



NORTHUMBERLAND HILLS HOSPITAL

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NEWS RELEASE – FOR IMMEDIATE RELEASE

Northumberland Hills Hospital appoints new Director, Corporate Communications

Northumberland County, Thursday, January 25, 2007 - The Northumberland Hills Hospital (NHH) announced today the appointment of Jennifer Gillard as the Director of Corporate Communications for the Hospital.

“Jennifer is a career communications professional with a proven track record for helping organizations respond to the needs of all stakeholders and achieve their priorities through integrated internal and external communications. She brings more than 15 years of corporate and government experience to our hospital and to the Northumberland community,” says Joan Ross, President and CEO, Northumberland Hills Hospital, in announcing the news to the Hospital’s Board of Directors on Thursday, January 25.

Ms. Gillard holds a Master’s of Canadian Heritage and Development Studies from Trent University in Peterborough, and a Bachelor of Arts, Honours, English, from Carleton University in Ottawa. Since 1998 she has held various progressively senior roles in Toronto within the National Marketing and Communications department of PricewaterhouseCoopers. She was the National Director, Communications and Media Relations at PricewaterhouseCoopers prior to accepting her current position at NHH. Prior to her work in corporate communications, Ms. Gillard served as a Communications Officer with the Communications and Consultation Secretariat of the federal government’s Privy Council Office in Ottawa.

“The Communications Director will play a key role in helping us sustain our vision of being a high quality and responsive community hospital and, in particular, respond to the pressing challenge of physician recruitment. NHH is most fortunate to have such a qualified and skilled individual to fill this important role,” says Sid Trevail, Board Chair, Northumberland Hills Hospital.

“I’m looking forward to getting more directly involved in the Northumberland community. It’s an exciting time to be joining the NHH team and it will be a privilege to work with the many groups that have contributed to this impressive Hospital and rely on its services,” adds Ms. Gillard.

A resident of Cobourg, Ms. Gillard has lived in the community since 1993. In that year she founded the Annual Woodlawn Dinner Reading for Literacy. Run for a decade, this event raised money and profile for the R.E.A.D. Centre of Northumberland, a non-profit, Cobourg-based organization dedicated to bringing literacy and basic math skills to adults in Northumberland County.

Ms. Gillard will commence her role at NHH on February 26, 2007.

For more information, contact Joan Ross, President and CEO, Northumberland Hills Hospital at 905-372-6811 ext. 4005 or jross@nhh.ca.

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