

For Immediate Release:

May 15, 2006

**One down. A new one to go.
Auxiliary completes one pledge.
Launches a new one.**

The Northumberland Hills Hospital Auxiliary has completed its initial \$150,000 pledge toward the support of Digital Mammography technology and is launching a new \$150,000 pledge toward the same goal.

In presenting the final initial pledge cheque to hospital CEO and President, Joan Ross, Auxiliary President Patricia Fenner said that the past and ongoing commitment to supporting Digital Mammography technology signals the Auxiliary's understanding of two important needs.

"In specific terms" Mrs. Fenner said, "we understand the importance of contributing to the health of women in West Northumberland by providing a close-to-home cutting edge technology aimed at the early detection of breast cancer."

"In the bigger picture," she continued, "we understand that building the new hospital was not the end of the story. While building the hospital was a laudable accomplishment, maintaining a first class health care facility that attracts outstanding doctors and other specialists means keeping abreast of extremely expensive, ever evolving technology. Obviously we can't support all of the hospital's hi tech needs. But we will continue to focus on supporting an initiative that will benefit the women of West Northumberland and their families."

Auxiliary Treasurer Judith Masters presented the \$75,000 to Joan Ross at the Auxiliary's AGM held on Tuesday, May 16. These funds are directed toward equipment that provides significant improvements in the transmission of images to CD. Staff in Diagnostic Imaging report that the use of this peripheral allows them to process images speedily and with precision. The next Auxiliary funds will be directed toward the purchase of a Stereo-Taxis unit, which will enhance the DM suite by expanding its functionality in the needle biopsy diagnosis of masses in the breast.

Also attending the luncheon and cheque presentation were Northumberland Hills Board Chair Sid Trevail, Northumberland Hills Hospital Foundation Chair Bob McCoubrey and Foundation Executive Director Rhonda Cunningham.

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Photo op: Presentation will take place between 1:15 and 1:30, Tuesday May 16th at the Lions Centre.

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