

NEWS RELEASE

Still Time to Support the *Light up a Life* Campaign

For Immediate Release, December 17, 2007

NORTHUMBERLAND COUNTY – While the annual tax filing deadline is still a few months away, the Northumberland Hills Hospital Foundation is reminding residents to take action now to benefit from an important tax break. Most people wait until April to start thinking about their taxes, having forgotten or perhaps not realizing that charitable donations must be made before December 31 in order to receive a 2007 donation receipt.

The hospital Foundation is in the midst of its annual ***Light up a Life*** campaign. Funds raised through this year's campaign will help purchase the new magnetic resonance (MR) imaging unit, which became operational at the hospital on October 26.

Donating publicly traded stock and securities is a tax-smart way to support the Northumberland Hills Hospital. You will receive a donation receipt for the full appreciated value of a donation of publicly traded stock or securities, and you will not have to pay capital gains tax on the donated stock. This may be of particular interest right now to people holding Bell Canada Inc. shares.

If you've been thinking about making a donation in support of this annual appeal, there is still time to do so. Please send your donation to the hospital foundation and indicate that your gift is in support of the ***Light up a Life*** campaign.

For more information on how you can support this campaign, please contact the Foundation Office at (905) 377-7767.

-30-

For more information, please contact:
Rhonda Cunningham, Executive Director
Northumberland Hills Hospital Foundation
905-377-7767