

FOUNDATION FORUM

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



NORTHUMBERLAND HILLS HOSPITAL

FOUNDATION

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NORTHUMBERLAND HILLS HOSPITAL FOUNDATION 2006-2007 Board of Directors

Bob MacCoubrey (Chair)
Julie Thompson (Vice-Chair)
John Metson (Treasurer)
Rhonda Cunningham (Secretary)
Joy Cullen
Lynn Hardy
Nick Hathway
Adrienne Legge
Tom McLean
Gael Moore
Denise O'Brien
Lisa Reed
Joan Ross
Louise Stevenson
Frederick Troop

A Message from the Executive Director EXTRAORDINARY GIFTS FROM AN EXTRAORDINARY COMMUNITY

*I*t's not often that I personally submit a story to the newsletter to share with our donors, but I couldn't let the opportunity to highlight some of the exciting gifts/events that have happened in the last two months pass without great fanfare.

The months of July and August were banner months for donations. Recognizing the need to update the hospital's existing CT scanner, an ambitious effort was launched to visit all five municipal councils to ask for financial support. Our goal was to raise \$1 million. At this writing, the Municipalities of Port Hope and Cobourg have each confirmed gifts of **\$300,000**, the Township of Cramahe has confirmed a gift of **\$100,000** and we expect to hear back from the Township of Hamilton and Municipality of Alnwick/Haldimand in the new year. At each of these presentations we were warmly welcomed and this provided our volunteers with the momentum to continue on in the

effort. Special thanks to Ian Moffat, Dr. Frank Marrocco, Dr. Paul Marrocco, Faye Andrews, Laura Roberge, Paul Appleman, Letty Jo Orr, Nick Hathway, Louise Stevenson, Bob MacCoubrey and Julie Thompson for lending their time and expertise to help us with our presentations.



Rhonda Cunningham
Executive Director

In July, many of you read in the newspapers about the **\$800,000** gift made by Gerald Hamilton. Mr. Hamilton made this gift with a donation of stock. The hospital has a vision to introduce MRI services to the community in the future. Mr. Hamilton has suggested that his donation could be directed

to this important community project. We are most grateful to him for helping us to live our mission. Wow!

The **Justin Williams & Friends Northumberland Tire Charity Golf Classic** was a huge success despite a full day of rain. **Over \$33,000** was raised in support of the hospital. Many volunteers, sponsors

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EXTRAORDINARY GIFTS FROM AN EXTRAORDINARY COMMUNITY, cont'd

and contributors helped to make this day possible, but I would like to extend a special thank you to Craig, Denise and Justin Williams. The tournament happened at an exceptionally busy time in their lives, yet they stayed the course and they were always there for us when we needed them.



Kudos to the organizing committee of the Justin Williams & Friends Northumberland Tire Charity Golf Classic.

The Port Hope Rotary Club made **\$10,000** in new equipment possible for the Surgical Services program at the hospital. This donation will purchase a laparoscopic instrument set. We appreciate the time and energy these Rotarians have invested to make this donation a reality.

Many donors have taken advantage of the favourable tax treatment on gifting stock to a charitable organization. I will not name each of these donors individually as to protect their privacy. You know who you are, and we want to thank you.

Over and above these donations, there are many other gifts to be recognized and celebrated throughout this newsletter. Please take the time to read about them.

To me, this level of community support indicates that our donors know the value of having excellent equipment. You know that technology helps to provide better care, helps to attract medical professionals and keep the ones that we have and helps to allow access to more health care services close to home.

Thank you for your outstanding support. You are to be congratulated. Celebrate your success.



Ken Goodwin (left) and his son Reid have been huge supporters of the Fisher's Foodland "Golf for Health" Tournament.

In July we celebrated the **10th Annual Fisher's Foodland "Golf for Health" Tournament**. Over **\$37,000** was the result of this fantastic day of fellowship and sportsmanship. Kudos to our signature sponsor Ken Goodwin who faithfully supports this event each year with a \$10,000 sponsorship.



