### Quote of the Month

"Love doesn't make the world go 'round. Love is what makes the ride worthwhile."

Franklin P. Jones (American Businessman, 1887-1929)

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### IMPORTANT DATES

#### MARCH

March 21st - 7 p.m.	Foundation Board Meet	ing in the Northumberland
Hills H	ospital Boardroom	

#### APRIL

- April 18th 7 p.m. Foundation Board Meeting in the Northumberland Hills Hospital Boardroom
- April 26th 11:30 a.m. Northumberland Hills Hospital Auxiliary Annual General Meeting, Lion's Centre, Cobourg

#### MAY

- May 6th Draw date for the 3rd Annual Baskets of Hope
- May 7th 10 a.m. 7th Annual GNP Mile General Nutrition Pharmacy, Cobourg
- May 23rd 7 p.m. Foundation Board Meeting in the Northumberland Hills Hospital Boardroom

#### JUNE

June 20th - 7 p.m. Foundation Board Meeting in the Northumberland Hills Hospital Boardroom

#### JULY

- July 18th 7 p.m. Foundation Board Meeting in the Northumberland Hills Hospital Boardroom
- July 19th 1 p.m. 9th Annual Fisher's Foodland Golf for Health Tournament at the Dalewood Golf and Curling Club.

#### AUGUST

August 13th & 14th - 2nd Cobourg Triathlon/Duathlon/Tri for Health Care Initiative in support of the Northumberland Hills Hospital Foundation, Visit www.triforhealthcare.com for more information.

#### PURPOSE STATEMENT

The Northumberland Hills Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell or trade our mailing list. The information you provide will be used to deliver services and to keep you informed and up-to-date on the activities of the Northumberland Hills Hospital and Foundation, including programs, services, special events, funding needs, opportunities to volunteer or to give, open houses and more through periodic contacts.

If at any time you wish to be removed from any of these contacts simply contact us by phone at 905-377-7767 or via e-mail at rcunningham@nhh.ca and we will accommodate your request.

#### Winter 2005

# FOUNDATION FORUM

#### THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



#### Inside this Issue

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#### NORTHUMBERLAND HILLS HOSPITAL FOUNDATION 2004-2005 Board of Directors

Bob MacCoubrey (Chair) Bob Fenner (Vice-Chair) Brian McAdam (Treasurer)

Joy Cullen Anne Cross Sharon Gerber Nick Hathway David Leeds Denise O'Brien Lisa Reed Joan Ross Bill Spencer Chris Toope Frederick Troop

### FOUNDATION CELEBRATES BEST-EVER "LIGHT UP A LIFE" CAMPAIGN



The annual Northumberland Hills Hospital Foundation's "Light up a Life" campaign ended in mid-January with a record amount of \$128,000 being raised.

The funds raised during the campaign will go toward the purchase of surgical equipment and instruments at the Northumberland Hills Hospital. It is worth noting that the surgical program has grown tremendously in the past year and is now handling 40% more patients than it did a year ago. This is good news, because when we moved to our new hospital, we told the community that we were going to expand services and welcome new physicians. To date the hospital has successfully attracted a new ophthalmologist, an orthopedic surgeon, an obstetrician/gynecologist, an internist and several general practitioners.

"I was thrilled to see how generous the community was during the campaign," states Rhonda Cunningham, Light up a Life Honourary Chair Dr. Dale Taylor (far right) and Operating Room Team Leader Jan Walton (far left) are joined by Kraft Canada employees Charlene Smith and Judy Sherwin in front of a new laparoscopic surgery unit.

Executive Director of the Northumberland Hills Hospital Foundation. "West Northumberland residents clearly value access to quality health care services, and have demonstrated a commitment to ensure their hospital keeps pace with the rapid advancement of technology."

During the campaign the Foundation was pleased to be the recipient of a \$5,000 donation from the Northumberland Hills Hospital Auxiliary in honour of the late Marion Ley, a dedicated hospital volunteer who passed away in 2003.

