

FOUNDATION FORUM

THE NEWSLETTER OF THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION



NORTHUMBERLAND HILLS
HOSPITAL

FOUNDATION

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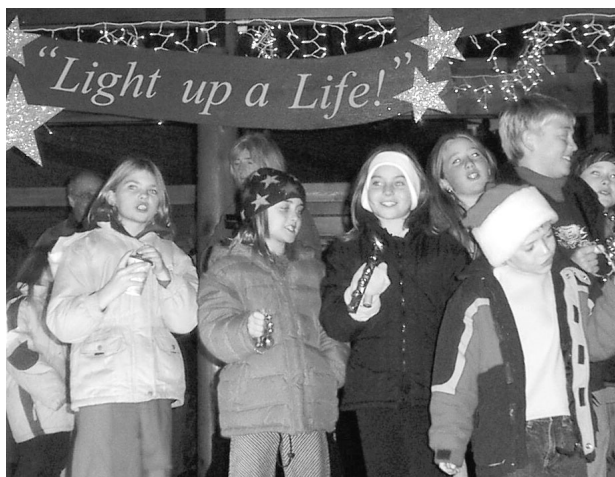
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top: Carollers from Terry Fox Public School provided sounds of the season as guest arrived for the "Light up a Life" Lighting Ceremony.

bottom: The best thing about decorating cookies is cleaning up afterward.

"LIGHT UP A LIFE" Campaign was a great success



Children singing along with Dr. Paul Caldwell & Brad Halls during the "Light up a Life" Lighting Ceremony .

The Northumberland Hills Hospital Foundation's "Light up a Life" campaign wrapped up on January 16th and by all accounts was a tremendous success.

During the two month campaign the west Northumberland community once again showed its generosity and donated an astounding \$121,000. The funds raised during the campaign went toward helping to complete the purchase of the CT scanner now operating at the Northumberland Hills Hospital.

"I think the community should be commended and proud of its efforts" states Rhonda Cunningham, Executive Director of the Northumberland Hills Hospital Foundation. "We are particularly pleased with the number of donations made by people from every corner of the hospital catchment area. This

success is a real community effort."

The campaign included many successful community events including the "Stop for Your Health" toll boot that raised \$2700; a fundraising drive at Terry Fox Public School that raised over \$1700 and a gift wrapping service at Mark's Work Wearhouse that brought in \$550.

Another highlight of the campaign was the lighting of the Rotary Club of Cobourg Courtyard on December 10th. The fun-filled family evening featured refreshments, "star" cookie decorating for the children, entertainment by the Terry Fox Choir, Taylor Cunningham and Dr. Paul Caldwell & Brad Halls. The highlight of the evening was the lighting of the courtyard display designed by Anne Franze and Jamie Fraser of Fraz & Co.

A Record Breaking Evening!



It was a full house at the Victoria Hall Concert Hall on November 29th, 2003 as 186 people gathered together to celebrate the Northumberland Hills Hospital Foundation's most successful gala ever. More than \$65,000 was raised to help complete the purchase of the CT scanner now in operation at the hospital.



Normand & Marie-Lise Guindon arrive for the Gala.



Gala guest Nora Jones picks up one of the many door prizes handed out during the evening.

NEW SERVICES AT THE NORTHUMBERLAND HILLS HOSPITAL

The Jock Reid Nuclear Medicine service of the new Northumberland Hills Hospital is now in operation providing enhanced medical care for local patients.

The first nuclear medicine patient was tested on Monday, December 8th, 2003.

"Nuclear medicine is a medical specialty that documents organ function and structure," explains Andrew Rennicks, Charge Technologist for Nuclear Medicine at the Northumberland Hills Hospital. "The equipment is used to gather medical information that may otherwise be unavailable, require surgery or more diagnostic tests."

The hospital's new General Electric Infinia Nuclear Medicine Camera is the first of its kind in Canada, valued at \$600,000.

This important diagnostic tool was generously funded by a local couple, Walter and Beatrice Reid, in memory of their son, Jock.

"Prior to the purchase and installation of nuclear medicine at the Northumberland Hills Hospital, local patients had to travel to Peterborough, Oshawa or Lindsay for this service," notes Don Morrison, Board Chair of the Northumberland Hills Hospital. "In keeping with our strategic vision for the new hospital, we are pleased that local

patients can now obtain this important service a lot closer to home."

Other new services recently added include two new outpatient clinics for patients with asthma and lung-related diseases, as well as those at risk of heart disease. The new Chronic Obstructive Pulmonary Disease & Asthma Clinic opened in November, along with the new Cardiovascular Risk Assessment Clinic.

The Obstructive Pulmonary Disease & Asthma Clinic will provide patients with care closer to home, while the Cardiovascular Risk Assessment Clinic will benefit patients by offering initial cardiac assessment leading to reduced waiting times for cardiac investigation at a regional tertiary care centre.