Peter Rossi (left) and Roger Ingram (right) of the Port Hope Rotary Club presented Foundation Vice-Chair Julie Thompson with a gift of \$10,000 to purchase a laparoscopic instrument set.

CHARITABLE GIVING



Jan and Rob Boycott are Financial Advisors with Raymond James Ltd. in Cobourg

The desire to leave a legacy is part of the human condition. If you wish to leave your mark on the world by contributing to a worthy cause, there are many options available to you.

GIFT OF A LIFE INSURANCE POLICY

Did you know that a gift of life insurance benefits is a way of making a gift without depleting your estate or depriving your loved ones of other assets? The main advantage of using life insurance as a gift is that ultimately, the value of the insurance benefits payable to the charity will

be substantially greater than what you paid for the policy. The policy can be paid for with small regular payments out of your current income rather than your assets. Upon your death, your gift of the policy benefits will be paid by the insurance company directly to your named charity. Since the proceeds do not form part of your estate, there are no probate or administration fees and creditors or family members cannot contest your gift.

Upon your death, the charity will provide your estate with a charitable tax receipt for the amount of the death benefit. Your estate then benefits from a tax credit based on the marginal tax rate of

the estate (usually around 50%), which will reduce your net taxable income for two years.

Another method of donating a gift of life insurance involves changing the beneficiary and owner of your existing policy to your chosen charity. The charity would issue you a charitable receipt for the cash surrender value of the policy and any accumulated dividends. In addition, any premiums that you continue to pay on this policy will be considered a charitable donation and thus you will be provided with charitable receipts in each year that you pay the premiums. The resulting tax credits can effectively halve the cost of the insurance to you, while your chosen charity will still receive the full benefit of the policy.

However, it is important to remember that the value of the policy will be considered income in the year that ownership changes. While the charitable tax receipt will offset the tax owing on your income, your eligibility for any means-tested social programs that you are registered in will be affected by the sudden "increase" in your income. Hence, changing ownership of your life insurance policy is not something you want to undertake without careful professional advice and consideration.

GREAT CARE PROMPTS SPECIAL GIFT

The Foundation was recently the recipient of a special gift from R.M. (Mo) and Theresa Howe. In the past few years, Mo has been a patient in the hospital where "he's always received such good care", Theresa points out. In mid-September the Howe's celebrated 60 years of marriage. Instead of buying each other a gift to commemorate this special occasion, the Howe's were prompted to investigate what opportunities the hospital had for making a contribution. The end result was a wonderful gift in support of upgrading the hospital's CT scanner. Thank you Mo and Theresa for your continued support.

NEW MEMBERS OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION BOARD OF DIRECTORS

The Northumberland Hills Hospital Foundation is governed by a volunteer Board of Directors. At the recent annual general meeting we welcomed several new members to the board.



Adrienne Legge

Adrienne was born and raised in Oshawa. She joined the Northumberland Hills Hospital staff team in August 2003 as the first permanent full-time speech-language pathologist. She has since moved to the community of Cobourg and admits that she has fallen in love with it.

Adrienne completed her honours undergraduate degree in psychology at the University of Western Ontario where she also worked as a research assistant for the National Centre for Audiology. She has a Master's degree in health sciences specializing in speech-language pathology from the University of Toronto.

Adrienne is a member of the Cobourg Dragon Boat Club and a Hospice Volunteer.



Ann Logan

Ann Logan is a civil litigation lawyer who practiced in Toronto for 15 years, but recently relocated to Cobourg to set up practice at SMM Law.

Ann is also a member of the Northumberland County Law Association and the local chapter of BNI, a business networking group.

Ann believes in giving back to her community. In Toronto she was a volunteer counsellor with the United Way Survivor Support Program, and PAATH, a volunteer board advocating for affordable housing for young mothers.

In Cobourg, not only has Ann put her name forward to join the board of the Northumberland Hills Hospital Foundation, but she also volunteers on the Northumberland County Local Human Services & Justice Coordination Committee. The committee was created to assist mentally ill adults who find themselves in conflict with the criminal justice system.

