

FOUNDATION FORUM

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



NORTHUMBERLAND HILLS HOSPITAL

FOUNDATION

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NORTHUMBERLAND HILLS HOSPITAL FOUNDATION 2005-2006 Board of Directors

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REPORT TO DONORS FROM BOARD CHAIR BOB MACCOUBREY



As we move well into the third year in our new facility, I continue to become more and more aware of the impact that the generosity of

the west Northumberland community had, and continues to have, on the level of health care we now enjoy.

This generosity not only provided us with some of the best diagnostic imaging equipment for improved diagnosis and shorter wait times, it has also enabled us to recruit several new physicians to the area. I'm not aware of another community of this size in the Province that can boast similar success.

Yes, we have a great quality of life in Northumberland and this has helped, but one of the greatest factors in recruitment has been the new technology that we have been able to make available to the medical staff. This new technology enables the doctors, nurses and technical staff to provide the best possible patient care in a local facility.

Foundation board members and volunteers are working diligently to ensure that we remain at the forefront of technology. We cannot allow ourselves to slide backwards. We must continue to nurture what we have

worked so hard to achieve.

There has been a feeling in the community that with the conclusion of the capital campaign and many of the pledges being completed, that our job is done and we have done it well. You the donors are entitled to that feeling of satisfaction—your generosity is remarkable. However our task is not complete, we must continue to look to the future and replacing of the aging equipment. The reality is, if we want to continue recruiting new doctors and keep the ones that we have, we must not let up. If we want the professional staff at Northumberland Hills Hospital to provide us with the care that they are trained to give, continuous investment in new technology is imperative.

If we are to maintain Northumberland Hills Hospital as the best health care facility that we could hope for, we will continue to need your financial support but we will also need your help to spread this word. Your involvement is crucial to our success.

Thank you for taking the time to read this message and good health to all in 2006.



CARING FOR GENERATION SOCIETY

The ***Caring for Generations Society*** is made up of community minded individuals and businesses who provide a gift to the hospital of \$1,000 or greater during the course of the year (excluding campaign pledge payments). Membership in the ***Society*** does have its privileges. Throughout the year, members receive invitations to attend ***Society*** events such as medical lectures and other hospital functions including an annual reception. In this space, we would like to feature some of the hard-working committee volunteers who are serving their community.

COMMITTEE MEMBER PROFILES



Anne Cross

Trained as a teacher, Anne left her career to raise her four children and pursue fundraising work in the local community. She has served on the Board of Directors of the Art Gallery of Northumberland, as well as making artistic connections with children in the classroom.

Over a period of 9 years, Anne worked as a facilitator of support groups for Survivors of Suicide in both Peterborough and Cobourg. For the past 28 years she has been active in Beta Sigma Phi, often in an executive position.

Anne was a part of the fundraising team for the NHCC's "Caring for Generations" capital campaign. Following this she served on the NHH Foundation Board as Chair of the ***Caring for Generations Society***. Having completed 3 years on the Board, Anne continues to sit as a member of this committee.



Laura Roberge

Laura was born in Winchester, Ontario and grew up in the Brockville/Prescott area. While attending secondary school she worked at the Brockville Public Library. In the early seventies she moved to the Toronto area where, for many years, banking was her primary career. This is where Laura gained a great knowledge of finance and took from that a career change where she achieved her real estate license and since then—never looked back.

In 1990 Laura moved to Cobourg with her husband Rene' and son Sean. She says it was like coming back to her roots, she felt at home and her real estate business took off.

Laura and Rene' have been very involved in the community and were United Way co-chairs in 2000. Laura is also a Past-President of the Cobourg/Port Hope Real Estate Board, Past-Governor for the Ontario Real Estate Association Foundation and most recently joined The ***Caring for Generation Society***. She has a strong bond with the Hospital, as she is a Breast Cancer and a Brain Aneurysm Survivor. Laura firmly knows the HOSPITAL IS THE HEART OF OUR COMMUNITY.



Louise Stevenson

Louise Stevenson worked in the area of politics for 23 years, ending her career as Chief of Staff to a cabinet minister. Her experience includes fundraising, volunteer work and public and media relations. While working full time, she raised three children and completed two degrees.

She is active in her church and community with various fundraising activities that recently included organizing a lunch and church tour for the Big Sisters Garden Tour and helping at Rural Ramble.

