

FOUNDATION FORUM

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



NORTHUMBERLAND HILLS
HOSPITAL
FOUNDATION

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The 4th Northumberland Hills Hospital Foundation Gala will be held on November 13th. Read more about it on Page 5.

A SPECIAL MESSAGE from Board Chair Bob MacCoubrey



I want to say how pleased I am to have the honour of being the new Chair of the Northumberland Hills Hospital

Foundation. I look forward to an exciting year with a newly energized Board of Directors.

The Foundation's volunteer Board of Directors is enthusiastic about the future of the Northumberland Hills Hospital and we will be actively pursuing the implementation of our strategic vision in the hopes of meeting and exceeding your needs as west Northumberland's patients.

We will miss the generous contributions of David Cuthbertson, Linda Essak, and Gwen Arthur. These people have been dedicated members of the Board and having completed their terms are now moving on to new challenges.

I am pleased to welcome new board members David McCart, Joy Cullen, Lisa Reed, Denise O'Brien and Sharon Gerber (Auxiliary Representative). I am particularly pleased to see that the Board has excellent representation from every corner of the hospital catchment area. This will help to ensure the views of all residents are openly discussed at the Foundation Board.

As Cobourg natives, my wife, Sandra and I have made it a priority to be active

in community affairs. When I first became involved with the hospital, I was truly surprised to learn of the funding formulas that are the basis for health care in Ontario. I did not realize that the provincial government does not provide all of the money to buy new equipment for our hospital. I believe it is the Northumberland Hills Hospital Foundation's responsibility to raise awareness of this issue within the community. This will enable us to collectively increase our financial support so that the Northumberland Hills Hospital can not only sustain, but grow, its program offerings. I know I speak for every Board member, when I say we are all dedicated to this challenge. We are privileged to have a new community hospital that has some of the latest technology available and with your support we can ensure this continues well into the future.

On behalf of the Northumberland Hills Hospital Foundation Board, I thank you for your support to help ensure that our hospital will always be there for us. I encourage you to help us spread the word that we need each and every resident of west Northumberland to join us in supporting our community hospital.

Thank you.

Bob MacCoubrey

Chair, Board of Directors

NEW MEMBERS OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION BOARD OF DIRECTORS

The Northumberland Hills Hospital Foundation is governed by a volunteer Board of Directors. At the recent annual general meeting we welcomed several new members to the board.

NORTHUMBERLAND HILLS HOSPITAL FOUNDATION 2004-2005 Board Directors

Bob MacCoubrey (Chair)
Bob Fenner (Vice-Chair)
Brian McAdam (Treasurer)

Joy Cullen
Anne Cross
Sharon Gerber
Nick Hathway
David Leeds
David McCart
Denise O'Brien
Lisa Reed
Joan Ross
Bill Spencer
Chris Toope
Frederick Troop



Joy Cullen – Member at Large

Joy was born in Cobourg and is a retired teacher living with her husband John in Ward 2 Port Hope. She retired in 2000 as the head of Special Education at Port Hope High School. Joy is currently also a member of the Municipality of Port Hope Youth Committee and Northumberland Youth Justice Committee.



Sharon Gerber - Auxiliary Representative

Sharon and her husband Bill have lived in Cobourg since 1973 and have two grown children. A former teacher, Sharon has been a member of the hospital Auxiliary since 1998. She is a past Co-ordinator of Volunteers for the Day Surgery and Admitting areas. She has also been actively involved with the Heart & Stroke Foundation, Canadian Cancer Society and United Way.



David McCart - Chair of the Major Gifts Committee

David and his wife, Cathy, moved to Port Hope in 1987, when David became the Chief Fund Raising Officer at Trinity College School. While at TCS, he was instrumental in developing the Annual Fund and was lead staff person for three successful capital campaigns.



Denise O'Brien – Member at Large

Denise has lived in Cobourg since 1990 and has volunteered with many organizations including the Girl Guides, Cobourg Library and Capitol Theatre. For the past 14 years she has been employed by the Durham Region Human Resources Department.



Lisa Reed - Chair of the Signature/Third Party Events Committee

Lisa, her husband Jeff and their three children live in Ward 2 Port Hope. Lisa has been with Quantrill Chev Olds for ten years and is currently the General Manager.

WHAT'S UP DOC? OUR NUMBERS..... THAT'S WHAT!

We are delighted that ongoing efforts to recruit more physicians and professionals to this area are paying off. Throughout the capital campaign to raise funds to build and equip our new hospital, we repeatedly suggested to donors that a new facility would help attract new physicians. We were right! To date 13 new physicians have been

granted privileges at the hospital. This includes obstetrician/gynecologist, Dr. Norbert Ekeh and general practitioners Dr. David Loder, Dr. Kathleen Barnard-Thompson and Dr. Maria Marszall. In addition, we are very pleased to welcome new ophthalmologist Dr. Frank Hassard and his wife Dr. Teresa Reynolds to the area.