Andrew Rennicks, Charge Technologist for Nuclear Medicine at the Northumberland Hills Hospital, examines a patient using the new \$600,000 equipment generously funded by local donors.



Membership is rewarding! Over 100 members of the CFG Society were treated to a tour of the new hospital on November 4th. New members are always welcome.



Jim & Sarah Sculthorpe with George & Muriel Edwards enjoyed their tour of the new hospital.



Society members Esther & David Patterson with Stan and Betty Morris.



Annie Knapp with Caring for Generations Society Chair Anne Cross.

FOUNDATION TO HONOUR LEGACY SOCIETY DONORS

When the hospital unveils its newest donor wall to recognize members of the Legacy Society, Edith Watson will be one of the first names to proudly appear.

Edith has lived in the Grafton area since 1950. Together with her husband John (who passed away in 1994), they



raised three sons, two of which still live in Northumberland County. Wanting to find a way to support her community, Edith met with the Foundation staff to plan for a bequest to the hospital through her Estate.

Planning is currently underway in the design of this wall to be located on the second floor of the hospital and to be unveiled in the spring of 2004. The wall will actually serve a dual-purpose – recognizing members of the Caring for Generations Society and members of the Legacy Society.

Legacy Society members are those who have planned for a future gift to the hospital. The majority of these gifts will come in the form of a bequest through a will, however, there are several other planned giving vehicles such as life insurance, annuities and charitable remainder trusts that also qualify.

By becoming members of the Legacy Society, the Foundation is able to acknowledge a donor's generosity now – during their lifetime.

"That's one of the main reasons we've formed the Legacy Society," states Committee Chair David Leeds. "It is much more pleasing to be able to acknowledge a person's wishes and thank them for their future gift during their lifetime."

If you have planned for a future gift to the hospital and would like to be included on this donor wall, please contact Rhonda Cunningham, Executive Director of the Hospital Foundation at (905) 377-7767.

Edith's legacy to her community will live on through her generosity to the hospital.

That's one of the main reasons we've formed the Legacy Society. It is much more pleasing to be able to acknowledge a person's wishes and thank them for their future gift during their lifetime.

Committee Chair David Leeds.

A Special Letter to the Foundation

Hello,

Just a note to send along with our donation. It was decided in our family this year, not to draw names for adults to buy Christmas gifts. So we are donating the amount we would have spent for that to "Light up a Life".

My friend and I attended the opening of the new Northumberland Hills Hospital on October 3rd. We were really impressed with the new hospital and the new equipment. We can all feel proud to have this new hospital in our community.

Congratulations and well done.

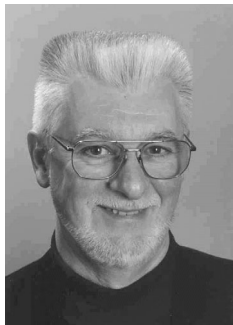
My husband and I have already used the new hospital, as he was recently diagnosed with having diabetes. So we have been attending the diabetic classes there. We have learned a lot about the disease from them.

So thank you very much.

Sincerely,

Mr. & Mrs. Glenn Stephen

A MESSAGE FROM THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION CHAIR



Nick Hathway
Chair,
Northumberland
Hills Hospital
Foundation

On February 10th, our Hospital received news from the Ministry of Health and Long Term Care that it was providing \$4,476,000 in additional funding for Diagnostic/Medical equipment.

This commitment is part of the Ontario Government's \$130 Million dollar investment to improve patient access to medical tests and treatment, and workplace safety and is part of the federal Diagnostic/Medical Equipment Fund emerging from the 2003 First Minister's Accord on Health.

Our Northumberland Hills Hospital was one of ten community health care providers to receive additional funding as we have recently completed a significant re-development project in 2003 with the construction of the new hospital.

So what does this mean to the Northumberland Hospital Hills Foundation?

In simple terms, the funding brings the Ministry's share of the original approved \$15 million capital equipment costs to 63 percent. That leaves 37 percent or \$5.5 Million dollars that needs to be raised in our community.

Where are we now?

The good news is that we were successful in securing pledges from community-minded individuals, businesses and service clubs throughout the Caring for Generations Campaign. Today, there is \$3 Million in outstanding pledges that will go directly towards meeting this \$5.5 Million goal. The Foundation is committed to raise the balance. At this point there is \$1.4 Million left to raise through future fundraising initiatives (i.e. Gala, golf tournament, memorial gifts) which will help meet the goal of having a fully paid for hospital in two years.

We urge everyone to fulfill their pledges and continue to fundraise in support of our hospital.

