

FOUNDATION FORUM

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



NORTHUMBERLAND HILLS
HOSPITAL

FOUNDATION

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NORTHUMBERLAND HILLS HOSPITAL FOUNDATION

2007-2008

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LIGHT UP A LIFE 2007 RAISES HIGHEST TOTAL EVER

Raising more than \$143,000, this year's *Light up a Life* campaign was the most successful in 14 years.

The annual holiday fund-raising drive, which concluded on January 15, enjoyed support from the entire community.

Special thanks to Weetabix, who made a significant donation on behalf of its employees; to the Northumberland Lions Club, who gave \$2,000; and to several individuals who each contributed \$3,000 or more.

On November 24 and December 1, members of the Alnwick/Halldimand, Cobourg, and Port Hope fire departments collected spare change from shoppers at Davis' Your Independent Grocer in Port Hope and the Northumberland Mall in Cobourg. The firefighters' combined efforts raised \$6,380.

The funds raised during this year's *Light up a Life* campaign will help pay for the hospital's new Magnetic Resonance (MR) equipment.

Since the MR service opened last October, it has scanned more than 600 hospital outpatients and 20 inpatients. For those who were either too sick or lacked the means to travel out of town, the new service has proven invaluable.

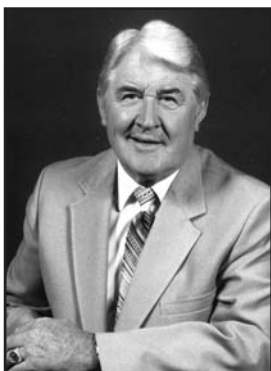
Dr. Frank Marrocco, the hospital's Medical Director of Diagnostic Imaging and the Chair of the 2007 *Light up a Life* campaign, was thrilled with the results of this year's campaign.

"I'd like to thank everyone for their generous support," said Dr. Marrocco. "It's truly encouraging to see that our community understands the value of a well-equipped hospital."



Port Hope Fire Captain Bob Cranley (left), along with District Chief Glenn Case (Centre) and Firefighter Mike Harding, collect spare change at Davis' Your Independent Grocer in Port Hope. On November 24, the Port Hope Fire Department was one of three local departments that raised money for the 2007 *Light up a Life* campaign.

SPOTLIGHT ON PLANNED GIVING ~ IN MEMORY OF KEITH CROSSEN



Keith W. Crossen 1918-2007

Last July we were saddened to learn about the death of Mr. Keith Crossen, one of the Foundation's loyal supporters.

Born in Baltimore, Ontario, in 1918, Mr. Crossen called Hamilton Township his home for almost ninety years.

Working a variety of jobs, Mr. Crossen enjoyed a colourful career. After driving a water truck in the Second World War, he returned to Baltimore and purchased the Roseneath Restaurant and Gas Bar. He owned and operated the business for several years, but then sold it in the late 1950s to become a surveyor and work on the TransCanada

Pipeline. Before retiring, Mr. Crossen also had a short stint of buying and selling real estate.

Although Mr. Crossen never had any children of his own, he was the cherished uncle of seven nieces and nephews, and a prominent member of his community.

"Uncle Keith knew everybody and had many friends," remembers his niece Brenda Graham. "He was a wonderful man—very witty and always interested in current events, travelling, and new technology."

Before he died last summer, Mr. Crossen provided for a \$10,000 bequest in support of the Northumberland Hills Hospital. While Mr. Crossen is no longer with us, his gift will live on, benefiting countless others for years to come.

To learn how you can provide for a bequest through your estate, please contact the Foundation office at 905-377-7767.

MEET THE MEMBERS OF THE CARING FOR GENERATIONS SOCIETY

The Caring for Generations Society is comprised of community-minded individuals and businesses who provide the hospital with a gift of \$1,000 or greater during the course of the year (excluding campaign pledge payments). Membership in the *Society* has its privileges. Throughout the year, members receive invitations to attend *Society* events such as medical lectures and hospital tours (see the DI Open House on pages 4 and 5). Take a moment to read about Mary Houston and Karen Parker, two of the *Society's* newest committee members.

Mary Houston



Mary was born in Cobourg, where her father was First Mate on the car ferry that used to run between Cobourg and Rochester. As a girl, she spent many summers on the Cobourg beach.

