

FOUNDATION FORUM

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



**NORTHUMBERLAND HILLS
HOSPITAL**

FOUNDATION

Inside this Issue

Faces of the Future	1
2005-06 Board of Directors	1
New Board Members	2
Letters to the Foundation	2, 3
Planned Giving	3
Phillips Endowment	4
Light Up A Life Campaign	4
Gifting Securities	5
Good News	6, 7

NORTHUMBERLAND HILLS HOSPITAL FOUNDATION 2005-2006 Board of Directors

Bob MacCoubrey (Chair)
Bob Fenner (Vice-Chair)
Brian McAdam (Treasurer)
Rhonda Cunningham (Secretary)

Joy Cullen
Sharon Gerber
Lynn Hardy
Nick Hathway
Tom McLean
Gael Moore
Denise O'Brien
Lisa Reed
Joan Ross
Julie Thompson
Chris Toope
Frederick Troop

FACES OF THE FUTURE



Youth Cares Steering Committee:

Back Row (from left) Scott Bosy (Trinity College School), Mason Curtis (Cobourg West), Tyler Martin (Cobourg East), Krista Larsen (Cobourg West),

Front row (from left) Charlene Park (Trinity College School), Dana Beausoleil (Cobourg East), Joy Cullen (Foundation Board Member), Sarah Goodes (Port Hope High).

The Foundation is excited to announce that a new initiative known as Youth Cares has been set into motion under the leadership of Foundation board member Joy Cullen. Two students each from Trinity College School, Port Hope High School and Cobourg East and Cobourg West have been selected to act as the steering committee to oversee a youth initiative

that will raise critical dollars in support of local healthcare.

While one of the primary goals is to raise money, it is also hoped that students will develop strong leadership skills and learn valuable information in pursuit of a career in the medical field.

Watch future Foundation newsletters to learn of this committee's progress!



NEW MEMBERS OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION BOARD OF DIRECTORS

The Northumberland Hills Hospital Foundation is governed by a volunteer Board of Directors. At the recent annual general meeting we welcomed several new members to the board.



Tom McLean - Hospital Board Representative

Tom has worked in the financial services industry for 25 years. He has experience in human resources, corporate and trust services, financial planning, and has been a Branch Manager in several locations in Ontario. Currently, he is a Financial Planner for TD Waterhouse serving Cobourg and Port Hope. He is an active Rotarian, and has been a Director with Big Brothers and Chair of Finance for the Northumberland United Way. Tom lives in Baltimore with his wife, Judy, and their three children.



Gael Moore - Member at Large

Currently serving as Past-President of the Cobourg Rotary Club, Gael has an amazing track record for community involvement. Throughout the years, Gael has served in many different capacities with Rotary. During her working life, she held a variety of positions including General Manager, International Division, North American Van Lines.

She has been married to her husband Don for 45 years. Don, a retired O.P.P officer, and Gael moved to this area in 1988. They have three daughters and 2 grandsons.

In her leisure time, Gael enjoys golfing, pen & ink drawing, reading and travel.



Julie Thompson - Chair, Caring for Generations Society

Julie has resided in Hope Township for the past 37 years. She is married to husband Ron (37 years) and has one son named Roger.

Julie is no stranger to community involvement. She has previously served on the Board of Directors of the Big Sisters organization and is currently Chair of the Hope Township Pastoral Charge. The Foundation was fortunate to successfully recruit her to the **Caring for Generations Society** as a committee member in 2004.

Julie has a background in Human Resources. Her hobbies include curling, golfing, cottaging and painting.

Lynn Hardy - Chair, Planned Giving Committee

See Board Member Profile - Page 3

BOARD MEMBER PROFILE

Planned Giving Committee Welcomes New Chair



After serving as a volunteer committee member for the Foundation over the past three years, it was my pleasure to be asked to step into the role of Chair of the Foundation's Planned Giving committee. I took the reins over from a very capable David Leeds.