As donors, you can pat yourselves on the back. Your donations really were an investment in local health care.



We recognize that our work is not over. A group of community volunteers, under the chairmanship of Kim Rudd, continues to explore new opportunities.

"I believe that the remarkable support of our local community including the municipalities, Northumberland Hills Hospital, businesses, local physicians, committee members and interested citizens is what has made our committee a success. We hear over and over again that the welcome prospective new physicians receive when they visit our community, as well as our new hospital facility, are the two strongest reasons they choose us. Support of organizations like the Northumberland Players help us say a big thank you to the physicians who are currently practicing here, and allow us to show our appreciation for their work and commitment to our community."

Kim Rudd
Chair Physician Recruitment Task Force

LIGHT UP A LIFE CAMPAIGN IN SUPPORT OF MEDICAL/SURGICAL SERVICES



As Honourary Chair of the 2004 *Light up a Life* campaign, I am pleased to announce this year's campaign will help purchase new equipment to enhance the services of the Northumberland Hills Hospital's Medical/Surgical Unit.

When we built the hospital, we promised the community they would see the introduction of new programs and services that were previously unavailable in our community.

The hospital is attracting more specialists who are performing enhanced services requiring less out of

town travel for patients. Your gifts have helped support this effort.

In the past year, the Medical/Surgical Unit has provided care to over 3,000 patients who required surgical services, including general and oral surgery, gynecology, orthopedic surgery and ophthalmology.

Funds from this year's *Light up a Life* campaign will be invested in new surgical equipment and instruments to support the work of our skilled medical professionals and ultimately improve the level of service we can offer to you and your loved ones.

As valued donors, you will receive a

special request letter to support this effort in mid-November. It is our hope that you will view this campaign as a priority and that you will give as generously as you can.

Together we have achieved extraordinary results and we hope we can count on you once again.

For more information, please contact John Russell, Development Coordinator, at 905-372-6811, extension 3065.

*Signed, Dr. Dale Taylor B.Sc., M.D.,
FRCS(C).*

A Special Letter to the Foundation

Dear Ms. Cunningham,

At this, the first anniversary of our Mother's passing, our family would like to make an "In Memoriam" donation which will honour both of our parents.

After Dad retired, our parents made the move from the "big city" to the lovely town of Cobourg in 1982. They always lived on Church Street down by the lake. They truly enjoyed small town life. Over the years, both of them received excellent care and kindness at the former hospital facility on Chapel Street. All of the staff at the hospital were especially kind to all our family last year at the time of Mum's sudden and unexpected death.

Please accept, with gratitude, our donation in memory of Bob and Bessie Leadbeater.

Sincerely,

Carol Borg

DONOR Q&A

Why do I get so many mailings from you?

As friends and supporters of the Hospital, we want to keep you informed. We realize that we are not the only charity you may give to and that certain times of the year are better for you to give than others. We send a limited number of mailings each year, however, we understand that you may not be able to make a contribution with each publication you receive. In this situation, we hope that you will find the publication interesting and informative - we welcome your feedback!

Do you share your mailing list with other organizations?

The Northumberland Hills Hospital Foundation recognizes and adheres to the Donor Bill of Rights. We do not share, rent or sell our mailing lists with any organizations. For more information on the Donor Bill of Rights please call us at 905-377-7767 or visit the following web site:

http://www.afptoronto.org/about/donor_bill.html

How are my gifts recognized at the Northumberland Hills Hospital?

The Northumberland Hills Hospital Foundation believes that our responsibility to you begins with recognition.

We have a graduated scale of recognition and benefits for donors according to your level of giving. All requests for anonymity are respected.

Gifts, pledges and sponsorships of \$1,000 and more, cumulatively from 2001 to the end of the last calendar year, are recognized on the main Donor Wall in a series of categories, which is updated on an annual basis. As your gifts accumulate, your recognition is moved from one level to the next appropriate level.

The categories for the Caring for Generations Donor Wall are as follows:

Friend \$1,000 to \$4,999

Sponsor \$5,000 to \$9,999

Patron \$10,000 to \$24,000

Benefactor \$25,000 to \$49,999

Founder \$50,000 to \$99,999

Humanitarian \$100,000 to \$249,000

Silver Circle \$250,000 to \$499,000

Gold Circle \$500,000 to \$999,000

Platinum Circle \$1,000,000 plus

The Legacy Society is a program which recognizes those individuals who have made a provision for a future gift to the hospital. These individuals are recognized on the Legacy Society Donor Wall in the upper atrium of the hospital.

