





MEDIA ADVISORY - FOR IMMEDIATE RELEASE

Celebrate Northumberland Hills Hospital's 15th Anniversary next month with an open house and behind-the-scenes tour, October 18th

NORTHUMBERLAND COUNTY, Monday, September 24, 2018—In celebration of Northumberland Hills Hospital's upcoming anniversary, staff, physicians and volunteers are inviting the public to an afternoon and evening of special behind-the-scenes tours.

Join members of the hospital team on **Thursday**, **October 18th from 4PM to 7PM** as they thank the community for the continued support, demonstrate the health care services available today at NHH and highlight services and supports expected to grow in the coming years as demand for patient care continues.

Hosted by hospital staff, physicians and Foundation and Auxiliary volunteers, guided tours, beginning at 4PM, will depart at 15-minute intervals from the Main Street Bistro on the main floor of the hospital, just inside the front entrance. The tours—each lasting approximately an hour in length—will visit as many areas of the hospital as possible, including:

- Cancer and Supportive Care;
- Diagnostic Imaging (including opportunities to see first-hand the Magnetic Resonance Imaging, Computed Tomography, Mammography and Fluoroscopy units);
- Surgical Suites; and
- Birthing Suites.

Before or after the tour, visitors will be encouraged to visit with NHH staff, physicians and volunteers in the Bistro while enjoying music, refreshments and photo displays highlighting today's hospital services.

"We have so much to celebrate at 15 years," said NHH President and CEO Linda. "This hospital brought many new health care services and supports to Northumberland County when it opened on October 22nd, 2003. NHH would not have been possible without the exceptional support and commitment of this community, and we're looking forward to saying thanks, celebrating the successes and looking ahead to the future, together."

<u>Tour space is limited, so kindly RSVP by October 16th to aburns@nhh.ca</u> or at 905-372-6811, ext. 3068.

Media contacts: Jennifer Gillard, Northumberland Hills Hospital's Senior Director, Public Affairs and Strategic Partners (<u>igillard@nhh.ca</u> or 905-377-7757) or Adrienne Burns, Leadership Gifts Officer, Northumberland Hills Hospital Foundation (<u>aburns@nhh.ca</u> or 905-372-6811, ext. 3068).

About Northumberland Hills Hospital – Located approximately 100 kilometres east of Toronto, NHH delivers a broad range of acute, post-acute, outpatient and diagnostic services. Acute services include emergency and intensive care, medical/surgical care, obstetrical care and palliative care. Post-acute specialty services (PASS) include restorative care and rehabilitation. Mental health care, chemotherapy, dialysis and 16 other ambulatory care clinics are offered on an

outpatient basis through partnerships with regional centres and nearby specialists. NHH offers a full range of diagnostic services, including magnetic resonance imaging (MRI), computed tomography (CT) and mammography. The hospital serves the catchment area of west Northumberland County. A mixed urban and rural population of approximately 60,000 residents, west Northumberland comprises the Town of Cobourg, the Municipality of Port Hope and the townships of Hamilton, Cramahe and Alnwick/Haldimand. NHH employs approximately 600 people and relies on the additional support provided by physicians and volunteers. NHH is an active member of the Central East Local Health Integration Network. For more information, please visit www.nhh.ca or follow us on Twitter @NorHillsHosp.

About the Northumberland Hills Hospital Foundation - The Northumberland Hills Hospital Foundation is a dedicated team of enthusiastic volunteers and staff who are passionately committed to improving health care and the quality of life in our communities. Our mission is to foster philanthropic support to benefit the patients of Northumberland Hills Hospital. For more information, visit: www.nhhfoundation.ca

About the Northumberland Hills Hospital Auxiliary – Northumberland Hills Hospital is the home of one of the most active hospital auxiliaries in the province. The Auxiliary's mission is to provide effective and compassionate assistance to NHH visitors, staff and patients, in an environment that promotes the dignity and wellbeing of all. For over 90 years the NHH Auxiliary has been helping to deliver quality health care in west Northumberland. Today, with almost 350 members of all ages, the NHH Auxiliary contributes thousands of hours of dedicated service to the hospital each year together with additional fundraising support through its retail activities (Petticoat Lane, a thrift shop on Munroe Street in Cobourg and the Little Treasure Shop, located inside the hospital) and events. For more information on opportunities with the NHH Auxiliary, visit the Volunteers tab at www.nhh.ca