



NEWS RELEASE

Canadian Tire Presents the 3rd Northumberland Street Hockey Festival

For Immediate Release, March 24, 2008

Northumberland County – Cobourg resident Damien Cunningham is seeking hockey players of all ages and gender to participate in the **3rd Northumberland Street Hockey Festival**, a county-wide event in support of Northumberland Hills Hospital.

Sponsored by Canadian Tire, the Street Hockey Festival will take place on May 3, 2008 from 7 a.m. to 9 p.m. at Legion Fields in Cobourg and Downtown Colborne. On the day of the event teams will battle for local bragging rights and renown.

To register a team in Cobourg, contact Damien Cunningham at 905-372-3862 or damien.cunningham@alumni.uottawa.ca. To register a team in Colborne, contact Kevin White at 905-344-7228 or mkwhite@eagle.ca or Robin Ferguson at 905-355-3326 or rferguson_4@sympatico.ca. Entry is \$75 per team and all teams must register by April 19, 2008.

A special registration booth will be set up at the Cobourg Memorial Arena during Cobourg Minor Hockey's Championship Weekend (March 29th & 30th) and at Canadian Tire in Cobourg on April 5th and 12th from 10 a.m. to 2 p.m. Registration forms are also available on the hospital's web site at www.nhh.ca.

Stay tuned for plans to also hold the event in Port Hope.

Last year, the Street Hockey Festival was held in Cobourg and Colborne and over \$6,000 was raised towards medical equipment for the hospital.

"I'm thrilled with the growth of the Street Hockey Festival," says Cunningham. "It's a fun family event that raises important funds for the hospital."

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For more information, please contact:

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