

# FOUNDATION FORUM

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



NORTHUMBERLAND HILLS  
HOSPITAL

FOUNDATION

## Inside this Issue

Foundation to Raise Funds For MRI	1
Stanley R. Todd	2
Northumberland's Biggest Coffee Morning	2
Your Donations at Work	3
Planned Giving	4
Good News Pages	6, 7
Youth Cares	8

### NORTHUMBERLAND HILLS HOSPITAL FOUNDATION

The Foundation is pleased to  
announce its 2006-2007  
Board of Directors:

Bob MacCoubrey (Chair)  
Julie Thompson (Vice-chair)  
Dr. John Metson (Treasurer)  
Rhonda Cunningham (Secretary)  
Joy Cullen  
Lynn Hardy  
Nick Hathway  
Ann Logan  
Tom McLean  
Christine McCleary  
Gael Moore  
Denise O'Brien  
Lisa Reed  
Joan Ross  
Linda Smith  
Louise Stevenson  
Frederick Troop

## FOUNDATION TO RAISE FUNDS FOR MRI

The Northumberland Hills Hospital could have a magnetic resonance imaging (MRI) service as early as fall 2007.

On December 22, 2006, the Ministry of Health approved the hospital's proposal for MRI and announced that the province will provide \$800,000 annually to cover the new service's operating costs.

Medical professionals consider MRI to be an invaluable tool in the diagnosis of strokes, breast cancer, multiple sclerosis, brain tumours, knee injuries, chronic shoulder pain, and hip necrosis.

For patients, MRI at Northumberland Hills Hospital will mean less travel and improved access to an essential diagnostic service.

Those who require MRI are currently sent to Kingston, Toronto, and even as far as Buffalo. Before receiving service, these patients often find themselves on long waiting lists of up to four months. The new MRI service is expected to provide over 4,000 scans in its first year of operation and has the capacity to provide 7,500 exams by its third year.

The estimated cost for a new MRI service, including the scanner itself and all necessary building renovations, is \$2.5 million.



### How Will We Pay for the MRI Service?

Over the next five years, the hospital forecasts total capital equipment needs of \$14 million. This figure includes the \$2.5 million needed for MRI and \$1.6 million needed to upgrade the existing CT scanner.

Under its current fundraising program, the Foundation forecasts total revenues of approximately \$7 million over the next five years.

To address this capital funding shortfall, a Capital Strategy Committee, comprised of members of the hospital board, Foundation board and auxiliary, has been formed to identify all funding sources. In order to meet the hospital's funding needs, it's likely that a capital campaign will be necessary.

As more details become available, every effort will be made to keep you, our valued donors, well-informed.



## STANLEY R. TODD



While gifts are made to the hospital throughout the year, the month of December is often especially rewarding. This past December was no exception when Mr. Stanley R. Todd approached the Foundation with a donation of \$20,000.

Born and educated in Colborne, Ontario, Mr. Todd started his career in the spring of 1944, serving in the Royal Canadian Navy. Following the war, he attended Queen's University and then worked various small jobs throughout Ontario.

In 1951, Mr. Todd settled in Sudbury where he met his wife, Rose-Marie, and began working for Inco Mining. After a year of working underground, he was moved above ground to the mine's engineering office. Mr. Todd enjoyed a 35 year career with Inco, before retiring and moving back to his hometown of Colborne, where he currently resides.

Mr. and Mrs. Todd spent nearly forty happy years together, until she passed

away in 1991. During that time, they raised six children, who now work in various professions throughout Ontario. Mr. Todd has a son in Oshawa and a daughter in Hamilton, who both work as dentists; a son in Brantford, who works as a pathologist; a son in Ajax, who works as a teacher; and a daughter in Burlington, who works in public relations. Sadly, the Todd's eldest daughter died in 1993.

Mr. Todd currently spends his spare time playing the stock market and making long-term investments. He jokes that his stocks are up more often than they're down.

When asked about his motivation for making such a generous gift to the hospital, Mr. Todd states that, "[his] contribution is for the benefit of 'all' that use the hospital – which over time is the majority of the population."

It's people like Stanley Todd who help to make this hospital what it is today. Thank you, Stanley.

## NORTHUMBERLAND'S BIGGEST COFFEE MORNING

The idea for Northumberland's Biggest Coffee Morning, a county-wide fundraising event to be held on June 19, 2007, brewed in Alma Draper's mind for more than two years. When Mrs. Draper's close friend, June Harvey, passed away in November of 2006, she decided it was time to suggest this event in support of the Northumberland Hills Hospital.

"The last few weeks of June's life were spent in Palliative Care at the Northumberland Hills Hospital," says Mrs. Draper. "Her whole family marvelled at the excellent care and facilities afforded to those who stay in that unit."