I continue to be most impressed with the quality programs that the Foundation has available to its donors and I'm in awe of the wonderful support that our community demonstrates over and over again in support of the hospital. I feel privileged to be a part of such an important community organization.

The Planned Giving Committee is responsible for helping to educate the Foundation's donors on the various types of planned giving options available when considering a gift to charity. One of the activities that we have most recently been involved with was setting up an Endowment program.

An Endowment fund is an investment fund that is set aside to provide a source of long-term support for the hospital. Only the investment income earned, or a portion thereof, is annually disbursed. The principal is preserved intact.

By creating an Endowment fund, we are helping to provide permanent financial support to the hospital.

It is wonderful to be able to announce that since we launched this new program on June 21st, over \$105,000 has been received to establish four named family endowment funds including our most recent named endowments: The Phillips Family Endowment Fund (see related story) and the Dr. Robert and Ann Scott Endowment Fund.

I'm very much looking forward to serving on the Board of Directors for the coming two years. Should you wish any information on making a gift to the hospital, please contact the Foundation office at 905-377-7767.

Lynn Hardy - Investment Advisor
RBC Dominion Securities

Lynn Hardy- Chair, Planned Giving Committee

Lynn has been an active member of the Planned Giving committee since 2002. To date she has been involved with the development of the program policy, marketing materials and most recently the development of the Endowment program.

For the past decade, Lynn has worked as a financial advisor for RBC Dominion Securities (formerly Richardson Greenshields). She is also active in her community and is currently serving on the Board of Lakeshore Hospice, Cobourg Library Foundation, Trent University Board and the Rotary Club of Cobourg.

In her leisure time, Lynn loves to read, enjoys music and art, and spending time with her pets and a special man named Don.

Special Letter to the Foundation

I am sending the enclosed donation in recognition of the excellent service provided to my parents Vern and Elsie MacKenzie.

I would like to thank all of the medical staff who provided care to my parents during their stays in the departments of Emergency, Intensive Care, Medical Units

2A and 2B and Complex Care.

This thank you of course must include all of the attending physicians, nurses, therapists, dieticians and discharge planner.

I would also like to thank Elizabeth Vosburgh, Evelyn Kerkoven and the

cafeteria staff for their support shown me that was also above what is required by the job.

It was a long and trying time for my family. Each of you made the time easier to bear. Thank you.

Sincerely, Linda MacKenzie-Nicholas

PHILLIPS FAMILY ENDOWMENT FUND TO SUPPORT MEDICAL EXCELLENCE

After reading in the local newspaper about the recently established Endowment program offered by the Northumberland Hills Hospital Foundation, one local resident knew immediately that this was the best opportunity to honour her late husband's memory.

Looking back over Donald Phillips life, you could say it was an incredible journey as he rose through the ranks of the corporate world to the time he ultimately became Chairman, President and Chief Executive Officer

of INCO (multinational mining company) in 1987. Mr. Phillips led the company to record profits of \$1.5 billion during 1988/89. This was quite an extraordinary feat for a boy who was born into quite modest circumstances.

Born in Ebbw Vale, Wales, Donald graduated with a B.Sc degree from the University of Wales in 1951 and served as a Flying Officer with the Royal Air Force from 1952 to 1954. After military service he was a chemistry lecturer before joining INCO in 1956.

Interestingly enough, his first passion as a young student was to pursue a career in medicine. He wanted to become a doctor. However, his financial situation at that time, did not allow for the many years of schooling.

Mrs. Phillips has generously donated \$25,000 to endow The Phillips Family Endowment Fund to support our local medical professionals in their quest for higher education. Through this endowment, an annual gift will be made to the hospital in Mr. Phillips name.

LIGHT UP A LIFE CAMPAIGN TO SUPPORT PURCHASE OF VENTILATORS FOR THE INTENSIVE CARE UNIT



As Honourary Co-Chairs of the 2005 Light up a Life campaign, we are pleased to announce this year's campaign will help purchase two new ventilators for the Intensive Care Unit (ICU) of the Northumberland Hills Hospital.