The Foundation in return will continue to support exciting new programs at our community hospital. For example, in the coming months you will see the introduction of a new ophthalmology program and an expanded urology service. New orthopaedic services are also planned. The hospital family has a vision to help bring more health care services closer to home and we're counting on our community to rise to this challenge and share in our success.

Finally, I would like to thank the Hospital Board, MP Paul Macklin, MPP Lou Rinaldi and in particular Hospital CEO Joan Ross for ensuring that our Hospital received this important funding.

DONATE STOCK AND GET A TAX BREAK



Arthur Drache, QC, is a partner in the Ottawa law firm of Drache Buchmayer, LLP.

For a large number of Canadians, the end of the year focuses their attention on charitable giving. But many who would take advantage of the nice tax break associated with such donations are losing out on some of the benefits.

When a donation is made with appreciated stocks (including units in mutual funds) that are listed on an exchange and which are given to a charity other than a private foundation, the normal capital-gain bite is cut to one-half of the usual percentage. That is, instead of reporting 50% of the gain as income, you only report 25% of the gain. But you get a tax credit based on the full fair market value of the gift.

Many argue that people who donate relatively modest amounts to smaller charities do not get much benefit from this incentive. But the benefits are available if both the donor and the organization want to take advantage of the incentive.

We recently looked at a portfolio of a "small" investor who amongst other things had shares of Royal Bank of Canada, which had an adjusted cost base of about \$14 a share. They are now worth about \$60 a share. He also had many other "safe" invest-

ments, blue chips, which he had held for about 10 years, including other bank stocks and oil stocks.

This year he has some cash flow problems, but did not want to cut back on donations to some of his favourite charities. He would normally give between \$1,000 and \$2,000 to each of a half dozen organizations, including his church.

We pointed out that a gift of 20 shares of Royal Bank stock would be worth about \$1,200. We gave this simple example using Ontario tax rates:

Example 1 Suppose that in order to give \$1,200, he sold 20 shares of the stock. If he did this, we would get the following result

Cost of Stock for tax purposes	
(20 times \$14)	\$ 280
Proceeds of sale	\$1,200
Capital gain	\$ 920
Taxable capital gain	
(50% of full gain)	\$ 460
Tax liability (46% of \$460)	\$ 212

Assuming he gifted the full \$1,200 in proceeds to the charity, the value in cash of the charitable tax credit would, at the combined top federal and provincial rate of 46%, be \$552. Thus, after paying for the capital gain, he would have \$340 in tax credits to offset other tax liabilities.

Example 2 All the facts are the same, but he gifts 20 shares of Royal Bank stock to the charity. As a consequence, the inclusion rate in respect of the capital gains falls to 25%.

Cost of stock for tax purposes	
(20 times \$14)	\$ 280
Proceeds of sale	\$1,200
Capital gain	\$ 920
Taxable capital gain	
(25% of full gain)	\$ 230
Tax liability (46% of \$230)	\$ 106

The value of the gift, of course, is still \$1,200, but he ends up with tax credits of \$552 and after taking into account the \$106 in tax on the capital gain, he has an extra \$446 to work with.

And equally important, he has no cash flow problem because he needn't make up any shortfall in cash to give the charity the \$1,200.

The incentive is there and it works for even modest donors who have appreciated stock to give away. We would hope that donors and charities can work out methods by which more stock donations are given, with the ensuing benefits offering a bonus to donors.

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THE NORTHUMBERLAND HILLS HOSPITAL FOUNDATION'S GOOD NEWS PAGES



Christine Taylor RN, proudly stands with donors Malcolm and Maureen Blackburn. The Blackburns donated \$1000 for the purchase of two change tables and a thermometre for the Pre-Natal/Well Baby Clinic.



Foundation Development Coordinator John Russell and Helen Smith, Manager of Mark's Work Wearhouse, Cobourg. Helen and her staff raised \$550 for the "Light up a Life" campaign with a gift wrapping program during the Christmas shopping season.

Dinner Theatre... A Great Night Out

If you are looking for an enjoyable night out, why not take in the Northumberland Players dinner theatre performance of "Dead Guilty" at the Best Western Cobourg Inn & Convention Centre on Thursday, April 29th? "Dead Guilty" is a suspense filled murder mystery by Richard Harris.

The \$40 ticket includes the dinner buffet and show and all proceeds benefit the hospital.

Group discounts are available.

To book your tickets call the Best Western at 905-372-2105.

A Call For Crayons and Games

The Emergency Room Admitting Staff is once again out of crayons that can be used by children who attend the department.

Also the Dialysis Unit is looking for games, such as Trivial Pursuit 2003 that can be enjoyed by patients who attend the clinic for treatment.

If you are in a position to donate crayons or games, please contact the Northumberland Hills Hospital Foundation Office at 905-372-6811, extension 3065.