When Mrs. Draper approached the Foundation with her idea to hold coffee parties across Northumberland in support of the hospital, we offered our help immediately.

Mrs. Draper formed a planning team of 16 enthusiastic friends, who now meet on a monthly basis. The team felt that the month of June was a pleasant time of year to hold a coffee morning, and as June was born on the 19th, that date was chosen.

The event is a "fun, easy, sociable way to raise funds for the hospital," says Mrs. Draper. "Meet for coffee with your friends, family members, neighbours or colleagues at any place of your choosing, and invite them to make a donation."

Proceeds from the event will support the new MRI service. There are no limitations on the size or form of your coffee morning. Hold a large or small event, indoors or outdoors, in your home, workplace, club, business, church, or school.

To register for the event or for more information, visit the Northumberland's Biggest Coffee Morning website, at [www.nhhcoffee.ca](http://www.nhhcoffee.ca), or contact Alma Draper, at 905-372-5839.



## YOUR DONATIONS AT WORK...JUST LIKE YOU INTENDED

Foundation supported purchases from March 22, 2006 to September 30, 2006 from the approved 2006/2007 capital budget

Cytoscope (2)	\$21,950.63	Warming Cabinet	\$5,244.68
Sequential Compression Device (2)	\$3,744.03	Sleeper Chairs (2)	\$3,346.79
Exam Table	\$1,315.47	Computers and Other Equipment	\$26,148.20
Neuromuscular Stimulator	\$1,176.88	Lifepak 12 Cardiac Monitor	\$25,868.95
Vital Signs Monitor (2)	\$4,587.10		
KCI VAC Machine	\$33,336.60	Total Foundation Funded	
Tonometer (for ophthalmology)	\$4,039.79	Equipment Purchases	
Computerized Exercise Program	\$2,768.68	<b>Fiscal Year to Date</b>	<b><u>\$260,058.00</u></b>
Leakage Meter (for dialysis)	\$1,032.14		
Blood Bank Refrigerator	\$9,583.34		
Bear Hugger	\$1,817.35		
Blood Bank Freezer	\$6,951.51		
Glidescope	\$21,959.73		
Hematek 2000 Stainer	\$13,637.70		
Pyxis Medication Station	\$71,548.43		

## "I ALWAYS WANTED TO..." FEATURING SPECIAL GUEST LEN LEE, FOUNDER OF LEE VALLEY TOOLS

On Saturday, June 16, 2007, you could be soaring above the Northumberland hills in a private plane, improving your art skills with a professional artist, sharpening your aim while trap shooting, or riding your bike on a guided tour through the countryside.

With *"I Always Wanted To..."* – a unique fundraising event, in support of the hospital's dialysis program – you can participate in all of these activities and more.

Organized by John and Diana Joynt, *"I Always Wanted To..."* lets you try something you've always been curious about but never had the chance to experience.

This year John and Diana are pleased to announce that Len Lee, Founder of Lee Valley Tools, will offer two teaching sessions: "The Latest in Gardening Tools" and "How to Sharpen Your Tools."

Your day begins with a delicious lunch, followed by one or two activities of your choice. Then, meet for a wrap up party at a beautiful country home and swap tales of your experiences over a glass of wine.

Tickets for this memorable afternoon are \$100, and a portion of the ticket price is eligible for a tax receipt. Last summer, *"I Always Wanted To..."* received enthusiastic reviews, and the event raised over \$12,000 in support of the hospital.

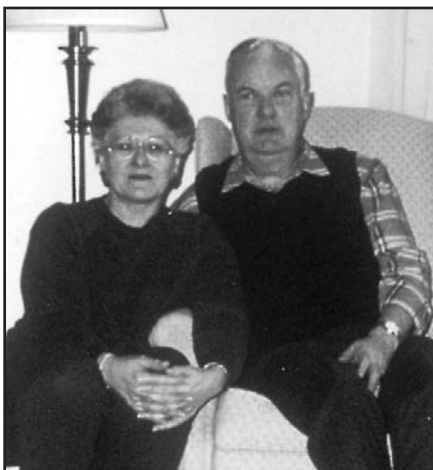
For tickets or more information, please contact the Foundation office at 905-377-7767.



## PLANNED GIVING - FOCUS ON ENDOWMENT

*The Foundation is pleased to announce details of two named endowment funds, which were recently established in support of the Northumberland Hills Hospital.*

### Allan and Karen Birney Endowment Fund



Karen Terrio-Birney created the **"Allan and Karen Birney Endowment Fund"** with a donation of shares.

By establishing this fund, Karen felt she could honour the memory of her husband, while providing lasting support for important community health

programs that the hospital offers to area residents.