The hospital's current ventilators are 15 years old. Healthcare, like most industries, has had huge advances in equipment technology. New technology enables a more natural breathing pattern, which allows patients to be more comfortable on a breath-by-breath basis. Increased comfort translates into less sedation and more interaction and assessment of personal needs with hospital staff, friends and family.

As valued donors, you will receive a special request letter to support this effort in mid-November. It is our hope that you will view this campaign as a priority and that you will give as generously as you can.

Together we have achieved extraordinary results in the past and we hope we can count on you once again.

For more information, please contact John Russell, Development Coordinator, at 905-372-6811, extension 3065.

Pat Busch RN
ICU Team Leader

Derk Damron RRT
Respiratory Therapy Services



GIFTING SECURITIES



Karen Chalovich is an Investment Advisor with BMO Nesbitt Burns Inc., 17 King St E., Cobourg ON. Opinions are those of the author and may not reflect those of BMO

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Tired of paying tax on capital gains? Why not use your investments to make a difference by helping out your favourite charity and benefiting from the opportunity to reduce your taxes. Gifting Securities can be done during your lifetime or after your death through your will.

Donating Securities In-Kind - Before you sell securities or mutual funds that have increased in value, consider donating some of them in-kind. On the donated portion, the tax is at a reduced capital gains rate of 25% instead of 50%. You will also receive a charitable donation receipt for the fair market value of the securities on the date of transfer. In Kind donations can be used to dispose of securities at a capital loss to offset against gains. This may be a good way to clean up your portfolio. In the event of takeovers, mergers, spin-offs, or insurance demutualisations, you may receive shares that do not fit your objectives or overweight your portfolio in a particular area.

In 2001 when BCE Inc. spun-off shares of Nortel to BCE common shareholders, shareholders received Nortel shares that may not have fit their needs and were trading at a high price. Donating shares helped to offset the capital gains incurred from selling some of the shares and reduced their income tax liability. Donated Nortel shares helped build our new Hospital.

Shares from the demutualisation of Canadian insurance companies are deemed to be issued at zero cost so donating some shares at the time of sale can help offset a large capital gain.

The current takeover offer for Terasen shares provides an opportunity to donate as clients may realize large gains upon sale. If you do not wish to tender your shares in an offer from Cdn or U.S. companies, or perhaps wish to avoid US estate tax concerns, you may sell or donate your shares rather than accept a takeover or merger.

Securities from Employee Stock Options can also be gifted to charity. Your employment benefit included in your taxable income is reduced by 50%.

Gift planning is an important part of Estate Planning, along with effective tax planning and other estate priorities. As every individual's situation is unique, it is important to consult with your investment advisor, lawyer and/or tax advisor to determine your best options.

The comments included in this publication are not intended to be a definitive analysis of tax applicability or trust and estates law. The comments contained herein are general in nature and professional advice regarding an individual's particular tax position should be obtained in respect of any person's specific circumstances.



The Northumberland Hills Hospital Foundation was pleased to recently receive a donation of shares from Isabel Pankhurst (pictured).

THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION'S GOOD NEWS PAGES



Own a Piece of History

Brooke (left) and her mother Charmaine Thomson purchased three bricks from the former Cobourg Hospital site to commemorate the births of Brooke, brother and son Adam and nephew and grandson Trystan. Thank you to Retirement Life Communities for organizing such a lovely party to honour the past.

Anyone wishing to purchase a brick for \$25 can contact the Foundation Office 905-372-6811 ext. 3066.

Tri For Health Care

Foundation Development Coordinator John Russell (left) presents Rob Boycott with a gift to recognize his efforts in collecting the most amount of money in pledges for an individual at this summer's **Tri For Health Care** event. Rob, a partner with Raymond James Investment Services in Cobourg, swam, ran and cycled in the August 16th triathlon and raised \$1000 for the Foundation.