WAYS TO GIVE... TRIBUTE GIFTS



Tribute gifts include commemorative and memorial gifts. Both provide a meaning-

ful opportunity to support the Northumberland Hills Hospital Foundation and recognize significant people in your life, and both can be given in honour of a family member, friend, or organization.

These gifts can also be used to honour individuals celebrating holidays, birthdays, graduations, anniversaries, or recognize the accomplishments of relatives,

friends and colleagues.

When you make a commemorative gift, the Foundation will send a letter or card to the person you have chosen to honour, letting her/him know of your tribute (no gift amount is mentioned).

Memorials are tribute gifts that honour a lost loved one. When you make a memorial gift, the Foundation will send a letter to the family of the deceased (no gift amount is disclosed).

Tax receipts are automatically issued for donations of \$10 or more.

ON-LINE DONATIONS

The Northumberland Hills Hospital Foundation has two new internet-based methods of supporting its fundraising efforts.

Those wishing to make a donation to the Foundation can visit the Northumberland Hills Hospital web site at www.nhh.ca and under the Foundation tab click on "On-line Donations".

There you will find the two methods of donating.

1) Printable On-line Donor Form

By simply clicking on the words "Online Donor Form" you can safely open a document that can be easily printed off. Just fill out the required information and fax it, mail it or drop it off at the Foundation Office.

2) Link to CanadaHelps.org

Also on the Foundation page you will find a link to the CanadaHelps.org website.

[CanadaHelps](http://CanadaHelps.org) is a registered charity created to accept charitable donations online for the country's charitable organizations, including the Northumberland Hills Hospital Foundation.

By clicking the CanadaHelps.org link you will be taken directly to the donation information page for the Northumberland Hills Hospital Foundation. There you will be able to make a donation to the hospital for any amount using your Visa or MasterCard.

IT'S GOING TO HEAT UP IN NOVEMBER!

On Saturday, November 13th, the Northumberland Hills Hospital Foundation will host its fourth annual premier gala event, entitled "Tropical Nights.... One Hot Gala".

This special evening to remember will take place at the spectacular new Life Long Learning Centre in Cobourg. Plans include fabulous food and live and silent auctions that we believe will add fun to the evening. Guests can also dance the night away to Juan Miguel and his Orchestra.

The Gala Planning Committee, under the leadership of co-chairs Sandra MacCoubrey and Jennifer Stadtke, will ensure that each guest receives the special attention they deserve on the evening of the event.

"Our Tropical Nights theme was chosen so we could celebrate the first anniversary of the new hospital, while maintaining the premier quality that people expect from this event" explains co-chair Sandra MacCoubrey.

"We are very excited to be hosting the Gala at the Life Long Learning Centre, adds co-chair Jennifer Stadtke, "It's a wonderful facility, with great services and guests can expect to see décor that will make the night very special".

All proceeds from the gala event will be used to help purchase equipment for the Northumberland Hills Hospital.

For more info about the gala, call John Russell at 905-372-6811, ext. 3065

GOOD NEWS PAGES

A Special Donation

Foundation Board Chair Bob MacCoubrey (left) and hospital Program Director Ann Dobby (centre) accept the proceeds from the 1st Annual Chris Garrett Classic Golf Tournament from Cobourg Police Detective Terry Stanley, Constable Brad Manning, Inspector Paul Sweet and Chief Garry Clement. The funds will be used to furnish a room in the Emergency Department for victims of domestic abuse and assault.



A LITTLE RAIN...ANOTHER GREAT EVENT!

The 8th Annual Fisher's Foodland "Golf for Health" Tournament was held on July 20th, 2004 at the Dalewood Golf and Curling Club. The tournament was, once again, a tremendous success with a sell-out field of 148 golfers and raised \$39,000 to help purchase new equipment for the Northumberland Hills Hospital.

Despite the rain and a mid-round break for lightning it was a wonderful day of golf and an event that was thoroughly enjoyed by all.

Special thanks to all of our sponsors, volunteers and guests for making this year's event such a great success, especially Fisher's Foodland, who have been the tournament's signature sponsor for the past 6 years.

The success of this event would not have been possible without the support and generosity of the following sponsors:

Signature Sponsor

Fisher's Foodland

Gold Sponsors

Health Care Relocations
Medigas—A Praxair Company
Strapex
Murphy Hilgers Architects
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Limpack International Limited
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Vital Aire Healthcare
J.E. Quantrill Chev-Olds
Northumberland Glass & Windows
CHUC/STAR 93.3
NuComm International
Canadian Tire
Ken Hockin Real Estate
Chemcraft International Inc.
McCurdy Financial Services Ltd.
Lorenz & Son
PP Print & Digital Services
Justin Williams
The Breakers
Ontario Electrical Construction Co. Ltd.
Peak Engineering
Arrival Refreshments – Skylight Donuts

Bronze Sponsors

Rose Glen Village
Lafarge Canada Inc.
Cassels Brock
Weetabix



Team Canadian Tire members Howie Green, Ralph Moulton, Geoff Earle and Cliff Ernst hit the links in style in support of the hospital.