Arthur's Tuesday Euchre Tournament

Arthur's Restaurant in the Best Western Cobourg Inn & Convention Centre is now hosting Tuesday Euchre Tournaments in support of the Northumberland Hills Hospital Foundation. Tournament play begins each Tuesday afternoon at 4:00 p.m. Entry is \$5 per person. Fifty

percent of the entry pool is donated to the Foundation with the balance of the entry pool awarded to the top three scores.

For more information call the Best Western at 905-372-2105.



Food, Fashion & Franco

Steve & Teri-Jo Ashton and Sarah & David Miles present the Foundation with \$2250, the proceeds of their successful event featuring Canadian Designer Franco Mirabelli.



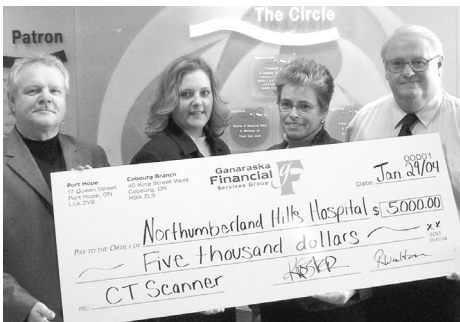
Time for Change

McDonald's in Cobourg recently designated the proceeds from their coin boxes to the Northumberland Hills Hospital Foundation. At the launch of the program in January were McDonald's Community Relations Coordinator Tracy West, Wal-Mart location Manager Wanda Gosse and Owner/Operator Les Andrews.



Northumberland Welcomes Staples

Brian Reichel, General Manager of Staples Business Depot presents Foundation Development Coordinator John Russell with a donation of \$1000 during the opening of their store in Cobourg.



Giving Back to the Community

Ganaraska Financial Services Group donated \$5,000 toward the new CT scanner at the Northumberland Hills Hospital from it's Community Sponsorship Fund. Pictured are, from left: Wes Walton, Kathy Foster, Judy Austin and Don Horgan.

Thank you, GE!

The Foundation has long enjoyed the support from staff at GE Plastics. Joe Rafuse, Barb Harnden, Glenn Sutherland, Diane Saunders, Todd Publicover and Karen McNulty recently presented \$675 to the CT Fund representing proceeds from a Christmas party raffle.



Collecting for Health Care

Scott Powell of the Alnwick/Haldimand Fire Department helping out during the 9th Annual "Stop For Your Health" Toll Boot that raised \$2700 for the "Light up a Life" Campaign.



"All for Health...Health for All"

Foundation Executive Director Rhonda Cunningham with Dave Evans and the staff of Northumberland Physiotherapy and Foot Care Centre who raised \$1000 during their "All for Health... Health for All" Campaign.

Quote of the Month

"No act of kindness, no matter how small, is ever wasted." --

Aesop

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Foundation Fax Number: 905-373-6936

Web Site: www.nhh.ca

IMPORTANT DATES

MARCH

March 15th – 7 p.m. Foundation Board Meeting in the Northumberland Hills Hospital Boardroom

March 24th – 7 p.m. Caring for Generations Lecture Series. Dr. Paul Caldwell speaking on Alzheimer's. (By invitation only)

APRIL

April 2nd – 3 p.m. Dale Road Public School Dance-a-thon. Share of the proceeds to the Northumberland Hills Hospital Foundation

April 19th – 7 p.m. Foundation Board Meeting in the Northumberland Hills Hospital Boardroom

April 27th – 12 p.m. Northumberland Hills Hospital Auxiliary Annual General Meeting, Lion's Centre, Cobourg

April 29th– 6 p.m. Northumberland Players Dinner Theatre Presents "Dead Guilty - A Murder Mystery" by Richard Harris. Proceeds of this evening's performance donated to the Northumberland Hills Hospital Foundation

MAY

May 1st – 10 a.m. Sixth Annual GNP Mile - General Nutrition Pharmacy, Cobourg

NORTHUMBERLAND HILLS HOSPITAL FOUNDATION

2003-2004 Board Members

Nick Hathway (Chair)	Leslie Boyd	Bob MacCoubrey
Bob Fenner (Vice-Chair)	David Cuthbertson	Reid Marsh
Brian McAdam (Treasurer)	Linda Essak	Bill Spencer
Joan Ross (Secretary)	Anne Flindall-Cross	Chris Toope
Gwen Arthur	David Leeds	Frederick Troop

PRIVACY STATEMENT

The Northumberland Hills Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell or trade our mailing list. The information you provide will be used to deliver services and to keep you informed and up to date on the activities of the Northumberland

Hills Hospital and Foundation, including programs, services, special events, funding needs, opportunities to volunteer or to give, open houses and more through periodic contacts.

If at any time you wish to be removed from any of these contacts simply call us by phone at: (905) 377-7767 or via e-mail at rcunningham@nhh.ca and we will accommodate your request.