The Foundation would like to say a big "thank you" to Dr. Dale Taylor, who did an outstanding job as the Honourary Chair of this year's "Light up a Life" campaign.



Elma Bobak

### FOUNDATION TO RECEIVE BEQUEST FROM ESTATE OF ELMA BOBAK

The Northumberland Hills Hospital Foundation has learned it will be the recipient of a bequest gift from the Estate of Elma Bobak.

Born on a farm in 1913 to Henry and Annie Harper of Cornish Hollow Road, Elma grew up in the countryside of beautiful west Northumberland. As an adult, she taught in Hamilton Township before moving to the St. Catherine's area to teach. She would go on to spend the next 40 years of her life as a teacher and Art Supervisor until her retirement at age 65.

It was at this time in her life that Elma met her future husband, Ernest. The couple met as students of the Arthur Murray Dance Studio. Both loved to dance, and spent many of their Saturday evenings ballroom dancing.

Upon retirement, the Bobaks relocated to the place of Elma's birth, purchasing a home on Oak Hills Drive in Northumberland County. Ernest, an avid fisherman, particularly favoured the spot.

Even though Elma married at age 65, she and Ernest celebrated 25 years of marriage before he passed away.

Verna Templer and June Haynes, two of Elma's close friends, remember her fondly.

"Elma was always impeccably dressed," states June. Verna adds that "yes, she always looked like a page out of *Vogue Magazine*. Her home was also beautifully appointed."

Verna and June describe Elma as strong, loving and a good friend.

The hospital is honoured that Elma, through her will, has made a gift in support of the ongoing equipment needs of the hospital.

Thanks to this generous gesture, Elma's memory will live on in the community that meant so much to her during her lifetime.

### WOULD YOU LIKE A SPEAKER FOR YOUR CLUB, COMMUNITY ORGANIZATION OR SCHOOL?

In need of a speaker for your next meeting? Northumberland Hills Hospital offers a FREE Speaker's Bureau to community organizations. Our professional staff members are available to give informative presentations on almost any Foundation or health-related topics, such as Nuclear Medicine, Palliative Care and Diabetes Education to name a few.

This service is free to all civic clubs,

schools, churches, businesses, community organizations and other special interest groups that would like to know more about the hospital or Foundation.

For more information or to arrange a speaker please contact Rhonda Cunningham at 905-377-7767 or Kerry Ramsay at 905-377-7757.

Please note: your request should be made at least six weeks in advance of your meeting.

### CHARITABLE GIFT ANNUITIES By Alexander J.D. Rutherford CFP, CLU, CH.F.C.

Planning a charitable gift can be very rewarding for the donor and the charity.

The donor knows that he or she has provided valuable financial support to the charity. And the charity knows that additional financial resources are being made available to support their mission. A charitable gift annuity is one way to benefit both the donor and the charity.

A charitable gift annuity works in the following manner:

• The donor gives a lump-sum donation to a charity with the understanding that the charity will provide a fixed amount of income back to the donor over a specified term, or for life. The life annuity can include a guarantee period as well.

• The charity can either fund the annuity to the donor itself, or like most organizations, can use the lump-sum donation to purchase an annuity from an insurance company. Generally, if the charity purchases an annuity from the insurance company, the payments are made directly to the donor.

• The donor receives a tax receipt equal to the amount donated less the cost of the annuity.

• The donor is taxed on the interest portion of each annuity payment received.

• The difference between the cost of purchasing the annuity and the amount of the original donation is then set aside for the charity's immediate needs.

Donors should be aware that the tax treatment of charitable annuities was

significantly changed by the December 20, 2002 legislation. The new legislation generally provides that the eligible amount of a charitable annuity will be the amount contributed by the donor less the amount that would have been paid at the time to an arm's length third party to acquire an annuity to fund the guaranteed payments.