An endowment fund is held permanently and can be increased at any time in the future. The capital (donor's contribution) is preserved and held in perpetuity, generating income year after year; this income is then distributed annually to the hospital.

A gift in the form of endowment provides endless benefits.

Thank you, Karen, for sharing this wonderful gift with the hospital.

### Lynn Hardy Endowment Fund



Lynn Hardy loves this community. As a resident of Northumberland County for the past twelve years, Lynn has contributed her time and support to numerous organizations throughout the community.

Lynn is a firm believer in the Foundation's Endowment Program and recently demonstrated her support by creating the **"Lynn Hardy Endowment**

**Fund,"** in support of medical excellence in our community.

"Choosing the hospital as the recipient of this gift was an intuitive decision for me", states Lynn. "My grandfather, Dr. E.B. Hardy, was a well recognized and respected physician in Toronto and by doing this I honour him and his work."

"In addition, I will always be grateful for the excellent care provided to my mother when she was admitted to the former Cobourg hospital after suffering a stroke while visiting with me here in town."

"I feel very fortunate to live and work in Cobourg, and it brings me great pleasure to help the hospital with this endowment. I believe in and encourage philanthropy for those of all ages."

For more information on the Endowment Program, please contact Rhonda Cunningham at 905-377-7767.

## Special Letters to the Foundation

*Please find enclosed a cheque for a donation toward the cost of C.T. upgrade. My wife will be having a CAT scan September 10 and we hope this test will find the cause of all her problems.*

*To alleviate wait times, the staff work on weekends. Thank you. The request for her test was only submitted in August of 2006! Yours,*

D. O'Flynn, August 17, 2006

*I was a patient in NHH from April 11 to May 2, 2006, in Surgical Ward 2A. I wish to commend the various staffs and departments of NHH. In every single situation, I was treated in a pleasant, professional, and dignified manner.*

*Some of my family members, who realized I could only enjoy so many flowers, gave me a monetary donation to use as I wish. I am therefore enclosing my cheque payable to NHH. We are privileged to have such a wonderful facility in our area.*

A. Dobos



## MONTHLY GIVING

### A Friends of the Foundation Profile



New members of the Northumberland Hills Hospital Foundation's Monthly Giving Program, Ross and Marilyn Adams, share their motivation for becoming members of *Friends of the Foundation...*

When Ross Adams retired after a 31 year career with the North York Fire Department, he and his wife, Marilyn, knew exactly where they wanted to live and the organization they wanted to support.

In 1989, the Adamses moved to a home that they built themselves on the shore of Rice Lake, in Roseneath Landing. Five years earlier, they purchased a piece of property in that lovely corner of Northumberland County knowing it was where they wanted to live someday.

The Adamses have always believed in the importance of a strong community hospital, and when they moved to Northumberland County, they began their support of the Northumberland Hills Hospital immediately. When the

Caring for Generations campaign was launched in 2000—to raise funds for the construction of a new facility—the Adamses made a generous pledge. Even after that pledge was fulfilled, they have continued to make regular donations to the hospital. They are regular supporters of the In Memoriam program, ***Light up a Life*** Campaign and various other Foundation events.

The Adamses's generosity is not limited to financial support. Both Ross and Marilyn have volunteered with the hospital Auxiliary for the past 6 and 5 years respectively, and Ross was a member of the hospital Board of Directors from 2000-2005. Like many Foundation supporters, the Adamses were thrilled when the Northumberland Hills Hospital opened its doors in

*"We felt that a regular monthly donation would be beneficial in planning the budgetary needs of the hospital, and it's also very convenient to support the hospital through automatic monthly payments from our bank account."*

October of 2003. Since the hospital opened, the couple has worked regularly at the inquiry desk, answering questions and providing directions to hospital visitors.

In December 2006, the Adamses became members of the **Friends of the Foundation Monthly Giving Program**.

"We felt that a regular monthly donation would be beneficial in planning the budgetary needs of the hospital, and it's also very convenient to support the hospital through automatic monthly payments from our bank account."

Join Ross and Marilyn today; sign up to become the newest member of the **Friends of the Foundation Monthly Giving Program**. For more information, please call 905-377-7767. Thank you!

## THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION'S GOOD NEWS PAGES

*Good News*



### Baskets of Hope - In Memory of Liz Moore

Michelle Kennedy (*left*) and her sisters Danielle (*right*) and Melissa (*absent from photo*) recently announced plans for the 5th Annual Baskets of Hope Raffle. This year, they promise the baskets will be bigger and better than ever before. Twenty-five baskets, valued at up to \$500 each, will be raffled off between now and Mother's Day. All funds raised will support the hospital's new MRI Service.

