

NEWS RELEASE

The Northumberland Hills Hospital Foundation “Light up a Life” Campaign Raises Record Amount

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NORTHUMBERLAND COUNTY – It’s official...the Northumberland Hills Hospital Foundation “***Light up a Life***” campaign has come to a successful conclusion.

Over the past two months the west Northumberland community has once again shown its generosity and donated a record \$143,532. This is the most raised in the annual appeal’s 14-year history and for that we are truly grateful. Funds raised through this year’s campaign will help pay for the new Magnetic Resonance (MR) unit at the Northumberland Hills Hospital. Since the MR service began operation last October, it has scanned more than 600 hospital outpatients and 20 inpatients.

“I’d like to thank everyone for their generous support,” said Dr. Frank Marrocco, the hospital’s Medical Director of Diagnostic Imaging and the Chair of the 2007 “***Light up a Life***” campaign. “It’s truly encouraging to see that our community understands the value of a well-equipped hospital.”

During the campaign a number of events were held to raise funds. On November 24, the members of the Port Hope Fire Department collected change from shoppers at Davis’ Independent Grocer and December 1, members of the Alnwick/Haldimand and Cobourg fire departments did the same at Northumberland Mall. The firefighters’ combined efforts raised \$6,380.

Special thanks to Weetabix and Sabic Innovative Plastics, who made significant donations on behalf of their employees and to the Cobourg Lioness Lions Club, who gave \$2,000 to the campaign.

A special thank you is owed to Dr. Marrocco,” said Rhonda Cunningham, Executive Director of the Foundation. “On top of his clinical responsibilities and busy family life he took on the additional role of chairing our campaign. He did an outstanding job.”

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