There are some unique advantages to charitable annuities that make them worthwhile for anyone considering a planned gift. Unlike traditional interest bearing securities for example, the income from a charitable gift annuity can be guaranteed for life, which is an outstanding feature for donors who may be concerned about out-living their capital.

Additional benefits of charitable gift annuities include:

• The donor can receive an immediate donation receipt if the amount of capital given to the charity is greater than the cost of the annuity.

• With an annuity, there is no need to pay for ongoing investment management services or administration fees.

• A charitable annuity allows the donor to give during their lifetime rather than postponing the gift until after death

• Only a portion of each annuity payment is taxable in the hands of the donor.

The most notable drawback to charitable annuities is that once established they are irrevocable.



Alexander J.D. Rutherford CFP, CLU, CH.F.C

### THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION'S GOOD NEWS PAGES



Riding for Health Care! The Foundation is extremely pleased with the results of a new event launched this past October. The first ever Meg's Ride, is a women's only motorcycle ride hosted by the Northumberland Trail Riders. The 2004 ride raised over \$8,000 for the Chemotherapy Clinic. Pictured are (left to right) Colleen Rhodes, Colleen O'Brian, Meg Thorburn, Nichole Barnes and Nicky Barnes.

#### WOULD YOU LIKE TO RECEIVE THE FOUNDATION FORUM NEWSLETTER VIA E-MAIL?

You can receive the Northumberland Hills Hospital Foundation Forum Newsletter via email. Our popular newsletter can be sent right to your Inbox in Adobe Acrobat format (PDF). Please contact the Foundation Office at 905-372-6811 extension 3066 to start getting the newsletter e-mailed to you. Of course, you can switch back any time you like. This is purely voluntary and helps to save on mailing costs.

Back issues of the newsletter are available at the Foundation Office or on-line at www.nhh.ca. Paid in Full! Doug Cunningham (right) presents Foundation Board Chair Bob MacCoubrey with the final payment of his \$50,000 pledge to the "Caring for Generations" campaign.



Inner Wheel Members (from left) Joan Rolph, Anne Baker and Judith McCombe recently presented the Foundation with a gift of \$7,215. This donation has been earmarked for a new digital mammography unit.



Run for Fun! These three participants joined others for cookies and hot chocolate donated by the Dutch Oven following the 3rd Annual Reindeer Run held in partnership with YMCA Northumberland.



### MEMBERSHIP IS REWARDING



Tom MacMillan and his wife Bert.

Thirty-six years ago, the County of Northumberland became home to a young family that has since helped make our community a better place.

Accepting a posting to Cobourg with the Ontario Provincial Police (O.P.P.), Tom MacMillan moved his wife Bert and a young daughter, Heather, to town and they immediately made an impact on this community. Two more daughters, Stephanie and Wendy (twins) were born in Cobourg District General Hospital.

Many of you will recognize Tom and Bert from their participation with a host of local organizations such as the Probus Club, St. Peter's Church, the Capitol Theatre and Victoria Hall Volunteers to name just a few.

Tom is perhaps best known as the Town Crier and Drum Major of the Concert Band of Cobourg. He's also been "a special Santa Claus designate" for over 50 years!

Fortunately for the hospital, we have enjoyed both their financial, volunteer and emotional support for many of those years.

In 2002, the *Caring for Generations Society* was launched in support of the hospital. *The Society* is made up of individuals and businesses that contribute a minimum annual gift of \$1,000 or greater.

The MacMillans, feeling that a strong hospital is beneficial to the greater good of the community, joined the program as Charter Members. They've stayed on as annual members ever since.

"Supporting the work of the *Society* through our annual gift helps us feel that we are helping everyone in our area," the MacMillans are quick to point out. "Access to local healthcare is a priority for many people."

Membership in the *Society* does have its benefits. Members are regularly invited to attend special functions and medical lectures. The MacMillans are often in attendance and report that they find these get-togethers to be very "enjoyable and informative."

Many members choose to make their commitment through a monthly preauthorized debit of \$83.33 a month.