Louise has been a member of the ***Caring for Generations Society*** committee since 2005 and resides on a working farm near Roseneath with her husband Ross. Originally from the East Coast, Louise is proud of her maritime roots.

When not decorating or renovating, she enjoys traveling (especially to visit her children and grandchildren), music, sewing, photography and the outdoors.

For more information on the ***Caring for Generations Society***, please contact the Foundation Office at 905-377-7767.

LEAVING A LEGACY - The Power of Your Gift Through Endowment



Every donation to the Northumberland Hills Hospital Foundation is about the future—be it for current capital equipment needs, investment

in programs or thinking ahead to advancing medical technology. When you make an Endowed gift to the hospital, your gift will live on and on, providing permanent financial support to the Foundation.

- Endowed funds are permanently held; the capital (donors contribution) is preserved and held in perpetuity, generating income year after year.
- The income from the investment of Endowment Funds is distributed annually to the hospital through the Foundation for the designated purpose.
- Your Endowment gift can be directed to just about any program need

or specific area of the hospital. e.g. Palliative Care, Women's Health etc.

The Foundation welcomes Endowment gifts in any amount. The possibilities are endless and include:

- Create an Endowment gift now and add to it with an estate gift.
- Make arrangements to establish an Endowed fund through a bequest
- Add to an existing general Endowment fund in your area of interest.
- Establish an Endowment fund in your family name—or the name of someone who has made a difference in your life.
- Honour the memory of a loved one or pay tribute to a family through the creation of a Named Endowment Fund. The minimum gift is \$25,000 and the Endowment Fund becomes a lasting symbol of a bond between the Hospital and those who are permanently honoured. Their memory will live on and on.....

There are many types of gifts that can be used to create Endowments, for example:

- Outright donation of cash or other assets.
- A gift of securities or real property.
- Proceeds from registered retirement plans (RRSP) or registered retirement income funds (RRIF).
- Life Insurance policy owned by or assigned to the Foundation.

Endowment Funds have become very important in the world of philanthropy, helping provide long term sustainability with the annual income providing a continuous cash flow to support hospital programs and the funding of new and replacement capital equipment.

A gift of Endowment can provide opportunities that go on forever...It is a gift that keeps giving.

By David Leeds—Member of the Planned Giving Committee.

PLANNED GIVING CASE STUDY SHOWS USE OF GIFT ANNUITY AND LIFE INSURANCE by Ralph Smith

A widow, age 78, had a \$300,000 GIC maturing which she was thinking of reinvesting at 4.5% for five years, and which would produce \$13,500 of taxable interest. She was in the top tax bracket, and would only net \$7,236. She wanted to do something for charity, but wanted the same after-tax income and to preserve capital for her children after she dies.

As she was healthy and qualified for a standard life insurance policy, the following solution met all her conditions:

- 1) A wealth replacement life insurance policy for \$300,000 was purchased, with her children as beneficiaries. The premium was approximately \$16,500 per year.
- 2) She then contributed the \$300,000 to charity in return for a 9.12% lifetime gift annuity of \$27,364 per year. Approximately 90% of the income was tax-free.

Result: She now receives \$26,094 - \$16,500 = \$9,594 after-tax annual spendable income, compared to the \$7,236 she would have received from the GIC. Her children will receive \$300,000 in tax-free insurance proceeds upon her death.

The cost of the gift annuity purchased by the charity was approximately \$240,000, leaving the charity with an outright gift of \$60,000 (meeting the CRA's 20% minimum) to create an endowment gift in her name.

She then received a donation receipt for \$60,000 (\$27,840 tax credit), which she can use in the year of the donation or, if necessary, over the next five years to reduce her tax.

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PALLIATIVE CARE UNIT BENEFITS FROM GIFT OF LIGHT



Registered Nurses Debbie Taylor (left, team leader for palliative care) and Colleen MacDonald

Staff and patients of the Northumberland Hills Hospital's Palliative Care Unit are benefiting from the peaceful beauty of a recently unveiled stained glass window. Immediately upon entering the six-bed unit, visitors are treated to a three dimensional image which depicts a forest scene in a variety of greens complete with a path winding diagonally from top to bottom.

This commission was made possible as a result of donations to the Northumberland Hills Hospital Foundation specifically earmarked for this project. The effort was spearheaded by

two local families who were deeply touched by the care provided to their loved ones during their stay in the Palliative Care Unit.