Ann is a huge fan of Canadian fiction and enjoys tennis, skiing and exploring Northumberland County on weekends.



Dr. John Metson

John is the General Manager of CRC Self-Help Inc., a non-profit housing corporation, and operates a joint practice in forensic and family counseling and mediation.

Dr. Metson is the Past President of Canadian Housing and Renewal Association (CHRA), and is a member of the Finance and Audit Committee.

He is a Board member of Habitat of Humanity-Toronto. He is the President of the Tri Presbytery Investment Corporation and Treasurer of the Bathurst Street Corporation.

He served as a Board Member of Toronto Community Housing Company (TCHC) and served as founding President of the Toronto Housing Company. He served as Chair of the TCHC Finance and Audit Committee and was a member of both the Human Relations Committee and the Governance Committee.

Dr. Metson, who now resides in Cobourg, is a graduate of Mount Allison University and Queens' University.



Louise Stevenson

The Foundation is pleased to welcome Louise Stevenson as a new Board Member. You may recall Louise was profiled in the Winter 2006 edition of the Foundation Forum.

DONOR APPRECIATION EVENING

Over 200 guests enjoyed an evening of music and refreshments at the annual donor appreciation evening held in June at the hospital. The weather was perfect allowing guests the opportunity to enjoy the garden in the Rotary Club of Cobourg Courtyard. The hors'doeuvres were prepared by our very own kitchen staff under the leadership of Edweina Williams and Paula Elliott and served to rave reviews. The musical entertainment was provided by The Bluenote Dixie Band and by Shelagh Purcell and enjoyed by all in attendance. Many guests were happy to see their name added to the donor wall or upgraded to a new category of giving.



Long-time, dedicated supporters Anne Cross, Agnes McNab and Dr. Bill Cross enjoyed the evening of music and refreshments.



Sisters Audrey Wilson and Jean Wilson pose for the camera. Audrey and Jean have recently combined their gifts to support the dedication of a patient room in memory of their parents Allie and John A.B. Wilson.



Isobel Milne (left) and Pat Hawkins share a smile with our photographer.

THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION'S GOOD NEWS PAGES

We APPRECIATE OUR VOLUNTEERS

Throughout the year, many special people contribute in very unique ways to the on-going success of the Northumberland Hills Hospital Foundation. At the recent annual general meeting the Foundation paid tribute and thanked some of these special supporters.



The Fisher's Foodland Golf for Health Tournament celebrated its 10th Anniversary in July with another successful tournament. Through the efforts of the volunteer organizing committee this tournament has raised \$250,000 since 1997. Pictured with Foundation Vice-Chair Julie Thompson are tournament committee member and Dalewood Golf Club Head Professional Jamie Carter (*left*) and tournament chairman Peter Lorenz (*right*).

Since 1999, firefighters with the Cobourg and Alnwick/Haldimand Fire Departments have raised funds for the annual Light Up a Life Campaign with the Stop for Your Health Toll Boot. The Foundation is grateful to the firefighters for their support in raising over \$36,000. Foundation Chair Bob MacCoubrey (*left*) is pictured with Cobourg Fire Chief Al Mann. Missing from the photo is Alnwick/Haldimand Fire Chief Dave Wright.



The annual hospital gala is always the hottest ticket in town and it has raised an astounding amount of money for the purchase of new medical equipment. Pictured with the Foundation's Chair of Third Party/Signature Events Lisa Reed (*middle*) are past gala co-chairs Sandra MacCoubrey (*left*) and Jennifer Stadtke (*right*). Sandra and Jennifer co-chaired the last two galas, which raised a combined \$190,000. Outstanding!



Diana and John Joynt (*pictured*) are fundraisers extraordinaire!