Michelle, Danielle and Melissa, along with the rest of the Kennedy, Moore, and Shaver families, are delighted by the prospect of local MRI.

In November of 2004, their mother, Liz Moore, passed away after a courageous cancer journey with breast cancer. During the course of her treatment, she was sent to Kingston for an MRI, but was involved in a car accident along the way. "Even though no one was seriously injured, it was still a scary experience," says Danielle, reflecting on the accident. "It's going to be great to have this technology available at our own hospital, so people don't have to travel outside of our area."

### In Memory of Dave Heron

A special gift of \$5,000 was presented to the Northumberland Hills Hospital Foundation in support of the 2006 **Light up a Life** campaign. The money was raised over the last 10 years at an annual golf tournament held in memory of Dave Heron.

Dave was not a resident of Northumberland, but he and his wife Pat often docked their boat, "The Blue Heron," in the Cobourg marina. Given Dave's appreciation for the area, organizers of the golf tournament thought that a donation in support of this annual appeal would be meaningful.

Pictured with Dave's widow, Pat (*centre*), are his good friends and event organizers (*from left*) Jim Minett, John Schuermann and Paul Dearle.



*Good News Good News*

# Good News Good News

## “Light up a Life!”

*A Record Year*

*The 2006 Light up a Life Campaign raised \$139,535 in support of capital purchases for the hospital laboratory. This is the most raised in the annual appeal's 13 year history and for that we are truly grateful.*

### Tickle-Me-Elmo

Cobourg Canadian Tire Associate Dealer Ralph Moulton presents hospital Laboratory Medical Director Dr. Allison Collins with the proceeds from the “Tickle-Me-Elmo” silent auction held prior to Christmas. By auctioning off several of the popular children’s toys, the event raised \$585. The funds were directed to the annual **Light up a Life** campaign. Dr. Collins was the chair of this year’s very successful campaign.



**Dr. Bill and Penny Harris**

Dr. Bill and Mrs. Penny Harris put this year’s **Light up a Life** campaign well over its campaign goal, of \$100,000, with a gift of \$26,000. The Harris’s made their gift with a donation of appreciated stock. Wow!

### Miracle Day

Lynn Agueci and Gord Ley (back row from left), of CIBC Wood Gundy–The Ley Investment Group, were pleased to see one of two new sleeper chairs, they recently donated, in use at the hospital. This donation was made possible as a result of CIBC World Markets Children’s Miracle Day program. Each year, on the first Wednesday of December, commissions earned are made available to more than 350 children’s charities across Canada. Proud parents Nicole and Gary O’Donnell, along with their son Sheamus, were on hand for the presentation.





## Quote of the Month

*Many persons have a wrong idea of what constitutes true happiness. It is not attained through self-gratification but through fidelity to a worthy purpose.*

—Helen Keller



Pictured are the 2006/2007 Youth Cares Committee, (left to right) (back row) Tyler Martin, Brittini Robinson, (second row) Krista Larsen, (third row) Dana Beausoleil, Kait Ward, Marianne Stefopoulos, Bennett Curtis, (front row) Gaurav Gupta, Kate Tukendorf and Tamara Bryant

## YOUTH CARES

Last May, the **Youth Cares Committee** held its first fundraising event—the Survivor Health Hustle. Participants had a lot of fun and the event raised over \$5,000 in support of the hospital. Based on last year's success, this year's committee has decided to hold Survivor Health Hustle 2 on May 12, 2007.



The Health Hustle is a unique fundraising event where teams of six people compete against each other in a variety of fun activities. Last year's activities included an obstacle course, wheel chair race and inflatable rock wall.

The **Youth Cares Committee** provides an opportunity for motivated students to learn about healthcare and develop strong leadership skills, while raising money for the benefit of their community. The twelve students on this year's committee represent Port High School, C.D.C.I West, St. Mary's Secondary School, C.D.C.I East, and Trinity College School.

For more information about the **Youth Cares Committee** or **Survivor Health Hustle 2**, please contact John Russell at 905-372-6811 ext. 3065.

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Web Site: [www.nhh.ca](http://www.nhh.ca)

## PRIVACY STATEMENT

The Northumberland Hills Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell or trade our mailing list. The information you provide will be used to deliver services and to keep you informed and up-to-date on the activities of the Northumberland Hills Hospital and Foundation, including programs, services, special events, funding needs, opportunities to volunteer or to give, open houses and more through periodic contacts.

If at any time you wish to be removed from any of these contacts simply contact us by phone at 905-377-7767 or via e-mail at [rcunningham@nhh.ca](mailto:rcunningham@nhh.ca) and we will accommodate your request.