In 1969, Mary completed her training as an X-ray technologist at Kingston General Hospital. She then moved to Toronto, where she enjoyed a 22-year career at the Humber Memorial Hospital (now the Humber River Regional Hospital).

After retiring in 1994, Mary moved to Muskoka. But she never forgot her days in Northumberland County, and in 2005 she decided to return to Cobourg.

Given her background in health care, Mary was eager to chip in at the Northumberland Hills Hospital. Today she is a member of both the *Caring for Generations Society* and the hospital's Auxiliary. She regularly volunteers in the hospital's Emergency Department.

In her spare time, Mary likes to travel, garden, and enjoy the great outdoors.

For more information on the *Caring for Generations Society*, please contact the Foundation Office at 905-377-7767.

Karen Parker



Karen was born and raised in Northumberland County.

A registered nurse, she has worked in the Emergency Department, operating room, and recovery room at the Cobourg District Hospital and St. Michael's Hospital in Toronto. In the 1970s Karen was the first female paramedic in Northumberland County.

In the 1980s Karen retired from nursing to stay home with her young children and to volunteer at their school.

Once her children were older, Karen returned to work with her husband, Michael, and helped him manage their family-run contracting company, Dalren Limited.

While Karen is now retired, she easily fills her spare time as a Hospice volunteer, a director of the Rotary Club of Cobourg, and a Reiki practitioner. Her main interests are health and preventative medicine.

Karen and Michael have been happily married for 35 years. They have three grown children and two adorable grandbabies.

Karen says that she is very pleased to be a member of the *Caring for Generations Society*.

OUR FUTURE'S IN GOOD HANDS

NORTHUMBERLAND'S YOUNG FAMILIES SUPPORT OUR HOSPITAL By: Rhonda Cunningham

This past fall, I celebrated 12 years with the Northumberland Hills Hospital Foundation. During this time, I have heard (and shared in) many heart touching stories of lost loved ones and new births, and have dealt on a daily basis with a very generous and caring public.

Recently I have been so impressed and encouraged by the number of our community's young people who are supporting the important work at our hospital. In most cases they have been touched by the staff and services of our hospital, and they want to say thank you in a tangible way—often by making a donation.

In the space below, I've profiled some of these young philanthropists. After you read their stories, I hope you'll feel just as encouraged about our future as I do.

Sisters (*left to right*) Rachel, Barbara, and Veronica Bond pose for a family photo.

Last March, Veronica was diagnosed with Hodgkin's disease and began receiving chemotherapy at Northumberland Hills Hospital. She completed her final treatment on October 5.

Every Christmas, Veronica's family draw names and exchange gifts that must be either homemade or have special meaning. Last Christmas, Rachel drew Veronica's name.

Wishing to celebrate the end of Veronica's treatment, Rachel made a donation to the hospital's chemotherapy clinic on her sister's behalf.

Veronica's sister Barbara was so impressed with our hospital that she decided to join the hospital's Auxiliary. I'm happy to report that since Veronica's final treatment, her health has greatly improved.



Michelle Davis and her young daughter, Hannah, 5, made their annual visit to the Foundation office with a gift towards the ***Light up a Life*** campaign. Michelle and her husband, Peter, have been making this gift with their children—Joseph, Hannah, and Sarah—for the past five years.

OUR FUTURE'S IN GOOD HANDS, CONT'D



For the last two years, Damien Cunningham, 23, has organized a Street Hockey Festival in support of the hospital. In total, the annual event has raised more than \$11,000. Damien decided to support the hospital because of the wonderful care that it has provided to his family.

Wes and Sarah Roche, along with their children Cooper and Hannah, also supported this year's ***Light up a Life*** campaign. In a note to the Foundation,



Sarah said their donation "was made in honour of all the young families living in this area."

DIAGNOSTIC IMAGING OPEN HOUSE

On November 7, 2007, more than 100 guests attended an open house in the hospital's Diagnostic Imaging Department. Guided by the Department's expert medical staff, guests were given a behind-the-scenes tour featuring a digital X-ray suite, the digital mammography unit, the CT scanner, nuclear medicine, and the new MR service.



Several of those in attendance commented on the Diagnostic Imaging Department's sophisticated technology and friendly, knowledgeable staff. ***Caring for Generations Society*** members Stan and Betty Morris (left) were particularly impressed. Read their note to the Foundation below.