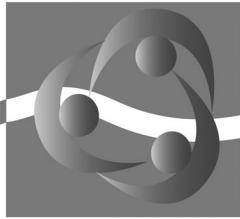
Teddy Bears

Mary Leigh (right) presents Foundation Executive Director Rhonda Cunningham with a supply of her handmade teddy bears. These teddy bears are given to patients and their families to help spread cheer to their hospital stay.

Volunteers Recognized

Marg McDougall (left) and Noreen Brown are recognized by Foundation Board Chairman Bob MacCoubrey for their many years of volunteer service to the success of the Foundation's annual golf tournament.





Caring for Generations Society

IN HONOUR OF OUR DONORS

Two hundred guests attended a donor celebration evening on June 20th at the hospital. Donors whose names were recently added to the donor wall and members of the **Caring for Generations Society** were our special guests and were treated to an evening of fellowship and entertainment (generously provided by The Victoria Operetta Society).



Dianne and Ken Kelly caught up with the Foundation's Past-Chair and fellow Colborne resident Nick Hathway (right).



Group Shot! Terry and Elaine McDermott (far left) enjoyed seeing their friends from the golf course Barbara and Howard Adams (middle) and June and Elgin Savery.



Albert Hoskin and his lovely fiancée Purification were on hand for the celebration.



Loyal supporters George and Shirley Smith were happy to see their names added to the donor wall.

FISHER'S FOODLAND GOLF FOR HEALTH TOURNAMENT RAISES \$42,000



After dinner speaker Dennis Hull (centre), formerly of the Chicago Black Hawks, was a huge hit with our guests. Here he is joined by members of the Canadian Tire team Geoff Earle (left) and Cliff Ernst (right).

A beautiful sunny day on a first-class golf course greeted this year's golfers at the **9th Annual "Fisher's Foodland" Golf for Health Tournament**. Close to \$42,000 was raised to support capital equipment purchases for the Northumberland Hills Hospital.

A letter of thanks from one of our players

What an incredible golf tournament for such a worthwhile cause. First class organization, generous sponsors, friendly people etc. Indeed a day to remember and I also enjoyed the golf.

Our foursome—all seniors—had a combined age of 309!—thank goodness our score was not that high—in fact it was very reasonable.

My thanks and congratulations to all.

*Best Wishes,
Ken Scott, Port Hope*

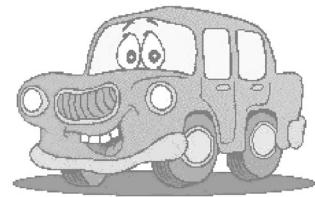
Good News Good News 7

Quote of the Month

*"One generation plants the trees;
another enjoys the shade."*

Chinese Proverb

SKYLIGHT CAR WASH EXPRESSKEY CARD NOW AVAILABLE IN THE FOUNDATION OFFICE!



Skylight Car Wash in Cobourg has a special offer for hospital staff, supporters and volunteers. The new ExpressKey cards are being sold in the Foundation Office. The cards sell for \$50 and entitle the purchaser to **86 minutes** of car cleaning at their Division Street location.

The ExpressKey card is like a debit card—fully loaded at the time of purchase and each time you use it, it will automatically deduct the correct

amount for the functions you use. No need to fumble for change. No worries about time running out. This is the convenient way to wash and clean your car!

And the best News! For every card sold, Skylight Car Wash will donate \$10 to the Foundation!

**Remember! A Happy Car
is a Clean Car!**



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Back issues of the newsletter are available at the Foundation Office or on-line at www.nhh.ca.

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Hospital and Foundation, including programs, services, special events, funding needs, opportunities to volunteer or to give, open houses and more through periodic contacts.

If at any time you wish to be removed from any of these contacts simply contact us by phone at 905-377-7767 or via e-mail at rcunningham@nhh.ca and we will accommodate your request.