"When I visited the hospital I was truly amazed and awed by the stained glass window. It gave me a feeling of peace and tranquility", says Nancy Simpson, one of those responsible for en-

couraging donations in support of the project. Nancy's husband, Douglas Austin, passed away in May 2004. Prior to his death, the Simpson/Austin family spent considerable time in the Unit. As a gesture to give back to the staff that cared for their family and to help bring comfort to future families who would find themselves in this area, Nancy and her three daughters encouraged memorial donations in memory of Doug to be directed to the stained glass window project.

Another area resident, Joseph Woods, lost his beloved wife and

companion, Vivian Varnam, on October 16, 2004 following a terminal illness. To honour Vivian and others like her who spent their final days surrounded by caring family and staff members in the Palliative Care Unit, Joseph responded to the call for funds to help make the stained glass window a reality.

When the necessary funds for the window were in place, a local artist was hired based on her winning design for the stained glass window.

"The response to the beauty of the window has been terrific" states Debbie Taylor, R.N., Team Leader for the Palliative Care Unit. "I've heard so many positive comments from family members and our own staff about the beauty of the scene. It really does help to comfort people."

The Foundation would like to thank the Art Committee, under the leadership of Clare Brais and Dorette Carter, for moving this project forward. Also, thank you to David Blackwood and Frances Gage for their volunteer time in helping to make a successful decision.

Special Letter to the Foundation

A most heartfelt thank you to 4 very special nurses namely Karen, Ann, Lori and Debbie in the Palliative Care Unit of the Northumberland Hills Hospital.

Your kindness in taking care of my husband Bruce for the short time that he was with you went far above and beyond the

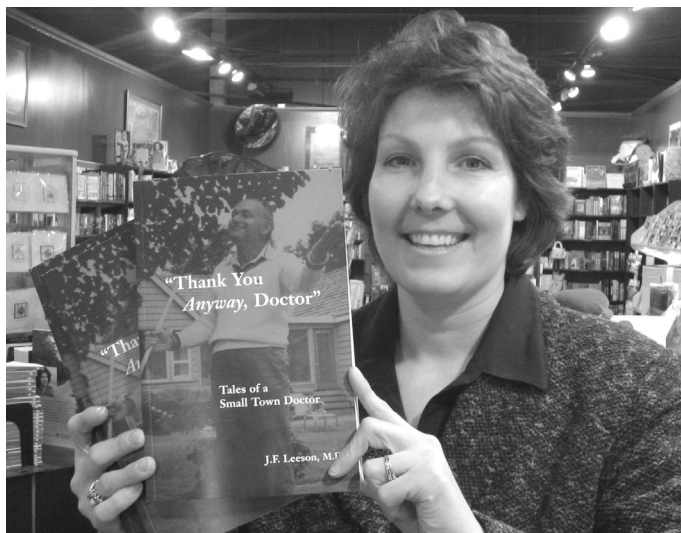
call of duty.

Your cheerfulness, wonderful sense of humour and caring made him feel that he was in such excellent hands, frequently he would tell me how kind and patient you always were when attending to his needs.

In closing thank you again for the T.L.C. you all gave to Bruce.

Very truly and most sincerely yours,
Margaret Mercer

"THANK YOU ANYWAY, DOCTOR" ... TALES OF A SMALL TOWN DOCTOR



Wendy Sharko of the Avid Reader in Midtown Mall

The love, respect and admiration that daughter Franca Leeson has for her father, the late Dr. Jack Leeson, has inspired her to pay tribute to his memory with a gift to the Northumberland Hills Hospital Foundation.

Franca has recently reprinted and donated 200 of her father's books "Thank You Anyway, Doctor"—Tales of a Small Town Doctor, to the Northumberland Hills Hospital Foundation. All proceeds from the sale of the book will be in support of the hospital.

Originally published in 2000, Dr. Jack Leeson's book contains anecdotes drawing on his experience of doctoring for over 50 years in small town Ontario.

"Dad died in March, 2004. He had asked that people donate to the hospital fund in his memory. But I

thought it might be great to do something extra, something that could show the community how much he loved being part of it. So I reprinted his book and donated them to the hospital Foundation to raise funds with."

"This is a unique gift that Franca has extended to the hospital. We're looking forward to making Dr. Leeson's book once again available to the community for purchase. I understand that the original three printings were completely sold out" says Rhonda Cunningham, Executive Director of

the Northumberland Hills Hospital Foundation.