Hi Rhonda,

Just wanted to let you know how much we appreciated the tour of the hospital and new MRI last week. We were very impressed with the complete operation. We do feel fortunate to have these up-to-date services available to us right here in Cobourg.

*Sincerely,
Stan and Betty Morris*

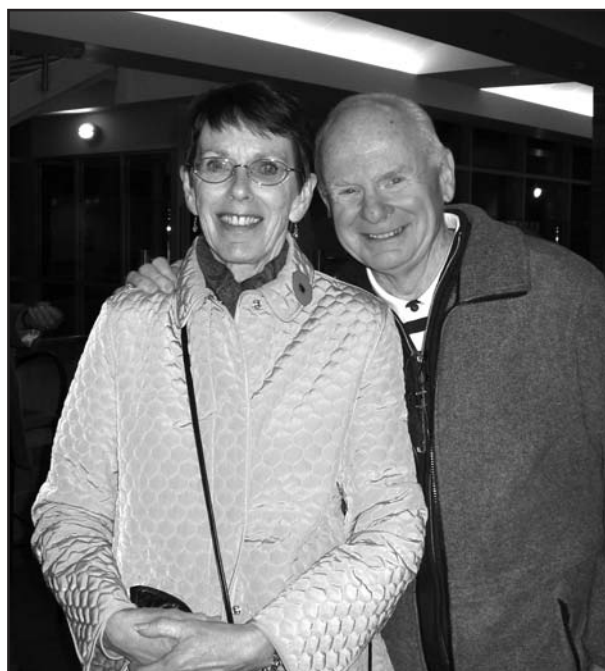
DIAGNOSTIC IMAGING OPEN HOUSE, CONT'D



Following the tour, *Caring for Generations Society* members Nancy Redner (*left*) and Isabella Troop had a chance to catch up over a cup of coffee.



Sisters Dorothy Parsons (*left*) and Betty Searle have supported the hospital for over a decade. During the open house, they were able to see firsthand how their gifts were put into use.



Donna and Russ Donaldson were eager to learn more about Magnetic Resonance (MR) imaging; they were the first donors to make a pledge towards the new equipment.



Harold Best (*left*) and Bob MacCoubrey enjoyed some of the delicious hors d'oeuvres provided by the hospital's food services staff.

THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION'S GOOD NEWS PAGES

Good News



A Generous Gift from the Grafton Legion

Royal Canadian Legion Branch 580 President Bill MacDonald (*right*) and Chairman Eugene Boyle present the Foundation with a cheque for \$500.

On October 15, the Grafton Legion donated the money in support of the hospital's new Magnetic Resonance (MR) imaging equipment. The gift was made possible through the Legion's 200 Club Program. Thank you to the Grafton Legion for their continued support.

The Order of the Eastern Star

Foundation Board Chair Julie Thompson (*right*) accepts a \$2,500 donation from Doug Morton of Centennial Chapter #219 Order of the Eastern Star. The money, which was raised through monthly bingos, will help pay for the hospital's new MR equipment.

Thank you to Chapter #219 for this generous gift, and special thanks to those members who helped run the monthly bingos.



