

## ***Light up a Life* Campaign Continues with Great Success**

*For Immediate Release, December 15, 2006*

NORTHUMBERLAND COUNTY – Only four weeks into the Northumberland Hills Hospital Foundation's ***Light up a Life*** campaign, the community has raised \$74,311 towards the campaign goal of \$100,000.

"We've had some truly remarkable gifts," says Dr. Allison Collins, hospital laboratory medical director and this year's ***Light up a Life*** campaign chair. "Weetabix made a significant donation on behalf of its 250 employees, and the employees of GE plastics combined their gift with that of the company for a total gift of \$1,785. It's very encouraging to have this kind of support from local business."

On December 2, members of the Alnwick/Halidmand and Cobourg Fire Departments raised an incredible \$3,855 donation with the ***Stop for Your Health*** voluntary toll boot, an event in which firefighters ask passing motorists to support the hospital by offering their spare change.

A special gift of \$5,000 was received in memory of Dave Herron. The money was raised over ten years at an annual golf tournament held in Dave's memory. While Dave was not a resident of Northumberland County, he and his wife Pat were avid sailors, and they often docked their boat in the Cobourg marina. Given Dave's appreciation for the area, organizers of the golf tournament felt that ***Light up a Life*** was a project worthy of their support.

Proceeds from this year's campaign will help purchase sophisticated equipment for the hospital laboratory that will help staff diagnose and treat disease. The laboratory is an important part of hospital operations: it provides nearly every patient using the hospital, including those undergoing dialysis or chemotherapy, with vital test results.

If you've been thinking about making a donation in support of this annual appeal, there is still time to do so. Please send your donation to the hospital foundation and indicate that your gift is in support of the ***Light up a Life*** campaign.

For more information on how you can support this campaign, please contact the Foundation Office at (905) 377-7767.

For more information, please contact:

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Northumberland Hills Hospital Foundation

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