Terry Thompson and Angela Gammage of Medigas joined Tamara Nailer and Dave Evans of Northumberland Physiotherapy and Foot Care for the 8th Annual Golf for Health Tournament.

Tri for Health Care Success Story !

Foundation Development Coordinator John Russell presents Nicole Rusaw with a gift for bringing in the most pledges during the Tri for Health Care run in conjunction with the Cobourg Triathlon/Duathlon. Congratulations Nicole, for raising \$1000!



Ice Cold Lemonade!

Alex and Connor Gordon present Foundation Development Coordinator John Russell with \$52.95. Alex and Connor raised these funds by selling lemonade during the summer.



Paying Tribute Nancy Simpson, second from right, and her three teenage daughters Meghan, Marin and Lindsay recently donated several items to the Palliative Care Unit in memory of their husband and father Doug Austin.

Included as part of the family donation was a digital camera and printer, bedside lamps and a beautiful wooden shelf. The family and friends also provided a generous gift in support of the stained glass window project. Also present in this photo is Shelley Netherton, R.N. (far left) and Debbie Taylor, R.N. (far right).

What a Year!

On October 22nd, 2003 Northumberland Hills Hospital officially opened with a special ceremony attended by many community dignitaries, hospital staff and valued supporters.

The last 12 months have seen a momentous change in the health services provided for the people of west Northumberland. Changes happen so fast that it is easy to forget all that has been achieved in the last 12 months.

Some of the new services now available include dialysis, CT Scanner and Nuclear Medicine. Enhanced services are now available in Palliative Care, Maternal Child Care, Emergency Services, Ophthalmology and Chemotherapy.

Throughout the year the Foundation was pleased to be visited by many donors who wished to express their happiness with the new facility, as well as new donors who wanted to show their support after being touched by one of the services at the hospital.

With continued community support we can look forward to an even brighter future. Thank you to everyone from across west Northumberland for making this a wonderful year!

Quote of the Month

"We make a living by

what we get,

we make a life by

what we give."

-Sir Winston Churchill

IMPORTANT DATES

OCTOBER

October 26th 1:00 p.m. – Auxiliary Fall General Meeting - Columbus Community Centre, Cobourg. Guest Speaker: Director of Diagnostic Imaging Ian Moffat

NOVEMBER

November 10th – *Light Up A Light* Campaign Launch

November 13th – Tropical Nights...One Hot Gala Fundraiser

November 22nd – 7:00 p.m. Foundation Board Meeting in the Northumberland Hills Hospital Boardroom

DECEMBER

December 3rd – 11:00 a.m. – 7:00 p.m. Auxiliary Christmas Craft and Bake Sale – Columbus Community Centre, Cobourg

December 4th – 9:00 a.m. - 3rd Annual Reindeer Run – In partnership with YMCA Northumberland

December 4th – 10 a.m. – 2 p.m. - 10th Annual Stop for Your Health "Toll Boot" – Northumberland Mall

December 8th – 7:00 p.m. - Light Up A Life Lighting Ceremony—Main Street Bistro and Rotary Club of Cobourg Courtyard

December 20th – 7:00 p.m. Foundation Board Meeting in the Northumberland Hills Hospital Boardroom

Mailing Address:

Northumberland Hills
Hospital Foundation,
1000 DePalma Drive
Cobourg, ON K9A 5W6

Telephone Numbers:

Rhonda Cunningham
Executive Director
direct dial - 905-377-7767
rcunningham@nhh.ca

Wendy Bridgman

Executive Assistant
372-6811 ext. 3066
wbridgman@nhh.ca

John Russell

Development Coordinator
372-6811 ext. 3065
jrussell@nhh.ca

Foundation Fax Number: 373-6936

Web Site: www.nhh.ca



PURPOSE STATEMENT

The Northumberland Hills Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell or trade our mailing list. The information you provide will be used to deliver services and to keep you informed and up to date on the activities of the Northumberland Hills

Hospital and Foundation, including programs, services, special events, funding needs, opportunities to volunteer or to give, open houses and more through periodic contacts.

If at any time you wish to be removed from any of these contacts simply contact us by phone at: (905) 377-7767 or via e-mail at rcunningham@nhh.ca and we will accommodate your request.