"Thank You Anyway, Doctor" is an interesting read that would appeal to any and all readers. The true stories contained within the book have been changed only enough to protect the identities of the individuals described. These stories celebrate people—not celebrities or big names, but ordinary people. Some are funny, some sad, some disturbing; but the characteristic they all have in common is simple: for one reason or another, Dr. Leeson found them interesting too.

The book is available for sale in the Foundation office at the hospital, The Little Treasures Gift Shop, The Avid Reader in Midtown Mall and Page & Turners Book Store on King Street West in Cobourg. Purchase price is \$20.

For a more complete list on where you can purchase Dr. Leeson's book, please visit the Foundation's webpage at www.nhh.ca or www.jackleeson.com.

Special Letter to the Foundation

I am enclosing this donation in appreciation of the good care given to both myself and my husband this year.

I was a patient for five weeks recovering from a hip replacement and my husband was also a patient for five

weeks recovering from a fall resulting in broken ribs and a partially collapsed lung.

We both received excellent care and we thank you.

Sincerely, Violet Bauman

THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION'S GOOD NEWS PAGES

Good News

Legion Support!

Bob MacCoubrey (*centre*), Chair of the Northumberland Hills Hospital Foundation, is pleased to accept a donation of \$500 from Gene Boyle, Poppy Chair, and Gerry Nickerson, president of the Royal Canadian Legion Branch 580, Grafton. This gift was made possible through the sale of poppies and will be earmarked to help purchase a Vital Signs Monitor.



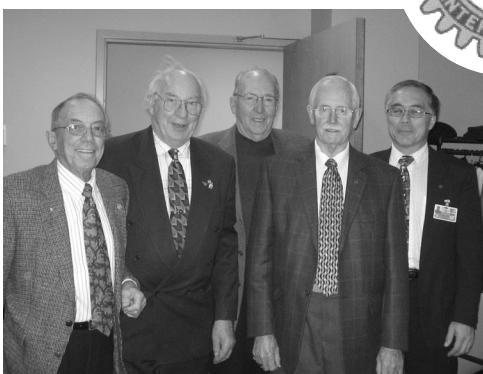
Hospital Welcomes Port Hope Rotary Club

On December 12th, 2005, the Rotary Club of Port Hope was welcomed to the hospital. Following dinner, an educational presentation by the Foundation was shared with Rotarians, including a tour of the hospital.



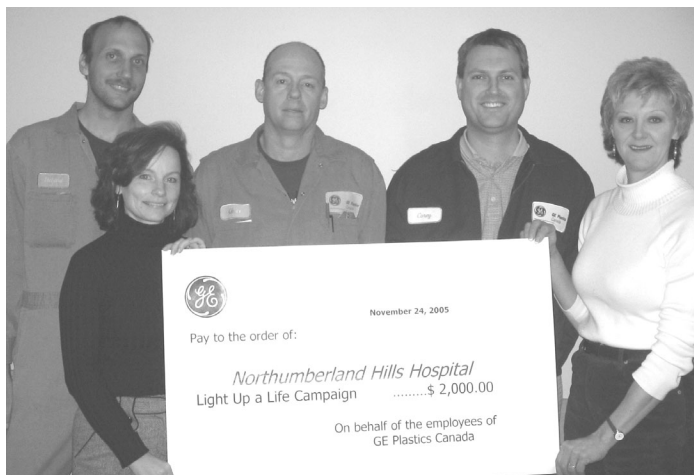
Stop in the Name of Health!

Cobourg Firefighters (*left to right*) Chris Post, Bob Anderson and Joe Bath were on hand for the 11th Annual "Stop for Your Health" Toll Boot that raised \$4,300 for the 2005 "Light up a Life" Campaign.



Good News Good News

Good News



Staff of GE Plastics were pleased to donate \$1,000 to the **Light up a Life** campaign. Staff raised funds during their annual Staff Christmas Party. This donation was in turn matched by the company for a total gift of \$2,000. *Well Done!* On hand for the presentation were GE Plastics staff members (from left) Richard Drysdale, Vicky Beatty, Glenn Sutherland, Corey Colbran and Diane Saunders.