Good News Good News

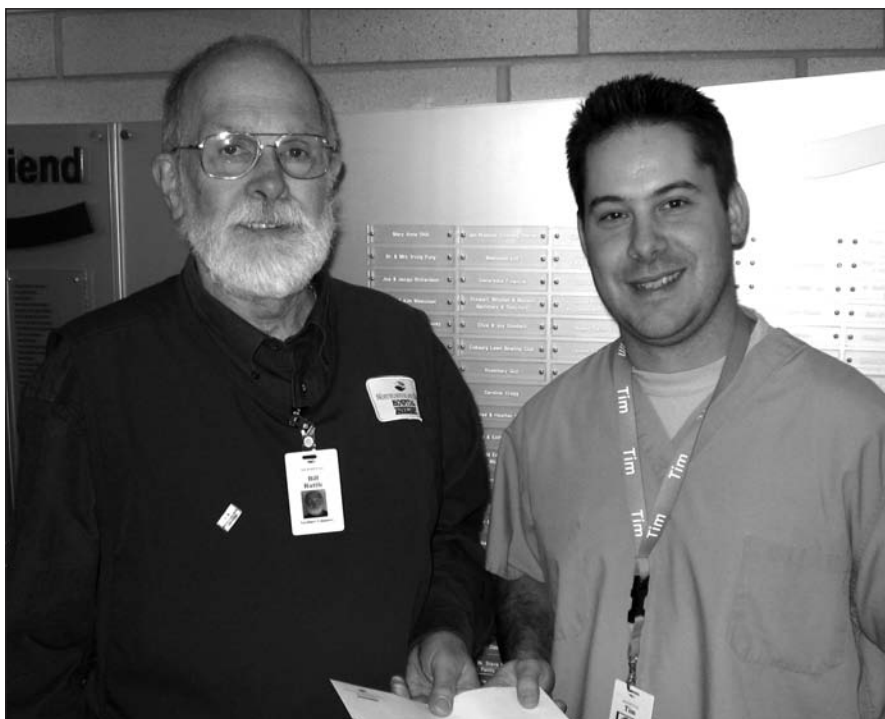
Good News Good News

Diana and John Joynt

Over a two-year period, Diana (*left*) and John Joynt led the fundraising effort to raise \$35,000 for the hospital. As a result, they were able to earmark this money for the purchase of a wound vacuum, a device which speeds up the healing process for patients with open wounds.

The Joynts were able to raise this money in a variety of ways, including two square dances at their home and by designating funds from an event they created called "I Always Wanted To...". As a retiree of IBM, John was also able to apply for a partial match to his gifts.

During a recent visit to the hospital, Diana and John were shown the new equipment by Occupational Therapist Kim Zoldy (*centre*). Special thanks to all those who attended Diana and John's many successful fund-raising events.



Bill Ruttle

Hospital Auxilian Bill Ruttle (*left*) presents MR Technologist Tim Mills with a significant donation towards the MR equipment. When Bill learned that the hospital still needed to pay for the new equipment, he was eager to help. Thanks, Bill.

Quote of the Month

*"Philanthropy flows
from a loving heart, not
an overstuffed
pocketbook."*

~ Douglas M. Lawson

A GALA ROYALE INDEED!

Wow! What an amazing night! On November 10, nearly three hundred guests filled Cobourg's Life Long Learning Centre for the Foundation's 7th annual gala.

The event, known as "*Operation MRI... A Gala Royale*," raised over \$128,000 towards the purchase of the hospital's new MR equipment.

A live and silent auction added extra excitement to the evening, giving guests a chance to bid on unique and luxurious items including: a weekend at the Bellagio hotel in Las Vegas, donated by Lynn Hardy of RBC Dominion Securities and RBC Financial Group; an eight-course Mediterranean dinner for 10 from Sprucewood Event Planning, featuring entertainment from the Westben Arts Festival Theatre; and VIP tickets to see Bon Jovi at the Air Canada Centre, donated by Marcy Berg of Mortgages for Women.

The success of the sold-out event can be credited to the tremendous effort put forth by the Gala Committee, under the leadership of Gala Co-Chairs Robin Thibodeau and Jan Boycott. Without their hard work, perseverance, and enthusiasm, the evening would not have been possible.

Planning for the 2008 gala—to be held on Saturday, November 8—is already underway. For more information, please contact Foundation Development Coordinator John Russell at 905-372-6811, extension 3065.

INFORMATION FORUM - CHARITABLE GIVING AND TAXATION

When making a donation to your favourite charity, it makes good sense to maximize your tax benefits. But Canada's tax laws and rules concerning charitable giving can be complicated.

To help you give wisely, the Foundation—in cooperation with several other local charities—will hold two information sessions about Charitable giving and taxation on February 20.

Presented by guest speaker Carol Bezaire, a chartered accountant with Mackenzie Financial, the sessions will answer your tax questions.

Bell Canada Enterprises (BCE) shareholders are especially encouraged to attend, as Carol will address capital gains tax in general and the impending sale of BCE shares in particular.

The first session will be held at the Port Hope Health Unit at 2 p.m., and the second will be held at the Cobourg Lions Centre at 7 p.m.

Seating for these sessions is limited, so act quickly and reserve a place by contacting the Foundation office at 905-372-6811, extension 3066.

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If at any time you wish to be removed from any of these contacts simply contact us by phone at (905) 377-7767 or via e-mail at rcunningham@nhh.ca and we will be pleased to accommodate your request.