



**Northumberland Trail Riders prepare for the
4th Annual Meg's Ride,
a motorcycle charity trail ride, in support of
the Northumberland Hills Hospital Chemotherapy Clinic**

For Immediate Release: *September 5th, 2007*

NORTHUMBERLAND – Northumberland Trail Riders (NTR) will once again be hosting a unique charity event on Saturday, October 6, 2007 on the trails of the Northumberland County Forest. This charity event is a motorcycle trail ride for women only! Women and dirt bikes may not immediately seem to go hand-in-hand, but, in fact, a growing number of women are discovering the exciting world of off-road motorcycles.

Meg's Ride is a part of the "**Ontario Trail Ride Series**", and honours Meg Thorburn, a rider who has continued to embrace off-road motorcycling during her ongoing battle with a rare cancer, leiomyosarcoma. With an idea borrowed from Ontario snowmobilers, NTR is hosting this one day charity event with 100% of proceeds going to the Northumberland Hills Hospital/Chemotherapy Clinic. NTR is pleased to tell you that over \$23,000 has been raised for the Clinic in the past 3 years and we are hoping to add substantially to that total in 2007.

A growing number of North American women are being diagnosed with cancer. There are many theories why this might be happening, but without a doubt, our fast-paced way of life puts a great amount of pressure on today's female. This event will bring women together to celebrate life. Together, new women riders will discover and share with more experienced riders the joy, fascination and confidence-building of off-road motorcycling.

Meg's Ride is for all women, seasoned riders, amateur riders and pure novice alike. Ever the innovative organization, NTR will copy from their incredibly popular spring trail ride, in which they have had to limit the number of participants. There will be no limits for the Women's ride though.

This event will run rain or shine so riders are asked to please come prepared for any kind of weather. A trail-side lunch will be provided. Event mementos will be provided for all participants and special prizes will be given for such things as the woman with most money collected, the rider with the greatest number of pledges, the youngest rider and the most senior rider. As well, there will be special consideration for riders from out of province.

Pledge sheets for Meg's Ride are available by sending an email to: anvilartistry@eagle.ca, by calling Joanne Bulsara 905-372-1506 or visiting the Northumberland Hills Hospital Foundation Office.

Joanne Bulsara
Northumberland Trail Riders
905-372-1506