We believe it is important to recognize and thank our members in a visible manner and accordingly members' names are included on the *Caring for Generations Society* donor wall on the second floor of the hospital.

If you would like more information on how you can join the Society, please contact the Foundation Office at 905-377-7767.

We would love to welcome you as a member!





Gala guests Gabrielle Eckhardt and Klaus Rohrich.



Chief of Staff Dr. David Broderick and his wife Carolyn.

## Special Letters to the Foundation

Living with so much global negativity through news media, it was a fantastic change experienced in the Northumberland Hills Hospital. Under Dr. Paul Hazell's care it seemed like I was on a different planet. So many dedicated persons at 24 hours every day left a deep impression in me. Please accept a modest donation to support your activity.

With appreciation, Frank Hylands

### ANOTHER HOT EVENT!

Wow! What a great night! On November 13th, 245 people filled the Life Long Learning Centre in Cobourg for the Foundation's 4th annual gala titled *"Tropical Nights... One Hot Gala"* and helped raise \$78,000 for new equipment for the hospital.

A live and silent auction added extra excitement as guests were able to bid on items such as a weekend in New York City courtesy of Massey TravelPlus, a Winegrowers Dinner at the Woodlawn Inn and a behind-the-scenes tour of the CBC's "The National".

The success of the gala is due to the tremendous effort put forth by the committee under the leadership of Co-Chairs Jennifer Stadtke and Sandra Mac-Coubrey. Their hard work, perseverance

For six weeks this summer, my mother was at Northumberland Hills Hospital, where she got the best care from your dedicated, very professional staff, nurses and doctors. Being 96 is not easy, but Jane is spunky and determined and she did have her sherry! On leaving, the amazing Karen Steele made the necessary contacts, and finally an exhausted but happy Jane was wheeled into her Toronto apartment. She is still living there, and with the help of VHA Home Healthcare, we are coping. Thank you for being there for us when my Mum cracked her pelvis on July 13th.

Sincerely, Diana Wurtzburg, Toronto

and enthusiasm are an inspiration to us all.

Planning for the 2005 Gala on Saturday, November 12th is already underway. If you would like more information please contact John Russell, Development Coordinator at 905-372-6811, extension 3065.



Gala Committee Members (left to right) Sarah Sculthorpe, Jan Boycott and Shirley Richardson put their talents to work during the Gala set up.

Jim and I would like to express our heartfelt thanks to the staff and volunteers at our beautiful new hospital. Jim was an in-patient for six weeks over Christmas and New Year's last year, and has been a regular attendee at the Dialysis Unit since the hospital opened.

He receives the very best care and attention, always in an atmosphere of warmth and compassion. The quality of life he now enjoys is due in part to the manner in which he receives his treatment.

Please pass along our thanks to all staff and volunteers who do their best to make the patients they serve feel comfortable and at home.

James and Kathleen Whitefield



Paid in Full! Judy Masters, Northumberland Hills Hospital Auxiliary Treasurer, left, presents Bob Fenner, Foundation Vice-Chair and Foundation Board Member Anne Cross with a donation of \$70,000. This donation completed the Auxiliary's \$350,000 pledge to the "Caring for Generations" campaign.



Helping Hand! Alnwick/Haldimand Township Firefighter Paul Vollering accepts a generous donation during the 10th Annual "Stop for Your Health" Toll Boot that raised \$4,400 for the "Light up a Life" Campaign.



Raffle Success! Hospital Staff Representative Chris Toope (right) presents Foundation Development Co-ordinator John Russell with \$1,457 after the hospital staff's Celebrate Christmas Raffle in support of the "Light up a Life" Campaign.



Caring for Generations Society Chair Anne Cross (right) welcomes Society Member Agnus McNab to the Northumberland Hills Hospitals 1st Anniversary Celebrations.



Trevor & Sophia McDowell were also on hand to help us celebrate the 1st Anniversary of our move to the new hospital.