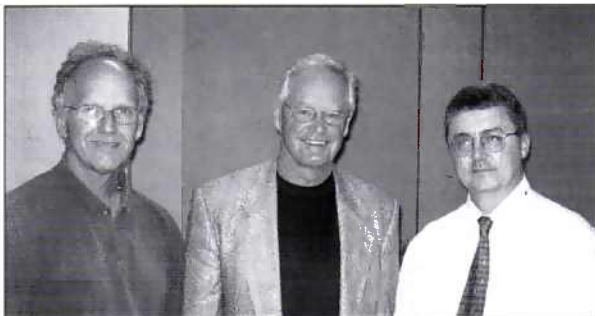
The Joynt's organized two special events in support of the dialysis program at the hospital raising over \$20,000. In June, John and Diana held a square dance at their home and invited family and friends. Can you believe this event raised over \$8,000! Also in June, another event that they organized, entitled "I Always Wanted To..." raised \$12,000 through ticket sales, sponsorships and other gifts. Of course, John and Diana wouldn't have been as successful in their efforts without the support of friends and other volunteers. Thank you to all.



Walking to Support the Hospital

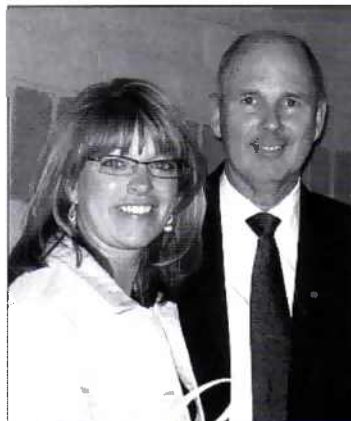
A special thank you and congratulations to George Cunningham and the Industrial Accident Prevention Association (IAPA). The IAPA has developed a Walking Club to encourage employees, volunteers and retirees to be physically active by walking, hiking or running. The IAPA recently made a donation to the Foundation to recognize that George Cunningham of Cobourg has walked an incredible 17,500 km. Congratulations George!

MEDIA PARTNERS



Foundation Board Chair Bob MacCoubrey (*centre*) is here with Northumberland Publishers Photographer Ted Amsden (*left*) and Mike Johnston (*right*) of Northumberland News.

The Northumberland Hills Hospital Foundation enjoys a wonderful working relationship with the area media and would like to recognize the area newspapers and radio stations for helping to promote our events and activities through photos, articles and community announcements.



Foundation Executive Director Rhonda Cunningham is pictured with President of Pineridge Broadcasting Don Conway, owner of 107.9 FM *The Breeze* and STAR 93.3 FM.

Quote of the Month

*A person is judged by the love
one leaves behind.*

—Lord Kenneth Thompson

GALA TICKETS ON SALE NOW!



On Saturday, November 18th, the Northumberland Hills Hospital Foundation will host its sixth annual premier gala event, entitled ***"Glitz & Glam...A Roaring Evening"***.

Funds raised this year will be directed toward the purchase of the high priority equipment needs of the Operating Rooms and Surgical Services Program at the Northumberland Hills Hospital. Our vision is to equip each of the three operating suites with identical equipment to avoid moving equipment between the suites and to improve efficiencies in the scheduling of surgeries.

For ticket information please call John Russell in the Foundation Office at 905-372-6811, ext. 3065 or visit the Gala web site at www.nhhgala.ca.

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IN CELEBRATION OF 50 YEARS OF MARRIAGE

Congratulations to Jetty and Marlene Thompson who celebrated 50 years of marriage in the summer! In lieu of gifts to celebrate this occasion, the Thompson's suggested that a donation to the Northumberland Hills Hospital Foundation would be more appropriate.

Over \$1,800 was received in their honour. Thank you Jetty and Marlene and to all those who made gifts.

PRIVACY STATEMENT

The Northumberland Hills Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell or trade our mailing list. The information you provide will be used to deliver services and to keep you informed and up-to-date on the activities of the Northumberland Hills Hospital and Foundation, including programs, services, special events, funding needs, opportunities to volunteer or to give, open houses and more through periodic contacts.

If at any time you wish to be removed from any of these contacts simply contact us by phone at 905-377-7767 or via e-mail at rcunningham@nhh.ca and we will accommodate your request.