

January 2, 2008

News Release: For Immediate Release:

Blow-out Winter Sale at Petticoat Lane supports hospital

When the doors of Petticoat Lane open next Monday, January 7th, the sounds of a Blow-out Winter Sale will be heard throughout the Midtown Mall. As a result of the generosity of our donors, the shop is stocked with quality goods and bulging at the seams.

Winter seems to have settled in, so now is the time to dress for it in style. The Blow-out Winter Sale will feature winter outerwear – men's and women's at \$5.00 per item. Also at that price are suits for both men and women. Sweaters and dress shirts will be priced at \$1.00.

Petticoat Lane is a thriving enterprise of the Northumberland Hills Hospital Auxiliary. All monies raised go directly into the fundraising efforts of the Auxiliary, currently targeting the support of the Digital Mammography service at the hospital. The shop is managed and staffed by volunteers whose loyalty to the job is remarkable. There are bags to be unpacked, goods to be sorted and priced, some repairs to be made and finally a place to be sought on the racks. All of this is done with good cheer, knowing that the shop is a major contributor to the Auxiliary's support of the hospital's capital needs.

Petticoat Lane is open Monday through Saturday, 9:30 a.m. to 5:00 p.m. Its location in the Midtown Mall provides handy parking for customers. If you're inclined to become part of the team, you can pick up an Auxiliary application form while you're selecting your winter sale bargains.

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For more information, please contact:
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