Thank You

Zeller's management and staff recently made a \$3,000 donation to the Northumberland Hills Hospital Foundation. This gift was made possible through a staff golf tournament and a raffle on a unique Leaf hockey experience at the Air Canada Centre in Toronto. Pictured for the presentation are from left; Ken Eva - Store Manager, Rhonda Cunningham - Executive Director of the Northumberland Hills Hospital Foundation, Leslie Ireland, Trudy Page, Jackie Cherry, Cathy Bigham, Pat Spice and Al Valentine - Merchandise Manager. Thank you customers, staff and management of Zellers!



Celebrate Mother's Day and the arrival of Spring with the MusicMakers

MusicMakers, Northumberland's popular singing group, have announced that proceeds from their special Mother's Day show on Sunday, May 14th will support the Northumberland Hills Hospital Foundation. The show is entitled **"A Garden of Love"** and will feature melodies around the theme of gardens and spring. Also every mother attending the performance will receive a flower. The concert gets underway at 3 p.m. at the Victoria Hall Concert Hall.

Tickets are \$14.00 for adults and \$12.00 for seniors and students. Children 12 and under are admitted free of charge, however, a ticket does have to be obtained for the child. Tickets are available at the Concert Hall Box Office or call 905-372-2210.

Formed in June 1991 with the purpose of presenting choral music of all kinds from Renaissance to "Swing", Classical to Light Opera and Broadway, **MusicMakers** consists of 22 singers plus accompanist, often augmented by guest instrumentalists, singers and choral groups. Their mission is to bring their music to as many people as possible in the Northumberland area.

Dinner Theatre in Support of the Hospital Foundation

Looking for a fun night out? Why not take in the Northumberland Players dinner theatre performance of **"Picasso at the Lapin Agile"** at the Best Western Cobourg Inn & Convention Centre on Thursday, April 27th?

"Picasso at the Lapin Agile" is Comedian Steve Martin's first full-length play. Set in a Parisian bar in 1904, this play brings together two of the last century's most influential figures, namely Picasso and Einstein. These two men, both on the verge of greatness, argue about life, art, science and lust.

The \$40 ticket includes the dinner buffet and show and all proceeds benefit the NHH Foundation. Group discounts are available. To book your tickets call the Best Western at 905-372-2105.

Quote of the Month

"The monument of a great man is not of granite or marble or bronze. It consists of his goodness, his deeds, his love and his compassion."

Alfred A. Montapert



YOUR DONATIONS ARE AT WORK... JUST LIKE YOU INTENDED

We think it is important to keep you informed of how your gifts are put to use helping patients every day. The following is a list of priority medical equipment that has recently been purchased (April 1, 2005—November 22, 2005).



A technician from GE Medical installs the new digital mammography unit in the Clay & Elaine Elliott Women's Health Centre.

New Hospital Project (building and equipment)	\$ 838,374.19
Television/VCR stand for ICU Patient Education	939.03
Video screen for Education Centre	725.85
Chris Garrett Comfort Room - Emergency Dept.	2,770.72
Vital Signs Monitor (2), Tonopen, Infusion Pumps (6)	128,990.04
Outdoor patio furniture for Palliative Care Unit	
Cystoscope, BiPap machine (ICU)	2,882.61
Digital Mammography Unit	17,615.00
Stained Glass Window - Palliative Care Unit	8,937.61
Other	7,071.38
Total	<u>\$1,008,306.43</u>

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WOULD YOU LIKE TO RECEIVE THE FOUNDATION FORUM NEWSLETTER VIA E-MAIL?

You can now receive the Northumberland Hills Hospital Foundation Forum Newsletter via e-mail. Our popular newsletter can be sent right to your Inbox in Adobe Acrobat format (PDF). Please contact the Foundation Office at 905-372-6811 extension 3066 to start getting the newsletter e-mailed to you. Of course, you can switch back any time you like. This is purely voluntary and helps to save on mailing costs.

Back issues of the newsletter are available at the Foundation Office or on-line at www.nhh.ca.

PURPOSE STATEMENT

The Northumberland Hills Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell or trade our mailing list. The information you provide will be used to deliver services and to keep you informed and up-to-date on the activities of the Northumberland Hills

Hospital and Foundation, including programs, services, special events, funding needs, opportunities to volunteer or to give, open houses and more through periodic contacts.

If at any time you wish to be removed from any of these contacts simply contact us by phone at 905-377-7767 or via e-mail at rcunningham@nhh.ca and we will accommodate your request.