumberland Street Hockey Festival**, a county-wide event in support of Northumberland Hills Hospital.

Sponsored by Canadian Tire, the Street Hockey Festival will take place on May 3, 2008 from 7 a.m. to 9 p.m. at Legion Fields in Cobourg and Downtown Colborne. On the day of the event teams will battle for local bragging rights and renown.

To register a team in Cobourg, contact Damien Cunningham at 905-372-3862 or [damien.cunningham@alumni.uottawa.ca](mailto:damien.cunningham@alumni.uottawa.ca). To register a team in Colborne, contact Kevin White at 905-344-7228 or [mkwhite@eagle.ca](mailto:mkwhite@eagle.ca) or Robin Ferguson at 905-355-3326 or [rferguson\\_4@sympatico.ca](mailto:rferguson_4@sympatico.ca). Entry is \$75 per team and all teams must register by April 19, 2008.

A special registration booth will be set up at the Cobourg Memorial Arena during Cobourg Minor Hockey's Championship Weekend (March 29<sup>th</sup> & 30<sup>th</sup>) and at Canadian Tire in Cobourg on April 5<sup>th</sup> and 12<sup>th</sup> from 10 a.m. to 2 p.m. Registration forms are also available on the hospital's web site at [www.nhh.ca](http://www.nhh.ca).

Stay tuned for plans to also hold the event in Port Hope.

Last year, the Street Hockey Festival was held in Cobourg and Colborne and over \$6,000 was raised towards medical equipment for the hospital.

"I'm thrilled with the growth of the Street Hockey Festival," says Cunningham. "It's a fun family event that raises important funds for the hospital."

-30-

### For more information, please contact:

Damien Cunningham  
Organizer and Founder  
Northumberland Hockey Festival  
905-372-3862  
[damien.cunningham@alumni.uottawa.ca](mailto:damien.cunningham@alumni.uottawa.ca)